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## FOR IMMEDIATE RELEASE

## Pike Nurseries to hire more than 100 employees for holiday season

Seasonal job opportunities available at largest independent garden retailer

ATLANTA (October 17, 2016) – The holidays are right around the corner, and the nation's largest independent garden retailer is ringing in the season with a variety of job opportunities for experienced sales professionals, retail managers or hobby gardeners. Pike Nurseries will add more than 100 seasonal associates to its metro-Atlanta locations in the coming weeks, as well as look to hire full-time manager trainees, landscape installers and a corporate marketing coordinator. Interested candidates are encouraged to attend the Pike Nurseries Career Fair on Thursday, October 20 from 1-4 p.m. at any store location to learn about position descriptions, qualifications and benefit information. Applications will be available during this time, as well as at any Pike Nurseries location and online.

Pike Nurseries is focused on exceeding customers' expectations by offering superior knowledge, quality and selection in a friendly, caring environment, especially during the busy holiday season. The garden center is seeking applicants at every knowledge level – from budding high school students to those with a rooted background in horticulture looking for a career. Employees must be prepared to proactively engage with customers, take the guesswork out of gardening, care for the store's plants and more. Pike Nurseries strives to retain great associates and those who excel may receive an opportunity for long-term employment with the growing company.

As an employee-owned company, Pike Nurseries offers ample opportunities for growth and development not only within the company but also at its sister company Armstrong Garden Centers, located in California. Employee benefits with Pike Nurseries include company stock ownership options, structured training programs, sales incentives, employee discounts, paid vacation and holiday time, beautiful company facilities, a comprehensive insurance program and more.

For information on Pike Nurseries careers or to see a full list of positions available, visit <u>bit.ly/PikeNurseriesCareers</u>.

## **ABOUT PIKE NURSERIES**

Ever committed to its customers' gardening success, Pike Nurseries, an employee-owned company, takes pride in taking the guesswork out of gardening and helping its customers play in the dirt. Offering superior knowledge, quality and selection in a friendly, caring environment, Pike Nurseries has been an Atlanta icon for over 55 years. Founded in 1958 by Pete Pike, its ability to adapt to market conditions and community needs has made it a respected Southern institution. As Atlanta's oldest garden chain, Pike Nurseries has 16 retail locations in the Atlanta, Ga., and Charlotte, N.C. areas. Now led by CEO Mike Kunce, Pike Nurseries looks forward to continued growth as it keeps Atlanta and Charlotte beautiful, one landscape at a time.

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