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ABC launches new ABC listen audio app

The ABC has launched its much-anticipated new audio app *ABC listen,* giving audiences an improved digital listening experience for both live streaming and on-demand content.

ABC listen replaces the existing ABC Radio app and offers enhanced navigation, personalisation and content search functions.

Director of Radio, **Michael Mason**, said the new app recognised the changing habits of ABC listeners. "Our previous Radio app has proved extremely popular since its launch in 2012 and this new app marks a major step forward in our ability to provide seamless and easy-to-navigate access to our enormous range of on-demand and live audio content," Mr Mason said. "By focusing on the user's own behaviours and preferences it opens up our content and allows for much easier discovery."

ABC listen provides access to 45 ABC radio stations and audio networks including the ABC's four national networks, its eight capital city local radio stations, 10 digital stations and 23 regional radio stations. It also provides a platform for more than 130 programs and podcasts.

The main features include a redesigned home page highlighting popular ABC programs, trending podcasts and a personalised playlist. Users will also be able to easily access favourite content in the new 'My Programs' tab. These functions allow the new app to highlight and recommend the most relevant content to each user.

Users of the new app will still be able to find all their favourite radio streams and content including hourly ABC News bulletins from wherever they listen, be it on their mobile device, tablet or in the car.

Alongside the launch of ABC listen, ABC has released two compelling new podcasts both with listener experiences available exclusively via the new app. <u>Ladies, We Need To Talk</u> is an eight-part series presented by **Yumi Stynes** exploring female relationships, health and sexuality. Exclusive bonus episodes are available only on the app. The six-part series <u>How Do You Sleep At Night?</u> looks at people who live their lives in the face of judgement and is presented by triple j *Hack's* **Sarah McVeigh**. The entire series will be available for download on the app from Wednesday 13 September, or weekly on other platforms.

<u>ABC listen</u> is now available for free download from either the <u>Apple Store</u> or <u>Google Play</u>. ABC Radio's *triple j* and *triple j* Unearthed apps will continue as stand-alone apps.

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