

Facebook
attn. Mark Zuckerberg
1 Hacker Way
Menlo Park, California 94025 - USA

19th July 2018

Cultural censorship by Facebook

Dear Mr Zuckerberg,

Indecent. This is the word used to describe the breasts, buttocks and cherubs of Peter Paul Rubens. Not by us, but by you.

The bare breasts and buttocks painted by our artist are considered by you to be inappropriate. We have noticed that Facebook consistently rejects works of art by our beloved Peter Paul Rubens.

Even though we secretly have to laugh about it, your cultural censorship is making life rather difficult for us. After all, we want to use your platform to promote both our Flemish Masters as well as Flanders as the perfect place to discover their works of art. Because art lovers use Facebook too. And because you have made it possible for us to reach out to art lovers on different continents.

Perhaps it would be a good idea to meet up for coffee? We can then discuss how best to showcase our Flemish Masters on your platform, giving them a place that they deserve. Because, as you probably know, art brings people together, just like social media does. If Peter Paul Rubens had created a Facebook account in his lifetime, he would have had an extraordinary number of people following his fan page.

Are you willing to help us think of a solution to this problem? That way, everyone in the world can marvel at the magnificent brushstrokes made by Rubens and our other Flemish Masters.

If you can, we will gladly swap that coffee for a refreshing Belgian beer. We hope to hear from you soon,

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