

flydubai's inaugural Sustainability Report 2025 Highlights

1. Main Highlights

- Inaugural Sustainability Report in reference to GRI Standards 2021, covering 2025 and structured around six strategic ESG pillars (pp. 3, 13).
- Established a five-year sustainability strategy informed by a 2025 materiality assessment using a double materiality approach (pp. 11-12).
- Operations span over 140 destinations in 58 countries with 97 aircraft and 15.7 million passengers in 2025 (pp. 7-8).
- Identified five priority material ESG topics: safety and security, talent development, energy and fuel efficiency, climate change and employee wellbeing (p.12).
- Maintains one of the industry's youngest fleets (average 5.5 years), supporting fuel efficiency and emissions reduction (p. 10).

2. Key Achievements

- Ranked among the top 20 most fuel-efficient airlines globally by Cirium, the only UAE carrier recognised (p. 20).
- Achieved 95% single-engine taxiing rate at Dubai base, significantly above the 35% industry average (pp. 10, 20).
- Achieved 100% CITES compliance for wildlife transport and strengthened anti-trafficking measures (p. 29).
- Eliminated 1,680 kg of plastic monthly by removing hot beverage lids and committed to removing 7,200 kg/month via cutlery transition (p. 27).
- Maintained 0 data breaches in 2025 and strengthened cybersecurity governance frameworks (p. 48).
- Delivered record financial performance with AED 13.6bn revenue and AED 2.2bn profit before tax (p. 57).
- Recorded lowest-ever voluntary employee turnover at 3.7% and onboarded 988 new hires (p. 32).
- Reduced operational emissions intensity to 0.083 kg CO₂-eq/RPK through efficiency initiatives (p. 19).

3. Key Strategy Elements

- Six-pillar "fly forward" framework covering climate operations, environmental stewardship, people, partnerships, safety/service excellence and intelligent aviation (p. 13).
- Five-part emissions reduction strategy: operational efficiency, fleet management, innovation, SAF exploration and carbon offsetting (p. 19).
- Fleet modernisation strategy prioritising Boeing 737 MAX and future 787 aircraft for improved fuel efficiency (pp. 9-10, 20).

- Integration of ESG into governance through centralised data and KPI tracking, aligned with global reporting systems (pp. 3, 52).
- Digital transformation strategy leveraging AI, analytics and cloud platforms to enhance operational efficiency and sustainability outcomes (pp. 48-49).
- Commitment to stakeholder engagement across regulators, suppliers, communities and investors to align sustainability priorities (pp. 14-16).
- Climate risk management framework identifying physical and transition risks with defined mitigation actions (pp. 24-26).

- ENDS -

About flydubai

From its home in Dubai, flydubai has created a network of more than 100 destinations served by a fleet of 97 aircraft. Since commencing operations in June 2009, flydubai has been committed to removing barriers to travel, creating free flows of trade and tourism and enhancing connectivity between different cultures across its ever-expanding network.

flydubai has marked its journey with a number of milestones:

An expanding network: Created a network of more than 100 destinations in 58 countries across Africa, Central Asia, the Caucasus, Central and South-East Europe, the GCC and the Middle East, South Asia and South-East Asia.

Serving underserved markets: Opened more than 100 new routes that did not previously have direct air links to Dubai or were not served by a UAE national carrier from Dubai.

An efficient single fleet-type: Operates a single fleet-type of 97 Boeing 737 aircraft and includes: 26 Next-Generation Boeing 737-800, 68 Boeing 737 MAX 8 and 03 Boeing 737 MAX 9 aircraft.

Enhancing connectivity: Carried more than 120 million passengers since it began operations in 2009.

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