

Ethnicraft

PRESS KIT 2018



We are happy to introduce the newest additions to the Ethnicraft collection. From large pieces like the Spindle bed in Oak and the highly anticipated Bok extendable dining table to smaller items like the Torsion or Disc side tables.

With the introduction of our first novelties of the year, we continue to build on the success of our established collections and bring new designs into the limelight. Fresh interpretations of classic designs and brand new items with interesting details and riveting characteristics, solid wood continues to play its part as the protagonist in our collection, which continues to bring life to the balance between form and function for furniture that is truly lasting in both quality and design.

Our booth is a cumulation of contemporary architecture and design, and the warmth of solid wood. It is a representation of the recently renewed showroom at our HQ in Boom, Belgium. Each element, from flooring to colors and accessories, is chosen to harmonize in order to create a setting that is both appealing and welcoming.





OAK BOK EXTENDABLE DINING TABLE

Just like its matching chair, the Bok dining table has an airy shape but a solid construction. The design by Alain Van Havre shows simple but complex details that make this piece a timeless and remarkable design to enjoy for years to come.



OAK MIKADO DINING TABLE

In-house designer Alain Van Havre designed a successful dining table with interlocking legs. The result is a striking dining table that is perfectly stable due to the meticulous use of materials and precision by the craftsmen that bring it to life.

CELL UNIT



OAK CELL UNIT STORAGE

Designed by Belgian design duo Jan & Lara to meet various needs and fit into any room in your home. An elementary shape, solid vertical lines and smooth oak surfaces create a practical storage unit that is available in 3 different heights.



CELL UNIT



RISE



RISE COLLECTION

A light rectangular design by Alain Van Havre was inspired by minimalistic residential architecture and shaped by the warmth of walnut or oak and metal. Its signature openness offers ample space to display decorative objects, without drawing attention from the setting you create.



TORSION



OAK TORSION SIDE TABLE

Airy with subtle complexities. The Torsion side table, like the dining table, incorporates advanced woodworking techniques to create a light tabletop with a sculptural elegance. Designed by our in-house designer Alain Van Havre, made of solid oak and oak veneer, in our signature matte black varnished look.



TEAK TOTEM SIDE TABLE

Archaic geometry is brought to life with contemporary vision and craftsmanship by our in-house designer Alain Van Havre. Inspired by native amulets and talismans, the Totem Side Table draws attention with its simplicity and will only add character to the items you choose to display on its smooth surface.



OAK DISC COLLECTION

Straight lines, a solid surface with round edges and contrasting materials shape the Disc side tables and console. Designer Jaques Deneef brings wood and powder coated come together to demonstrate an original design story where form follows functions.



OAK WINDOW CONSOLE

Give room to your personality with the Window collection of coffee, side tables, and window console. The window console, also designed by Constance Guisset, is topped with tempered glass, allowing a transparent view inside the table where decor pieces or personal items can be displayed.



DISC



TEAK HP BED & BEDSIDE TABLE

Equally sharp and minimalistic geometrical shapes bring function and design together. Its contemporary design by Alain Van Havre combined with the warmth of teak form an inviting bedroom.



HP

SPINDLE





OAK SPINDLE BED & BEDSIDE TABLE

The Spindle collection found its inspiration in the traditional spinning wheel and incorporates perfectly aligned spokes into the headboard of the bed. Slightly tapered legs and rounded edges add a soft, sensual quality to this beautiful bedroom collection.



N701 SOFA

An inviting design by Jacques Deneef that represents comfort and relaxation. It is flexible in use and no matter where you decided to place it, people will feel at ease and enjoy every moment. Available in two sizes: the 3-seater and 1-seater and in dark grey and beige.

N761 SOFA



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You can download high-resolution images of the 2018
Ethnicraft novelties on: ethnicraft.prezly.com

Please do not hesitate to contact us with any of your questions or for
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