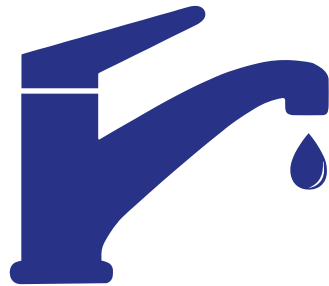


DID YOU KNOW BELGIANS CONSUME A LOT OF BOTTLED WATER?

Belgium is one the countries with the highest bottled water consumption worldwide!
The average Belgian has an annual consumption of 131,7 litres per person.

JOIN THE VUB BLUE COMMUNITY DRINK TAP WATER!



TAP WATER

€0 @ VUB TAP



Quality daily tested
on > 55 parameters



Low water footprint



Low environmental impact



No packaging



No traffic



BOTTLED WATER



€2/L @ vending machines



Bottled water tested on 20 to 60 parameters



Water footprint: 6

→ It takes 6L of water to produce 1L bottled water



Carbon footprint is at least 300x higher



Waste & litter

→ 80% of plastic water bottles is NOT recycled



Transportation of drinking water

