



For more information:

Haley Sheram
BRAVE Public Relations
404.233.3993
hsheram@emailbrave.com

MEDIA ADVISORY

**Ring in the holiday season with Mall of Georgia's annual Tree Lighting
on November 17**

*Gwinnett County's premier shopping destination to celebrate the holly jolly season with festive activities
for the whole family!*

Buford, Ga. (November 6, 2018) – *It's the most wonderful time of the year!* **Mall of Georgia** is set to kick-off the season with its annual **Tree Lighting** on **Saturday, November 17** in The Village! Starting at 3 p.m., families and shoppers are invited to experience faux ice skating at The Rink, the annual 50-foot Christmas tree lighting, a special 'Movie Under the Stars' presentation of "The Santa Clause," festive activities and more! Entertainment includes holiday-themed music from a live DJ and a performance by The Throwback Experience. Santa and Papa Elf will also make a special appearance to welcome the season with all the good boys and girls! Attendees are welcome to bring chairs and blankets.

- WHAT:** **Mall of Georgia Tree Lighting**
Annual event sponsored by Georgia National Guard, CartsMax, Select Mitsubishi of Gwinnett, Subaru of Gwinnett and Infiniti of Gwinnett
- WHEN:** **Saturday, November 17, 2018**
Begins at 3 p.m.
- WHERE:** **Mall of Georgia – The Village**
3333 Buford Drive
Buford, GA 30519
- HOW:** **For more information, visit bit.ly/TreeLightingMOG.**
This event is FREE and open to the public!

Visit Mall of Georgia on [Facebook](#), [Twitter](#) and [Instagram](#).

###