FACTSHEET

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| Media: | Print, radio, bannering |
| Client: | Elia Group |
| Contact:  | Lise Mulpas, Barbara Verhaegen, Axelle Pollet |
| Agency: | Think BBDO |
| Account team: | Fons, Van Dyck, Nico Croes, Anne Le Page |
| Creative directors: | Jan Baert |
| Creative team | Cristina Gesulfo, Vincent De Roose |
| Radio | Raygun |
| RTV producer: | Nicolas Van Poeck |
| Postproduction: |  |
| Sound design: |  |
| Art buying: | Roxane Lemaire |
| Photography: |  |
| DTP: | Lieven De Smet |
| Print production: |  |
| Media planning: | Gert Heyligen, OMD |
| Digital planning: |  |
| Online: | Steven Verbruggen, AdSomeNoise |
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