FACTSHEET

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| Media: | | Print, radio, bannering |
| Client: | | Elia Group |
| Contact: | | Lise Mulpas, Barbara Verhaegen, Axelle Pollet |
| Agency: | | Think BBDO |
| Account team: | | Fons, Van Dyck, Nico Croes, Anne Le Page |
| Creative directors: | | Jan Baert |
| Creative team | | Cristina Gesulfo, Vincent De Roose |
| Radio | | Raygun |
| RTV producer: | | Nicolas Van Poeck |
| Postproduction: | |  |
| Sound design: | |  |
| Art buying: | | Roxane Lemaire |
| Photography: | |  |
| DTP: | | Lieven De Smet |
| Print production: | |  |
| Media planning: | | Gert Heyligen, OMD |
| Digital planning: | |  |
| Online: | | Steven Verbruggen, AdSomeNoise |
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