



Get your company's story told

agilvy

HILL+KNOWLTON
STRATEGIES

BBDO




PORTER
NOVELLI




MacBook Pro



MacBook Pro



These brands use Prezly to get better coverage, more influencer engagement and stronger relationships.



They no longer just share their corporate stories with the press. They also reach internal stakeholders, bloggers or influencers on social media.

Prezly helps them innovate to get their stories told.

They..



Publish multimedia stories



Contact influencers in a snap



Learn what works

**If we could no longer use
Prezly it would feel like
going back to sending out
press releases by fax**



Koen Dekoning
PR Manager,
Toyota & Lexus Belgium

Your current tools?





Map your contacts



Engage them via email

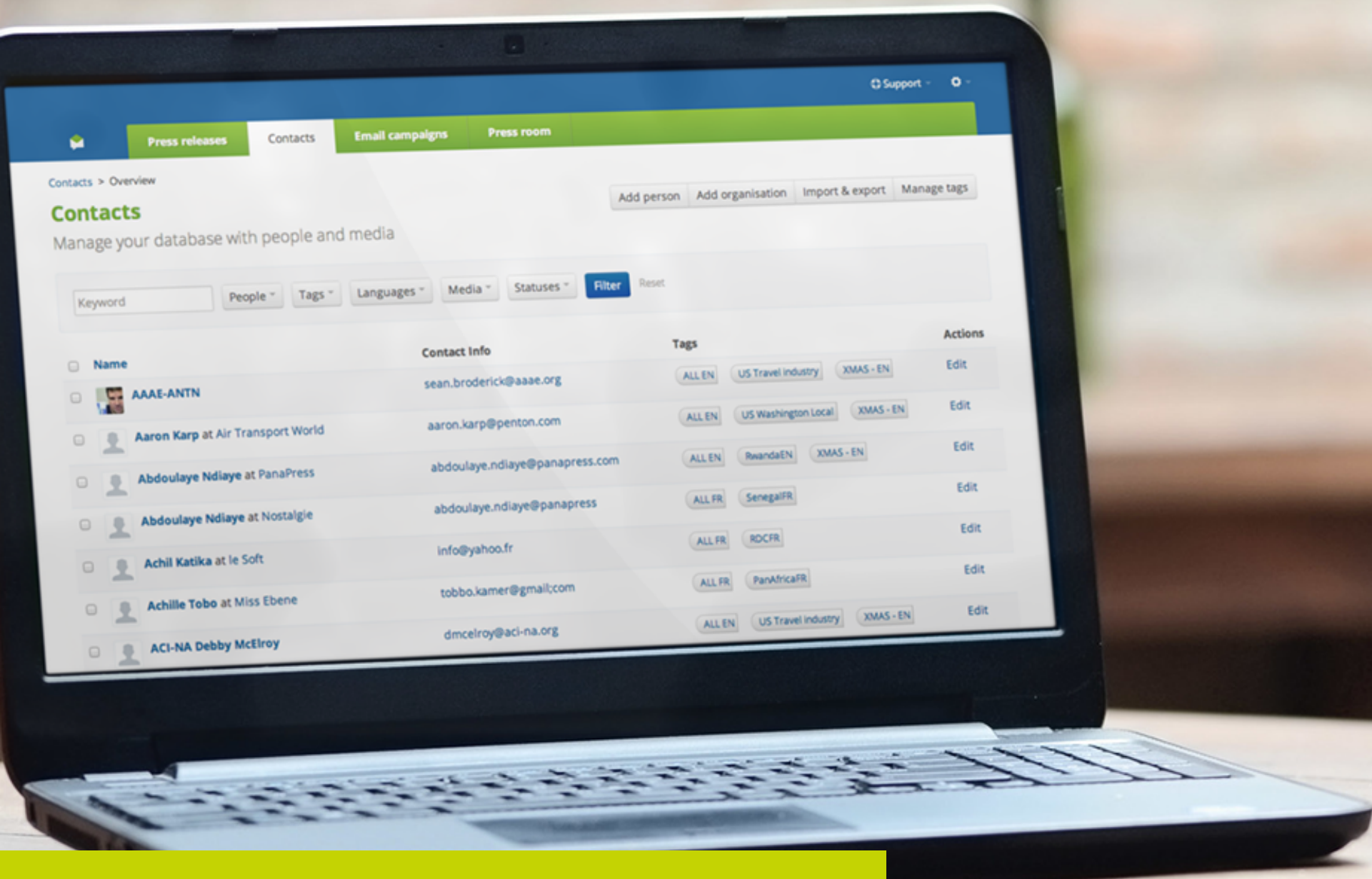


Amplify via social media



Learn what works





Map your contacts



Amy Davies English
News Reporter at TechRadar.com

✉ amy.davies@futurenet.com

☎ +44 (0)1225 442 244

📍 BA1 2NP Bath
United Kingdom



🔖 Arts (Photography) Consumer Technology

✓ **Central database**

✓ **Made for media relations**

✓ **Social media enrichment**

✓ **Contact commenting**

✓ **Mail & newsroom activity stats**

✓ **Mobile access**

✓ **Easy Excel import**

Comment

Go to our press room to view the full message with multimedia content: <http://pres.hybrid>

Elvis Presley gets inducted in the US army

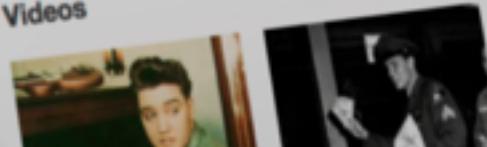
On March 24, Presley was inducted into the U.S. Army as a private at Fort Chaffee, near Fort Smith, Arkansas. His arrival was a major media event. Hundreds of people descended on Presley as he stepped from the bus; photographers then accompanied him into the base.[135] Presley announced that he was looking forward to his military stint, saying he did not want to be treated any differently from anyone else: "The Army can do anything it wants with me."

Go to [our press room](#) to view the full message: <http://pres.hybrid>

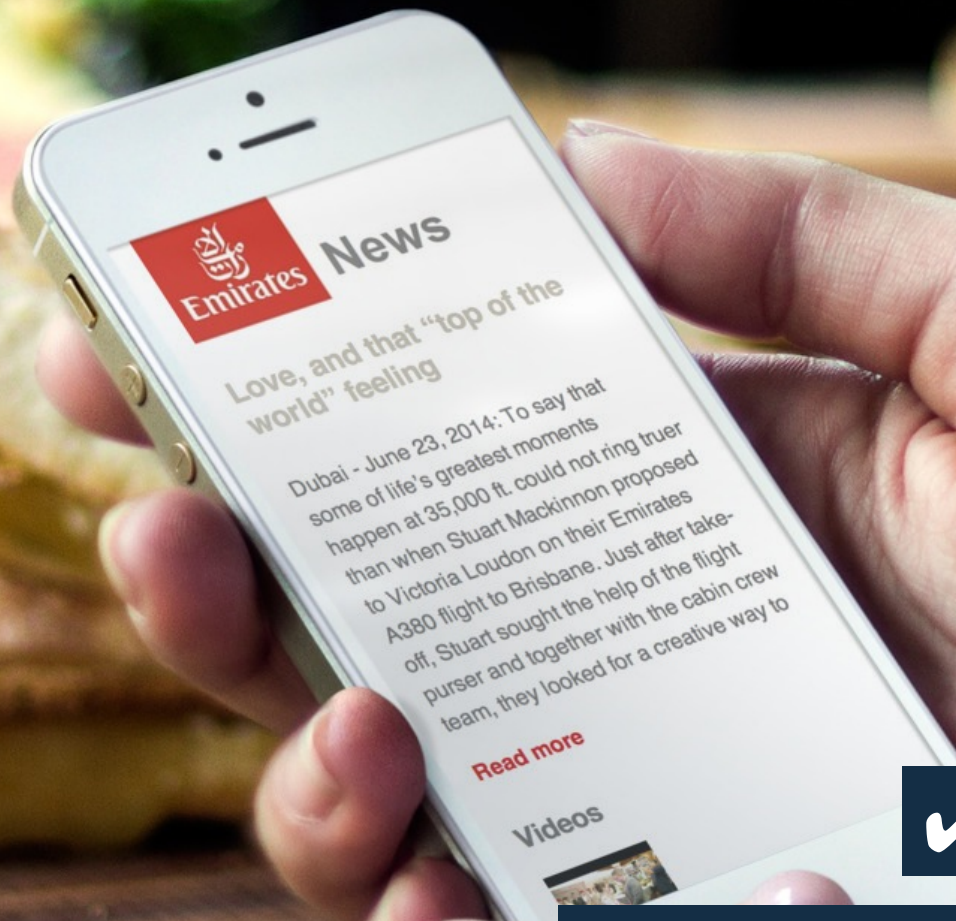
Images



Videos



Engage contacts via email



✓ **Personalised emails**

✓ **Fast loading media previews**

✓ **Open and click tracking**

✓ **Mobile friendly**

✓ **Brandable**



Amplify via social media

2/3
organic
visitors



Brussels Airlines welcomes 25 flights with visitors for Tomorrowland

Thursday 26 July, 2012 — 25 Brussels Airlines flights are departing from 17 different cities today to bring more than 2,000 passengers from Europe and far beyond to Brussels Airport. All these passengers have the same destination: Tomorrowland. On Monday 30 July they will all return home after a weekend of partying at the festival in Boom.. Those flying in from Barcelona were surprised during the flight by a unique live DJ set by Dimitri Vegas & Like Mike and Yves V.

[Read more](#)



Wencke Lemmes

Brussels Airlines



Long
tail

430
views/month



5:06
visit time

Maandag 23 december 2013 - 23u46:36 **DE LAatste Nieuws** Lezersservice Digikrant Abonnement Zoek op HLN.be

HLN.be BINNENLAND BUITENLAND SPORT SHOWBIZZ MEER HLN

HLN.be trapt Tomorrowland mee af op 10.000 meter hoogte tussen Barcelona en Brussel

Door: Hans Op de Beeck 26/07/12 - 16u15



Like Mike, Yves V en Dimitri Vegas klaar voor de speciale Tomorrowland-partylight.

GERELATEERD NIEUWS

- Hier is het anthem van Tomorrowland 2012
- Niet te missen op Tomorrowland, volgens Yves V
- HLN.be mocht al eens piepen op Tomorrowland: de foto's

MEER OVER

- TOMORROWLAND
- MUZIEKFESTIVALS

TRAVEL 360° VOOR TOERISME EN HOSPITALITY PROFESSIONALS

HOME NIEUWS B2B GIDS CAMPUS Op zoek naar...?

ACTUEEL NIEUWS VISIE



Brussels Airlines, de Flag Carrier van ... Tomorrowland

31/07/2012 | 0 | Door Travel360°

Het partnership tussen Brussels Airlines en Tomorrowland staat nu al met stip op één genoteerd als de meest creatieve marketingzet van het jaar. De luchtvaartmaatschappij heeft helemaal de sfeer, de uitstraling en de positieve vibes rond het mega muziekfestival opgepakt in een 360° creatieve totaaldeal. Dit is voor cases op congressen en marketing- en toerismescholen. Dit is een verhaal over communicatie, over slim product placement, over jongerenmarketing, over gebruik van alle media, over totaalervaringen, over creatie van een "love brand" ... Brussels Airlines rules, baby!

Woensdag, 26 juli 2012. 25 vluchten van Brussels Airlines vertrekken vanuit 17 verschillende landen, met meer dan 2000 passagiers. Bestemming: Tomorrowland, via Brussels Airport. Gisteren, 30 juli, vlogen deze partygangers terug naar New York, Moskou, Lissabon, Madrid, London, Stockholm, Praag, Geneve, Barcelona, Milaan, Berlijn, Manchester, Kopenhagen, Porto, Bilbao, Budapest en Rome. Ze

WAT WIL JE DOEN?

- Sectorgids
- Jobs
- Agenda
- Online Training

NIEUWSBRIEF?

Vul je e-mailadres in*

FEED360°

Travelworld heeft zijn profiel in de

airlinetrends.com search airlinetrends.com search

Home Newsletter Trends Services About us In the press

Keeping the pulse on the latest trends and innovations in the global airline industry.

Sign up to our free newsletter

email address go

Best Practices in Airline Marketing

Monthly report from Simplifying airlinetrends.com


Learn more >

the state of airline marketing

download the free report >

Contact us for an

Brussels Airlines flies to 'Tomorrowland' in experiential marketing campaign



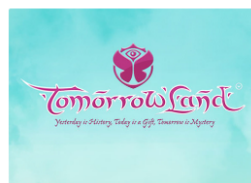
By Raymond Kollau, airlinetrends.com

4 September 2012 | Since 2005, the end of July has marked the arrival of Belgium's Tomorrowland, a major festival of dance music and culture in the northern Belgian town of Boom. The 2012 edition of the Tomorrowland festival – which took place on 27, 28 and 29 July – attracted 180,000 people to see high profile performances by the likes of artists David Guetta and Fatboy Slim. The festival is hugely popular and all tickets for this year's event sold out in less than one day (at some moments there were 2,000,000 people on the online waiting list).

Brussels Airlines welcomes 25 flights with visitors for Tomorrowland

Thursday 26 July, 2012 — 25 Brussels Airlines flights are departing from 17 different cities today to bring more than 2,000 passengers from Europe and far beyond to Brussels Airport. All these passengers have the same destination: Tomorrowland. On Monday 30 July they will all return home after a weekend of partying at the festival in Boom.. Those flying in from Barcelona were surprised during the flight by a unique live DJ set by Dimitri Vegas & Like Mike and Yves V.

[Read more](#)



Wencke Lemmes
Brussels Airlines



Media coverage



✓ **Visual content hub**

✓ **Brandable**

✓ **Fast & easy setup**

✓ **Own domain name**

✓ **Multiple languages**

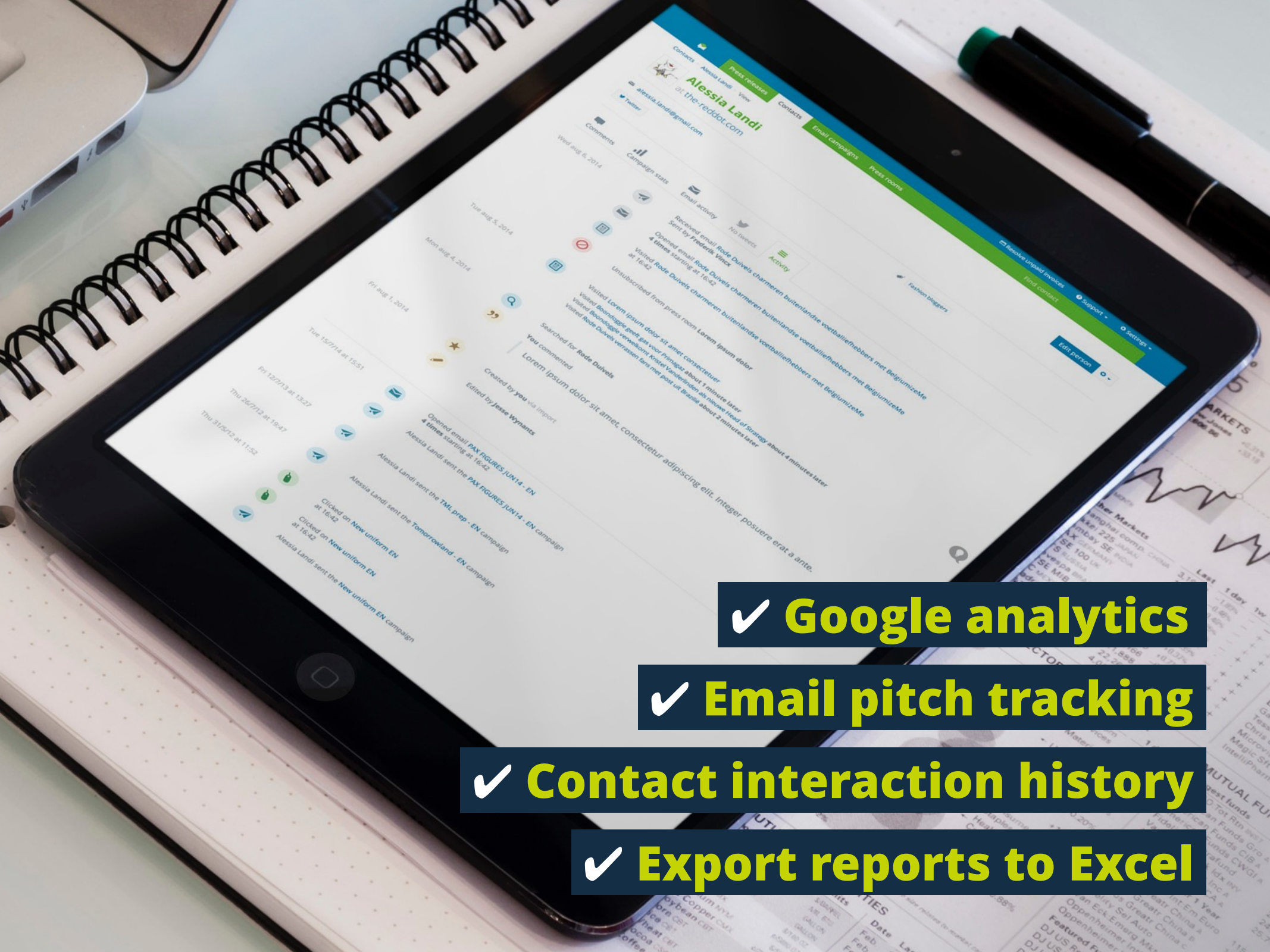
✓ **Integrate in your website**

✓ **Social media sharing**

✓ **SEO optimised**



Learn what works



✓ Google analytics

✓ Email pitch tracking

✓ Contact interaction history

✓ Export reports to Excel

Training

Mandatory 2-hour training to maximise your investment.

- Best practices
- Hands-on advice

Onboarding

- Contact import
- Newsroom setup
- Follow-up review after one month

Stellar support

Via email: support@prezly.com

Knowledge base with FAQ



Agency Pricing

Proposal with a fixed monthly price and flexible limits.

Based on:

clients

contacts

users





twitter.com/prezly



prezly.com/blog



hello@prezly.com

Let's rock!

