

DE MOERLOOZE MARINA

Born in Koersel (Belgium): 15/12/1955
2 daughters (°1984 - °1988)
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Professional career

- Over 30 years I handled all aspects of communication (corporate, marketing/product, internal, external, press, crisis, CSR...) and gained international experience.
- Member of the Board of the "Service de Médiation" for the Financial Sector (2006-2009)
- Guest professor Hogeschool Gent : *Koninklijke Academie voor Schone Kunsten* (2008-2009)
- Member of the Communication Steering Group of "Vlajo" (2008-)
- Member of the Advisory Council of "Auro Technologies" (2010-)
- Member of the Advisory Board of "VMA" (09/2012-)

2009 – 2013 : Telenet

Managing Director Telenet Foundation (2011- 2013)
Vice President Corporate Communication (2009-2010)

2006 – 2009: Febelfin

Director Communications of the Belgian Financial Sector Federation

Highlight : develop profile and (brand) image of the Belgian financial sector, pro-active press management, structure communication department, SEPA-project, MiFID-project,... handle communication aspects of financial/liquidity/economical crisis

2000 – 2005: Banksys (Atos)

Head of External Communications of the company behind the payment cards
Bancontact/Mister Cash & Proton

Highlight : image of electronic payments, switch over to EURO

1999 – 2000: Siemens Atea – Herentals

Communication Manager for the ICN (Information & Communication Networks) division

Highlight: launch of WAP, preparation of Y2K

1989 – 1998: Honda Europe Gent

Communication manager of the logistics headquarters for parts, engines, IT & car distribution covering Europe, Africa & Middle East.

Highlight: communication responsibility for 5 logistic centers and 4 sales offices in Europe.

Education

Communication and PR (Plantijnhogeschool – Antwerpen 1976)

Leadership Development (Vlerick – 2004-2005-2009)