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**NAMM 2024: Imaginando BAM Software Delivers Professional Quality, Efficient Workflow for Creative Musicians**

*Holistic beat and synth software streamlines music production process in a clip-based sequencing environment for Mac OS, Windows and iOS: achieve high quality results, faster*

**Anaheim, CA, January 22, 2024 — Portuguese software manufacturer** [**Imaginando**](http://www.imaginando.pt/) **is officially launching its BAM (Beat Maker and Music Maker) music software, a complete synth, groovebox and clip-based sequencing solution designed for musicians, producers and songwriters/composers during the NAMM 2024 Show. The software, available now for Mac OS, Windows and iOS operating systems, boasts a host of music making capabilities - including sequencing, sampling, synthesis and multi-FX / dynamics - in a single, comprehensive solution.**

With an incredibly intuitive UI, powerful sequencing, sampling and automation capabilities, BAM is able to help producers cultivate basic beats or synth lines into fully formed, electronic music compositions. It's array of features, which include five complex synthesis engines (oscillator, sampler, drum synth and noise); seven analog modelled drum machine emulations parts per track, full LFO and EG modulation; a sample library with over 1,000 drum and percussive samples; an integrated mixer with volume, pan, solo and mute switches and a powerful clip-based step matrix step sequencer, provides users with an unparalleled set of production options - all of which are easily accessible and scalable.

"In creating BAM, we wanted to provide our users with all of the powerful blocks needed to realize their musical visions - but in a simple, easy to use interface that would not impede the creative flow," commented Nuno Santos, Founder and CEO of Imaginando. "BAM is the ultimate, all-in one music creation tool and can be used anywhere to achieve high-quality results quickly: in a hotel room to create demos, or in a high-end commercial studio environment."

BAM's scalable clip grid consists of 16 clips per scene and up to 1024 scenes - samples and sound sources can be added by simply dragging and dropping. Equally useful for studio and live performance, scenes can be edited or duplicated in real time. A powerful mixer and FX section enables muting and panning of tracks, reverb send and return, delay, compression and so much more. An intuitive interface, combined with BAM's powerful automation capabilities allow users to automate almost any parameter on a step basis, capture parameter changes while recording or tweaking them during a live performance.

**BAM Features**

* 16 rack-style tracks plus Master and 2 send channels
* MIDI clip grid and scene launcher (up to 1024 scenes) with extensive follow action options for easy song composition
* AUv3 plugin support for iOS and macOS (VST3, VST2, AU support coming later this year)
* Full mixer with volume, sends, pan, mute, solo, arm controls
* 15 Built-in synthesis engines: Oscillator synth, Drum synth, sampler, classic acid bass synth, plus seven analog modelled analog drum parts
* Built in effects: Filter, EQ, Parametric EQ, Delay, Chorus, Compressor, Reverb, Saturator, Bit Reduction, Stereo Enhancer and Phaser
* MIDI clip piano roll editor
* Step sequencer with up to 256 steps per clip
* Clip based parameter modulation editor
* Automate almost any parameter on a step basis
* Up to two track modulators: LFO and(or) EG
* Up to three midi processors
* Up to five audio fx slots per track
* Sample library including over 1000 drum and percussive samples, plus melodic timbres
* Built in support for popular hardware MIDI controllers
* Stems or full song audio exporting capabilities
* Midi import and export capabilities

BAM features AUv3 plugin support for iOS and Mac OS; VST3, VST, and AU support will be coming later this year for both Mac and Windows. The software is priced €149 as a one-time purchase, or on a subscription basis for €14.9/month. To learn more about BAM or to purchase, please visit the [Imaginando website](https://www.imaginando.pt/products/bam-beat-maker-and-music-maker).

**About Imaginando**  
Since 2014, Imaginando has been mixing music and technology to create original products, centered on audio-visual experiences. We want to inspire artists to expand their own creativity with the innovative high-quality products that we build.We endeavor to make electronic music production accessible for as many people as possible, wherever they are and whatever they are using. Across phone, tablet, laptop and desktop, with Imaginando you can make music anywhere, with anything. Imaginando is a Portuguese company headquartered in Braga, an UNESCO Creative City in the field of Media Arts. For more information, please visit [www.imaginando.pt](http://www.imaginando.pt/)

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