

## **Hoby Darling**

### **President of Human Performance Division at Logitech**

Hoby is a founding member and partner of Liminal Collective, a leading human performance advisory and media company. His experience sits at the intersection of innovation, technology and athlete performance--in sport and in business. He has been a senior leader (including CEO, President, SVP, and Global GM) for brands such as Nike, Converse, Skullcandy, Logitech and Volcom, as well as being a board director or advisor for organizations in endurance sports, physical regeneration and recovery, and human performance private equity. He is a frequent media commentator on innovation, culture and performance.

Hoby earned his graduate degrees from Northwestern, Columbia University, and UC Berkley. He also is a personal trainer and Crossfit licensed Coach (expired). His favorite places are on top of mountains, single track trails and in the middle of a practice coaching his daughters and their friends.

