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## Colour your SEAT

- **For the first time, SEAT is offering its main models in the form of drawings for colouring**
- **An initiative to keep children entertained during their time at home or on holiday**
- **More than 25 models from the SEAT 1400 to the Tarraco, each with its own history and special features**

Now that there is more time for educational and leisure activities with the children at home, SEAT presents its models in the form of a drawing so that youngsters, as well as the not so young, can have fun colouring and learning a little more about them thanks to a catchphrase for each one. For example, did you know that you can create up to 68 different design combinations on the SEAT Arona thanks to its two- tone bodywork?

And if you prefer the classics, here is a sample of the most representative models from SEAT's history. From the SEAT 1400 to the first Ibiza there are 21 different models with the design of their first generation. Children can learn about them while they colour the cars that put Spain on wheels and led up to mobility as we understand it today. Are you keen to decorate each model in one of its original colours?

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**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. Member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in 80 countries on all five continents. In 2019, SEAT sold 574,100 cars, the highest figure in the.

The SEAT Group employs over 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and the Mii electric, SEAT's first 100% electric car, in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.