**CREDITS**

**Agency :** TBWA\Belgium

**Client**: KBC (Valérie Bracke)

**Campaign Title:** KBC – Beleggen met je wisselgeld

**Creative Director:** Jan Macken, Steven Janssens

**Creative Team:** Menno Buyl, Thomas De Vreese

**Account team:** Jochen De Greef, Charlotte Smedts

**Strategy :** Stephanie Vercruysse

**TV Production MAKE :**

* TV Producers:  Lore Desmet, Cindy De Mooter
* Director: Jeroen Mol
* Producer: Geert De Wachter
* DOP: Piet Deyaert
* Postproducer: Sofie Gebruers
* Sound: Jan Pollet

**Radio Production MAKE:**

Producers: Veerle Van Melkebeke

Sound: Jan Pollet

**Media Agency :** Mindshare