**Het Generatiegeschenk – Le Relais de Générations**
**CREDITS**
Campagne: Het Generatiegeschenk – Le Relais de Générations
Client: Delta Lloyd Life
Client contacts: Inge Van Der Haegen, Karlien Kelgtermans, Annelore Van Herreweghe, François Dangreau

Agency: FAMOUS
Creative Director: Tim Driesen
Associate Creative Director: Iwein Vandevyver
Digital Creative Director: Laurent Dochy
Art Director: Yves Van Hacht
Copywriter: Ruben De Praetere
Concept: Ruben De Praetere, Yves Van Hacht, Luc Shih, Pieter Claeys, Benoit Menetret

Project leader: Miet Lust
Brand leader: Marieke Michils
Business Director: An Van Den Cruyce

Coders: Thomas Mattheussen, Michel Beausaert
Visual designer: Ken Wuytack
UX designer: Pieter Nijs
Webmaster: Benjamin Van Maldergem

PR: Liesbeth Pyck & Anne-Cécile Collignon

RTV Producer: Sandy Leemans
Animation: Creative Conspiracy
Sound Design:  The Image & Sound Factory / Het Geluidshuis