

# prsr

Plastics Recycling Show

# EUROPE

25th & 26th November 2015

Tour & Taxis, Brussels

[www.prseventeurope.com](http://www.prseventeurope.com)

## Event Brochure

The European exhibition & conference for the plastics recycling industry



Organised by



Crain Communications Ltd

In association with



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# About

## Plastics Recycling Show

**Plastics Recycling Show (PRS)** will feature a pan European exhibition & multiple conference streams designed specifically for plastics recycling professionals. It will bring together key players from the plastics and recycling sectors in order to learn, network and capitalise on the business opportunities plastic recycling offers.



The event will be held at the Tour & Taxis Venue on the 25th & 26th November in Brussels. Brussels is at the heart of EU legislation on plastics recycling with the new "waste framework directive" being enforced from 2015.

Until recent year's the plastics recycling industry has had a relatively low profile with more than 50% of plastics in Europe being sent to landfill every year. PRS aims to change this situation and to put more focus on pressing issues within the plastics recycling industry.



## Working Group Meeting

PRS will host the Plastics Recyclers Europe's (PRE) Working Group meetings. PRE represents approximately 80% of European mechanical recycling capacity and has over 115 members from all over the EU. PRE's mission is to promote plastics recycling in Europe and to create a good business climate for plastics recyclers. There are 8 Working Groups within PRE which represent particular interest groups - depending on the type of the polymer or type of waste processed: Crates & Pallets, ELV, HDPE, LDPE, Mixed Plastics, PET, PVC and WEEE. The Working Group meetings gather around 100 plastics recyclers. There will also be a conferences on the exhibition floor.



*Barry Gardiner MP, Shadow Minister for the Natural Environment & Fisheries talking at Plastics Recycling Expo 2014*



“ To achieve the new recycling targets we must increase the plastics recycling capacity in the EU.

*The Plastics Recycling Show is a fantastic opportunity to demonstrate your knowledge and expertise in collection, sorting, grinding, washing, drying and extrusion to investors, waste management companies, brand owners, converters, entrepreneurs and recyclers.*

*EU and national policy makers and many other stakeholders will also visit this unique trade show in the heart of Europe in order to better understand how plastics will contribute to the circular economy.*

*If you believe in plastics recycling come and join us! ”*



**Ton Emans,**  
President,  
Plastics Recyclers Europe

# Benefits of exhibiting at PRS 2015

A live event remains the best way to fulfil a multitude of business functions, over a short time period, cost effectively. Whether you are new to the plastics recycling market or an established player, **PRS** can provide you with the means to realise your specific marketing needs

- ★ Generate fresh leads and new business from the public and private sector
- ★ Meet with existing customers and increase customer retention
- ★ Demonstrate your products and services in a live environment
- ★ Conduct face-to-face meetings with many potential customers in a short space of time
- ★ Keep abreast of what your competitors are doing
- ★ Raise your company profile and build your market share
- ★ Network with a captive audience of industry professionals
- ★ Launch new products and services into the market
- ★ Extend your exposure beyond the two days of the show and take advantage of our 10 month marketing campaign

## Who should exhibit?

A broad cross section of the industry will be represented at the exhibition including:

- **Plastics recycling machinery and equipment suppliers**
- **Plastic material suppliers**
- **Handling and logistics services**
- **Plastic recyclers**
- **Waste management**
- **Associations**
- **Pre-processors**
- **Project management consultants**
- **Recycling and waste management**

## Stand packages and costs

\* Members of Plastics Recyclers Europe, Federplast and Febem will receive a **10% discount**

**Space only** **€275/m<sup>2</sup>**  
Includes exhibition floor space and cleaning

**Shell scheme** **€295/m<sup>2</sup>**  
Includes exhibition floor space, walls, carpets, fascia, security and cleaning

(All stand bookings will be subject to a €180 compulsory online media fee)

**Stand package** **€450**  
1 x round table, 2 x chairs, 1 x literature rack, 2 x spotlights and 1 x electricity socket

\* please note no discount can be applied to the stand package

## Book your stand today

### REST OF WORLD

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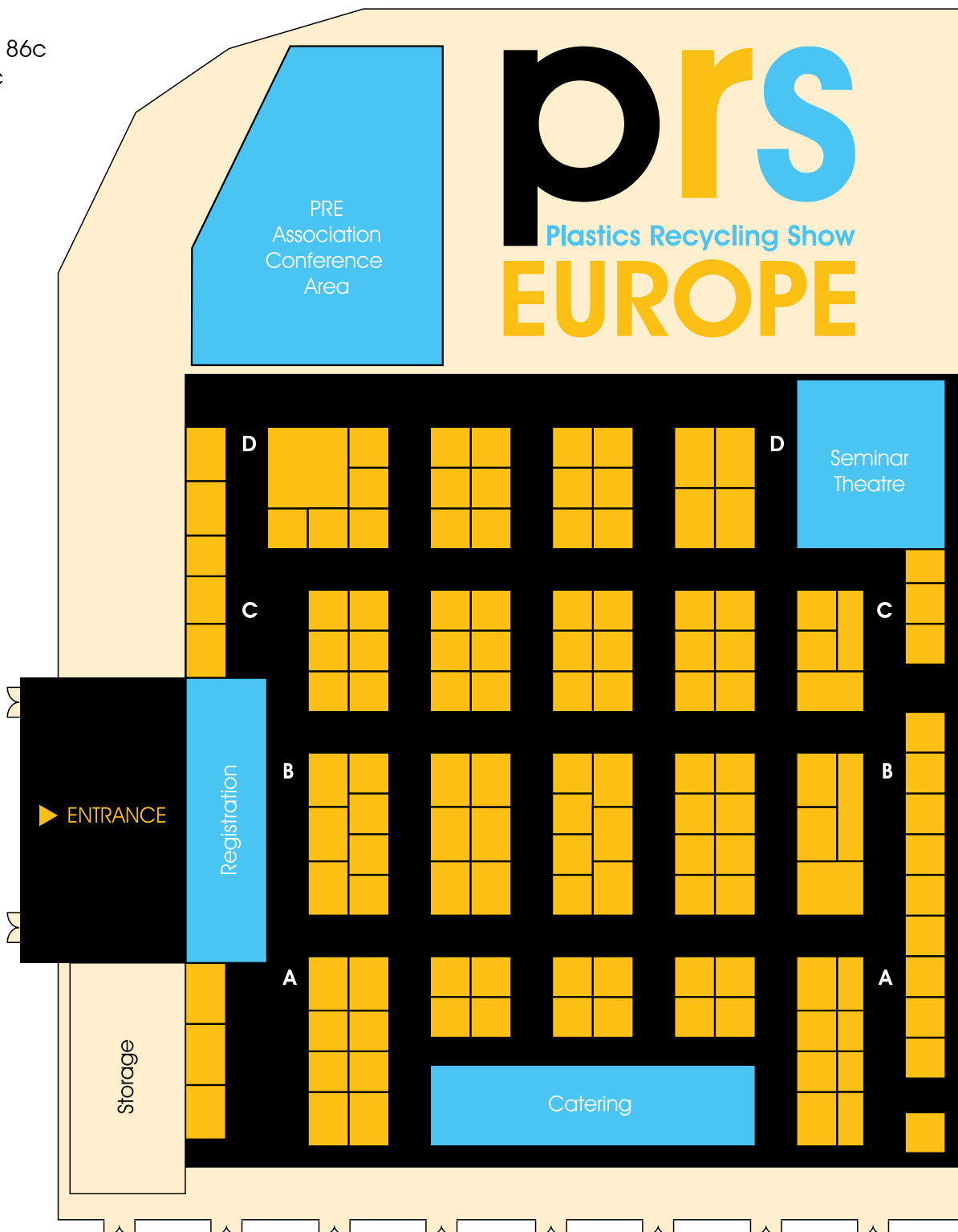
Arthur Schavemaker  
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# FLOOR PLAN

## Tour & Taxis, Brussels.

The Tour & Taxis has a remarkable industrial heritage and is a jewel of industrial architecture. It used to be the major customs site for Brussels, with more than 3,000 people working here in the middle of the last century.

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