

Fantasy Town



ABOUT THE GAME

Fantasy Town is a vibrant blend between the well-known farming simulation genre, idle, exploration mechanisms and RPG elements and in-depth metagame, **Fantasy Town** provides immersive gameplay and deep progression for these players who like simulation farming games but looking for some fresh and unique alternative in the genre.

Harvest your dreams and discover a fantasy world where you grow your town, produce and trade, explore mysterious territories and defend your town from the evil Trolls.

Product Info

Game Name: Fantasy Town

Genre: Simulation-Farming

Platform: Mobile (Android and iOS)

Release date: 2022

Languages: Soft Launch: EN, ES/ Global: +DE, FR, IT, PT



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OUR PLAYERS

Demographics

- 25-45 years old is the strongest age group
- 65% female, 35% male

Hobbies and lifestyle

- Home decoration, Music, Fashion, travel, cooking
- Like TV shows, cute characters, cartoon
- Social Media consumption: FB, Instagram, Twitter

Gaming Behaviour

Type of player: Casual, mid-core gamers

Motivation: Self-realization, collection, decoration socialization

Genres: farming, other simulation, Puzzle, Casual

Likes: self- realization, improve their abilities, customize their game, meet people



GAMEPLAY SUMMARY

Core Loop

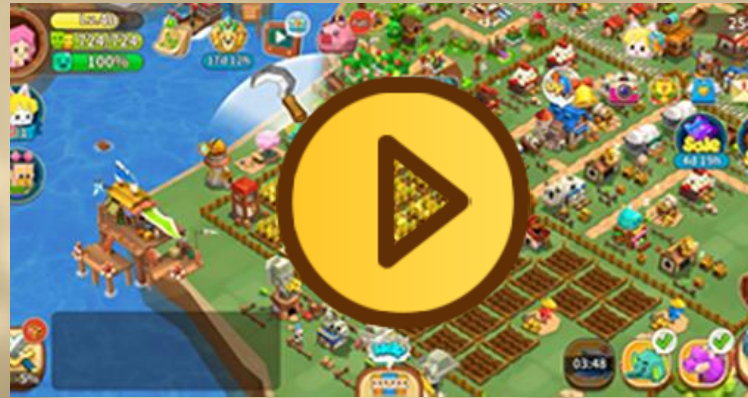


CORE FEATURES

Build your dream Town



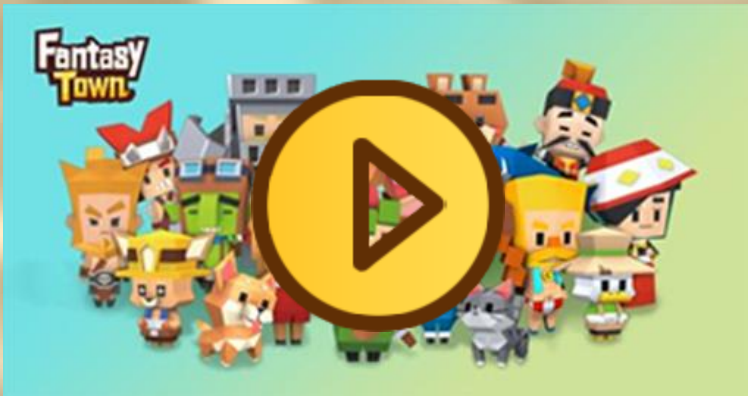
Produce & Trade



Explore and Travel



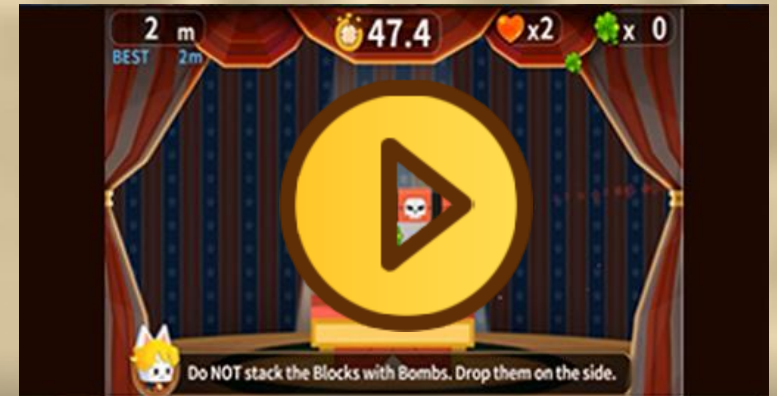
Collect adorable citizens!



Customize your character



Mini games & events



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IN A NUTSHELL

In a nutshell

- Harvest your dreams in **Fantasy Town!**
- A vibrant blend of genres (Farming, idle, exploration, and RPG)
- Produce and Trade
- Explore and Travel
- Collect and Fill your town with adorable citizens!
- Customize your character and your Town
- Protect your city from monsters
- Whimsical mini-games
- Play together with friends around the globe



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