

Acer Launches the Aspire S3 Ultrabook™ In the New S Series Family Style

The beautiful, powerful Aspire S3 integrates Acer design and innovations derived from the flagship Aspire S7

Brussels, 14 June 2013, - Acer announced the launch of the new 13.3" Aspire S3 Ultrabook™ at Computex Taipei. The S3 has inherited some of the industry-leading design and innovations of the Aspire S7, making it an impressively stylish and productive PC.

As on the celebrated Aspire S7, the S3's patented dual-torque hinge design allows users to easily open the lid up to 180° for sharing content, while keeping the display wobble-free for an outstanding touch experience.

With Acer TwinAir cooling technology, the S3 is always cool to the touch without sacrificing performance. The light-sensing keyboard auto adjusts its brightness to ambient light for better visual comfort in dim settings. In addition, evoking the family design and visual purity of the S7's gorilla glass cover, the new S3 cover is made from aluminum and sprayed Sparkling White with a mirror-polish finish; the operation area is made from anodized aluminum throughout. Just 17.8 mm thin and weighing only 1.67 kg, this Ultrabook™ is slim and easy to carry anywhere.

The S3 combines gorgeous design with impressive power. It is equipped with the latest Intel® Core™ processors, which offer up to 15% better performance and up to 2x faster 3D graphics processing speed, with lower power consumption. With option of the new NVIDIA® GeForce® GT 735M graphics, users can play videos/movies, edit photos and play games faster than ever before.

The S3 has intuitive features that make it a joy to use. Acer Fast Resume enables the Aspire S3 to resume from Sleep mode in just 1 second, giving it tablet-like responsiveness and waking up 3x faster than a standard Ultrabook™. And users no longer need to press the power button as the system will automatically boot up when the display is opened – even if the computer has been shut down.

When it comes to entertainment, the Acer S3's 1080p Full HD display renders movies, photos and games with exquisite clarity. The display with IPS technology ensures vivid and accurate color reproduction, with a 170° wide viewing angle that keeps images bright and clear, even when seen from the side. Users can also wirelessly share their favorite digital content on a big screen with better visuals and sound quality via WiDi technology. Plus, with unique Acer Purified.Voice technology, communicating with friends and family sounds crystal clear.

Acer's S3 is available with a 7.2 mm 1 TB hard disk¹ for storage, with the capacity to keep up to 250,000 MP3 songs or 150 FHD videos, and 290,000 8 MP photos – plenty of room for essential entertainment on the go.

The new Aspire S3 will start shipping in July depending of the countries with a starting price of €999.-.

About Acer

Established in 1976, Acer is an information and communication technology company dedicated to the research, design, marketing, sale and support of innovative products that enhance people's lives. Acer's green supply chain delivers environmentally friendly PCs, displays, projectors, servers, tablets and smartphones – tools our customers need to explore beyond limits and experience more. Ranked No. 3 for notebooks globally (IDC 2012), Acer employs 8,000 people, and 2012 revenues reached US\$14.7 billion. Please visit www.acer.com for more information.

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