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ABC KIDS Play app, now available for Android tablets

The hugely popular **ABC KIDS Play** app is now available to download from Google Play, joining **ABC KIDS iview** as a destination for preschool children on Android tablet devices.

Since its launch on iOS devices in 2015, the **ABC KIDS Play** app has had over 225,000 downloads, and was included in Apple's Best of 2015 collection.

The **ABC KIDS iview** and **ABC KIDS Play** apps have become the most downloaded Australian-made kid's apps to date, with both apps remaining in the top 10 apps within the kids category since launching.

ABC Head of TV Strategy and Digital Products, Rebecca Heap, said: "We're thrilled with how well **ABC KIDS Play** has been received so far and pleased it is now available to even more families. The success of the **ABC KIDS Play** and **ABC KIDS iview** apps is testament to the trust that Australian families have put in the ABC to educate and entertain their children."

Download the app on Google Play
https://play.google.com/store/apps/details?id=au.net.abc.kidsplay

More about the **ABC KIDS Play** app

Preschoolers can interact and engage with their favourite ABC KIDS friends whenever and wherever they like with **ABC KIDS Play**, an exciting app for iPad and Android tablets, designed especially for them.

Developed by the creators of *Play School* Art Maker, *Play School* Play Time and ABC KIDS iview, the **ABC KIDS Play** app is a unique collection of games and activities designed for the whole family to enjoy, with games featuring ABC KIDS' most trusted and loved shows – *Play School*, *Giggle and Hoot* and *Bananas in Pyjamas*.

The **ABC KIDS Play** app invites children aged between 2-6 to explore, investigate, create and play with the huge variety on offer, from open-ended creative activities to imaginative games.

Key features of the app include:

- The Village – a world that brings all the games and brands together in one place. It is a playful interactive environment and acts as the main menu from which all other activities are accessed.

- Games – In an ABC KIDS first, children can explore the world of *Giggle and Hoot* as well as play games and activities based on *Play School* and *Bananas in Pyjamas*. Games include making craft animals in the *Play School* workshop; exploring with Hoot and Hootabelle; or playing musical cushions with B1 and B2.

- Grown Ups Section – this area provides content for parents and caregivers, including guidance on how to use the app, suggestions for co-play activities, insight into how the app was developed, as well as links to additional ABC products and customer service.

- Offline Activities – printable PDF guides giving parents inspiration and instructions on how to recreate some of the craft activities featured in **ABC KIDS Play** into real-world offline activities.

The **ABC KIDS Play** app is free to download, free of advertising, and once installed, no internet connection is required to play.

About ABC Children's

ABC Children's provides Australia's most trusted entertainment and educational content - on TV and digital - specifically crafted for children up to 15 years. ABC KIDS and ABC3 are the leading TV destinations, offering commercial-free programming that is safe, educational, innovative and entertaining. Highlights include iconic and multi-award-winning titles such as *Play School*, *Bananas in Pyjamas*, *Giggle and Hoot*, *Bubble Bath Bay*, *Nowhere Boys*, *Dance Academy*, *The Adventures of Figaro Pho*, *Bushwhacked!* and *Little Lunch*.

ABC Children's is also leading the way in providing families with content whenever and wherever they like. The hugely successful ABC KIDS iview is currently the leading video on demand service for children 0-4, serving over 30 million plays per month. Other popular digital offerings include Play School Art Maker and Play School Play Time apps.

For further information contact:
Dylan Brookes, Publicity Lead, ABC TV Marketing
02 8333 3852 | 0412 467 313 | brookes.dylan@abc.net.au