

RESEARCH AND  
INNOVATION FOR

# PLASTICS IN A CIRCULAR ECONOMY



STRATEGIC RESEARCH NEEDS FOR THE EUROPEAN PLASTICS AND COMPOSITES INDUSTRY

Date: 21<sup>st</sup> May, 2019

Venue: Università del Piemonte Orientale, Viale Teresa Michel 11, Alessandria

9:00 Registration

9:30 Welcome and opening

**Giuseppe Augugliaro, Director Proplast**

**Michele Laus, President AIM – Associazione Italiana Scienza e Tecnologia delle Macromolecole,**

**Clement De Meersman, President ECP4**

9:45 Strategies, policies and actions for Circular Economy in Piedmont

**Vincenzo Zezza, Director for Research, Innovation and University, Piedmont Region**

10:00 Presentation of the Plastic Strategic Research and Innovation Agenda in a Circular Economy

**Ms Anne-Chloe Devic, SusChem**

**Mr Bertrand Fillon, Innovation Plasturgie Composites**

**Ms Patricia Vangheluwe, PlasticsEurope**

11:00 Coffee break

## CIRCULARITY BY DESIGN

11:20 Sustainability challenge for a food Brand owner: the Ferrero way.

[Paola Avogadro, FERRERO](#)

11:40 Strategies toward sustainable polymer solutions in the automotive sector.

[Vito Lambertini, CRF](#)

## CIRCULARITY BY ALTERNATIVE FEEDSTOCK

12:00 Different ways to close the loop: the perspective of a polymer producing chemical company.

[Paolo Lomellini, VERSALIS](#)

12:20 A circular approach to bioeconomy: bio-based and biodegradable materials to close the carbon cycle.

[Cecilia Giardi, NOVAMONT](#)

12:40 Reinventing wood chemistry for the development of innovative foams.  
[Bruno Trocini, SILVATEAM](#)

13:00 Lunch break

## CIRCULARITY BY RECYCLING

14:00 The new challenges in the recycling of plastic packaging.  
[Antonio Protopapa, COREPLA](#)

14:20 The Chemical Recycling way: an industrial approach.  
[Guido Fragiaco, Garbo](#)

14:40 Resin handling for post-consumer recycled PET resin for Food application.  
[Pierino Martinato, PIOVAN Group](#)

15:00 Increasing the ecosustainability of plastics: Proplast experience.  
[Maria Rosa Contardi, Proplast](#)

15:20 Panel discussion: Benefits of the European research program for the plastic and composite industry  
chaired by **Mr Alexandre Dangis**, [EuPC Managing Director](#)

16:20 Chairman closing remarks

16:30 End of the meeting

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