

ONE LITTLE IDEA . . .

CHASE IT . . .



FIND IT . . .

LOSE IT . . .



CATCH IT!

JOIN THE HUNT IN THIS MAGICAL ROMP  
FROM THE MASTER OF IMAGINATION  
HERVÉ TULLET.

(ALL YOU NEED TO DO IS TURN THE PAGE . . .)

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Hervé Tullet

I Have an Idea!

chronicle books

60

FROM THE CREATOR OF THE BESTSELLING  
PRESS HERE

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I  
Have  
an  
Idea!



Hervé Tullet

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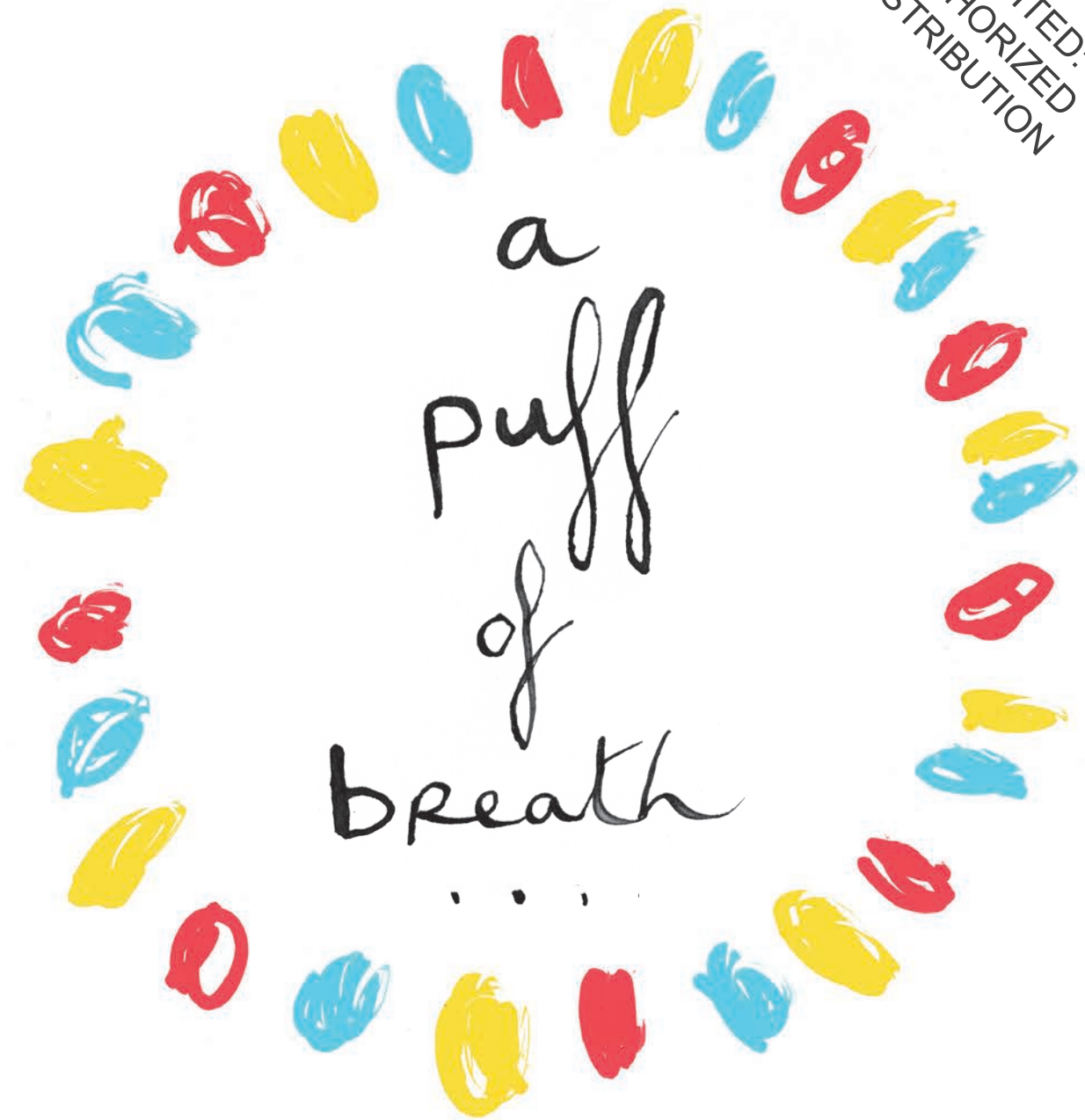
I  
ALWAYS  
Love

THAT MOMENT  
WHEN...



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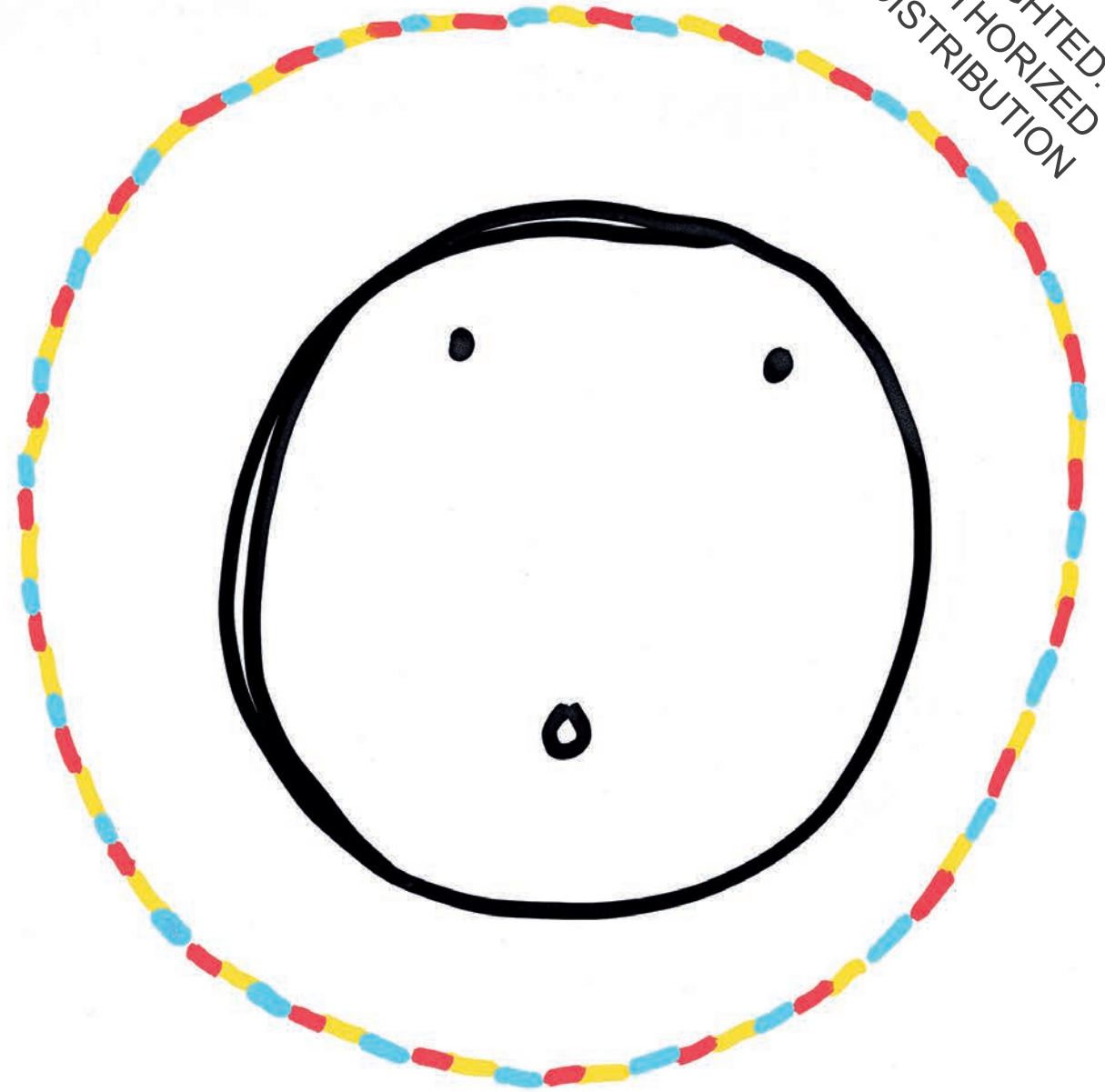
SUDDENLY  
you FEEL





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OH!



I  
Have  
an  
idea!



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it's a  
magnificent  
feeling!



H M M . . .

~~\_\_\_\_\_~~

BUT

~~\_\_\_\_\_~~

JUST WHAT

~~\_\_\_\_\_~~

is

~~\_\_\_\_\_~~

AN

~~\_\_\_\_\_~~

IDEA

~~\_\_\_\_\_~~

?

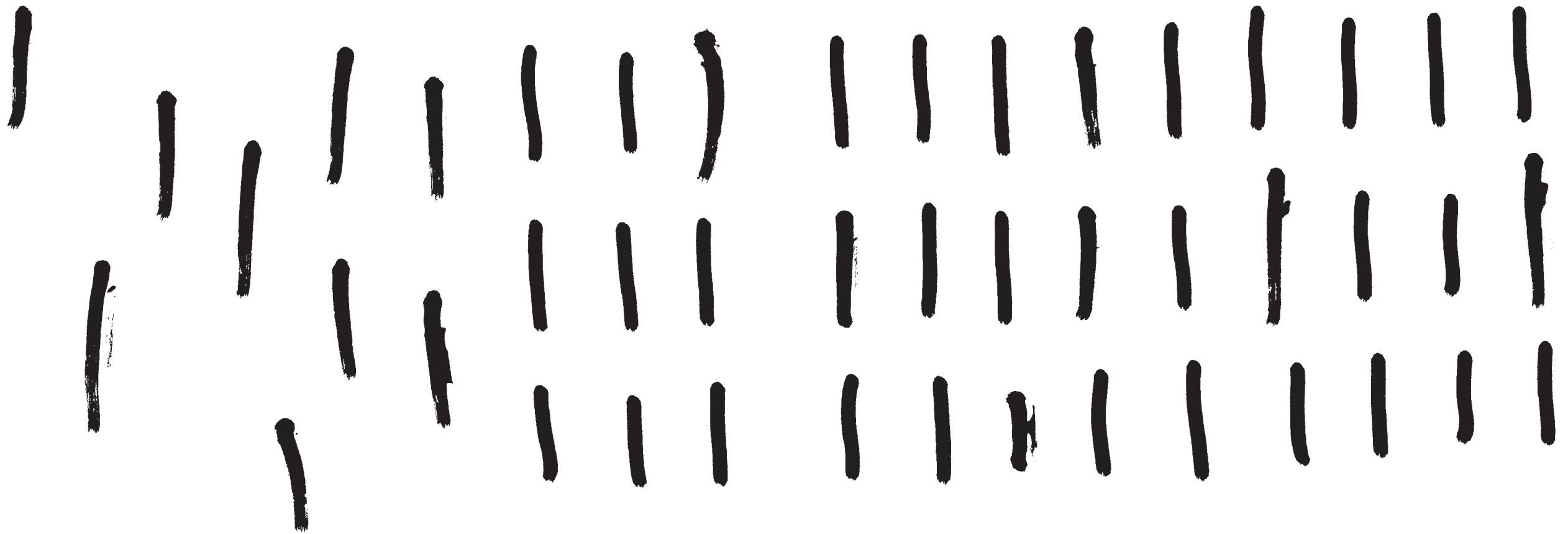
AT FIRST,  
YOU REALLY  
AREN'T SURE



BUT YOU

START

LOOKING.



AND LOOKING...



and Looking...

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NOTHING.

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SO YOU KEEP ON LOOKING...



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SOME MORE

( it can get a bit Boring )

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AND THEN SUDDENLY . . .



OH!

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There  
it  
is:  
an  
idea.



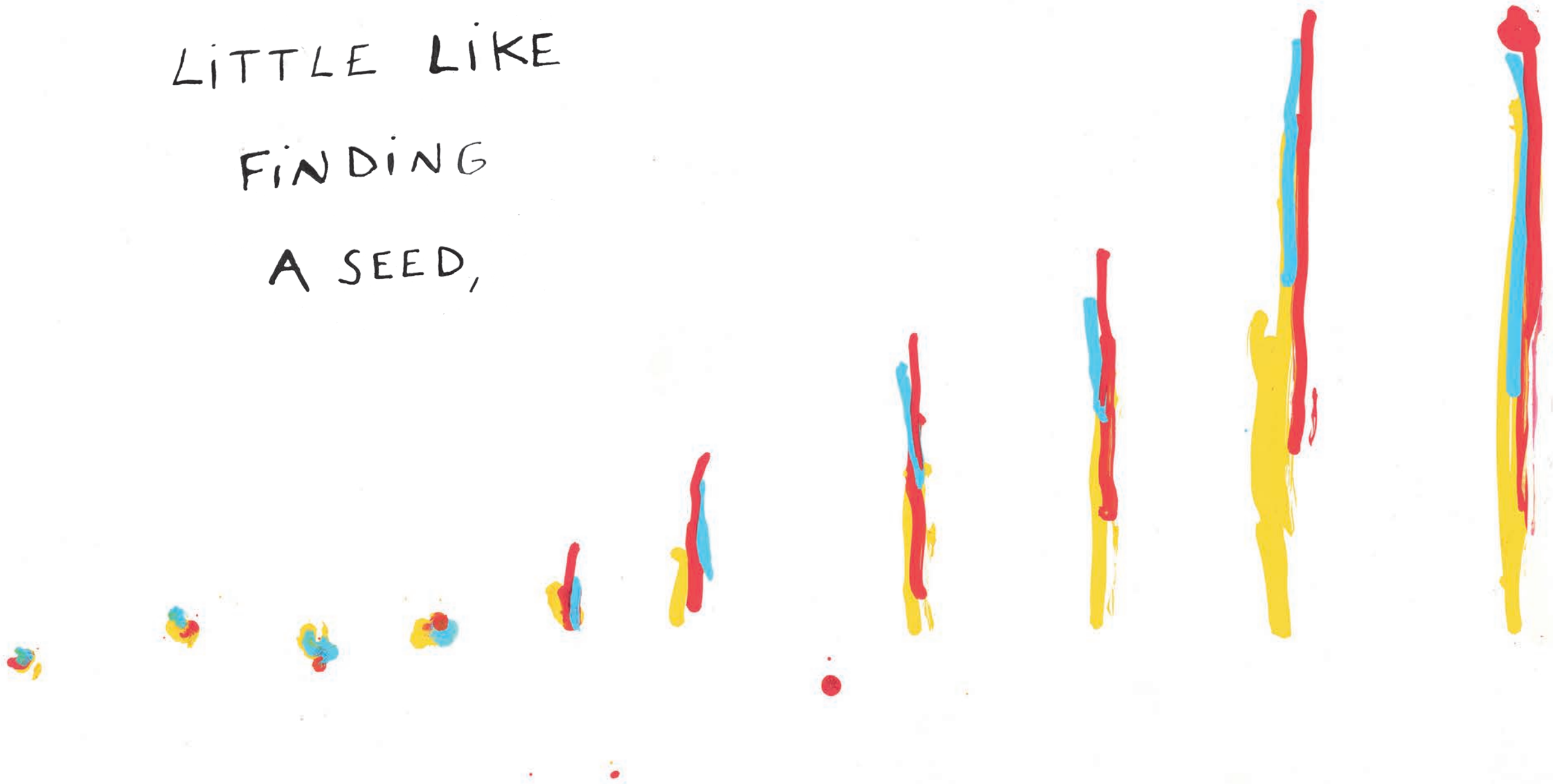
It's  
NEW.

It's  
Different.

There's  
Nothing  
Like it.



IT'S A  
LITTLE LIKE  
FINDING  
A SEED,



WHICH GROWS and  
GROWS and GROWS...

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AND WHAT DO



YOU DO



ONCE



YOU'VE FOUND



AN



IDEA ?

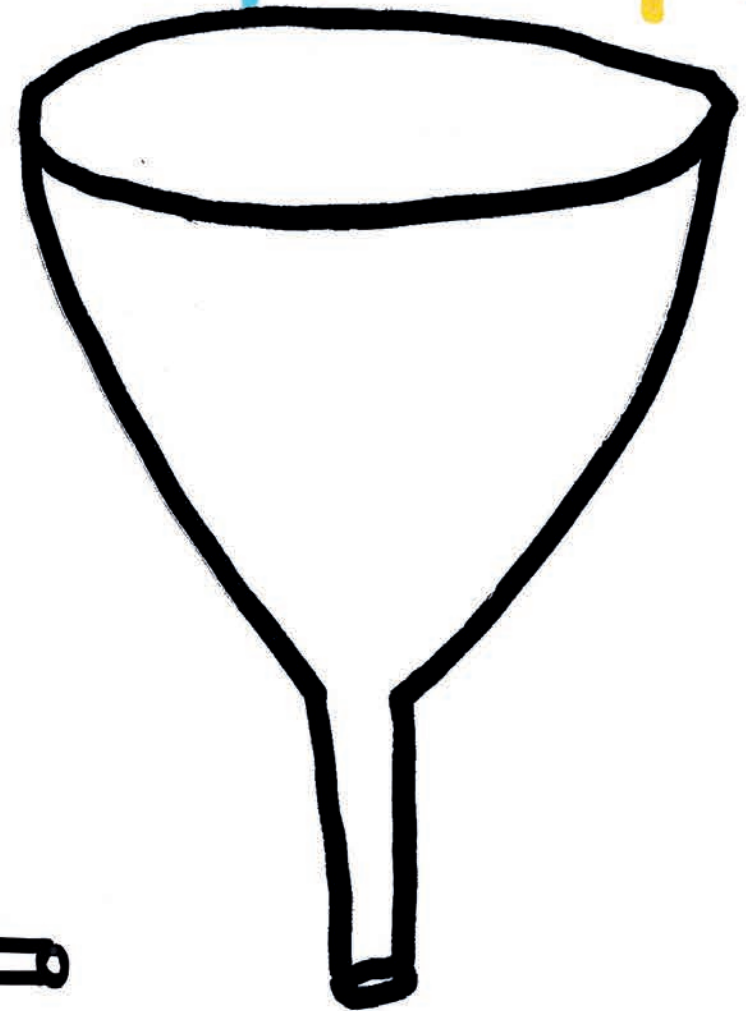
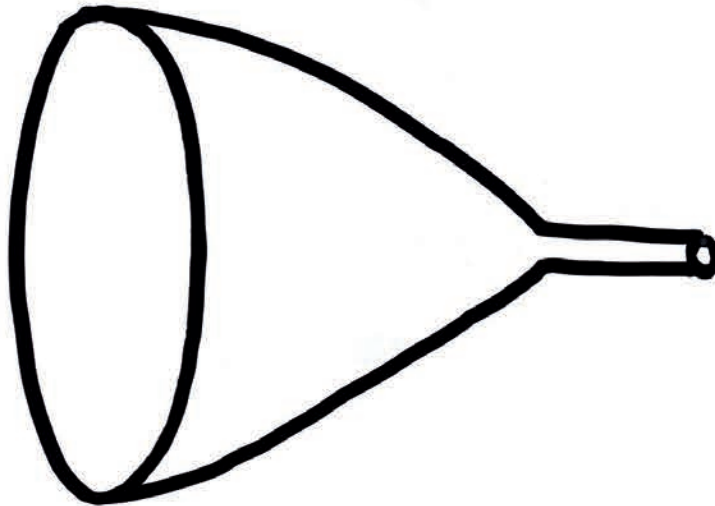
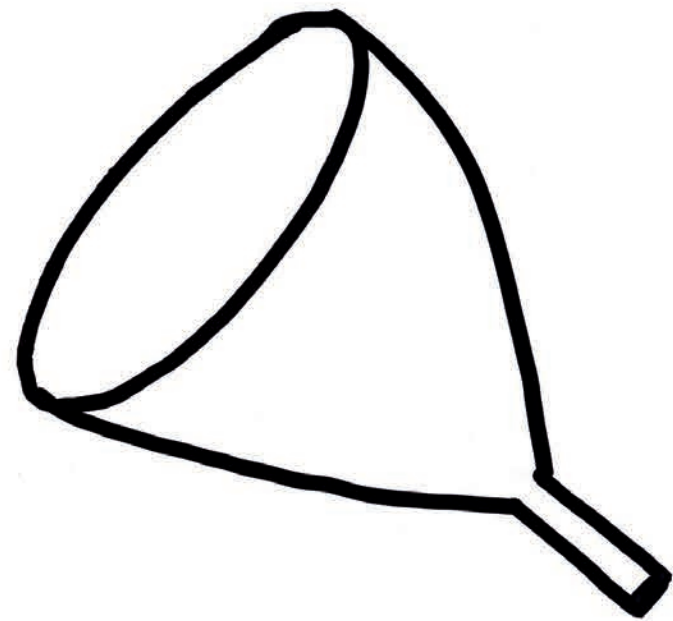


OFTEN THE IDEAS  
COME Rushing,  
THEY CAN BE A BIT  
Messy  
and  
Bubbly...

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IT'S **TIME**  
TO GET TO  
WORK!





JOT  
THEM DOWN,  
ORGANIZE THEM,  
TRY...

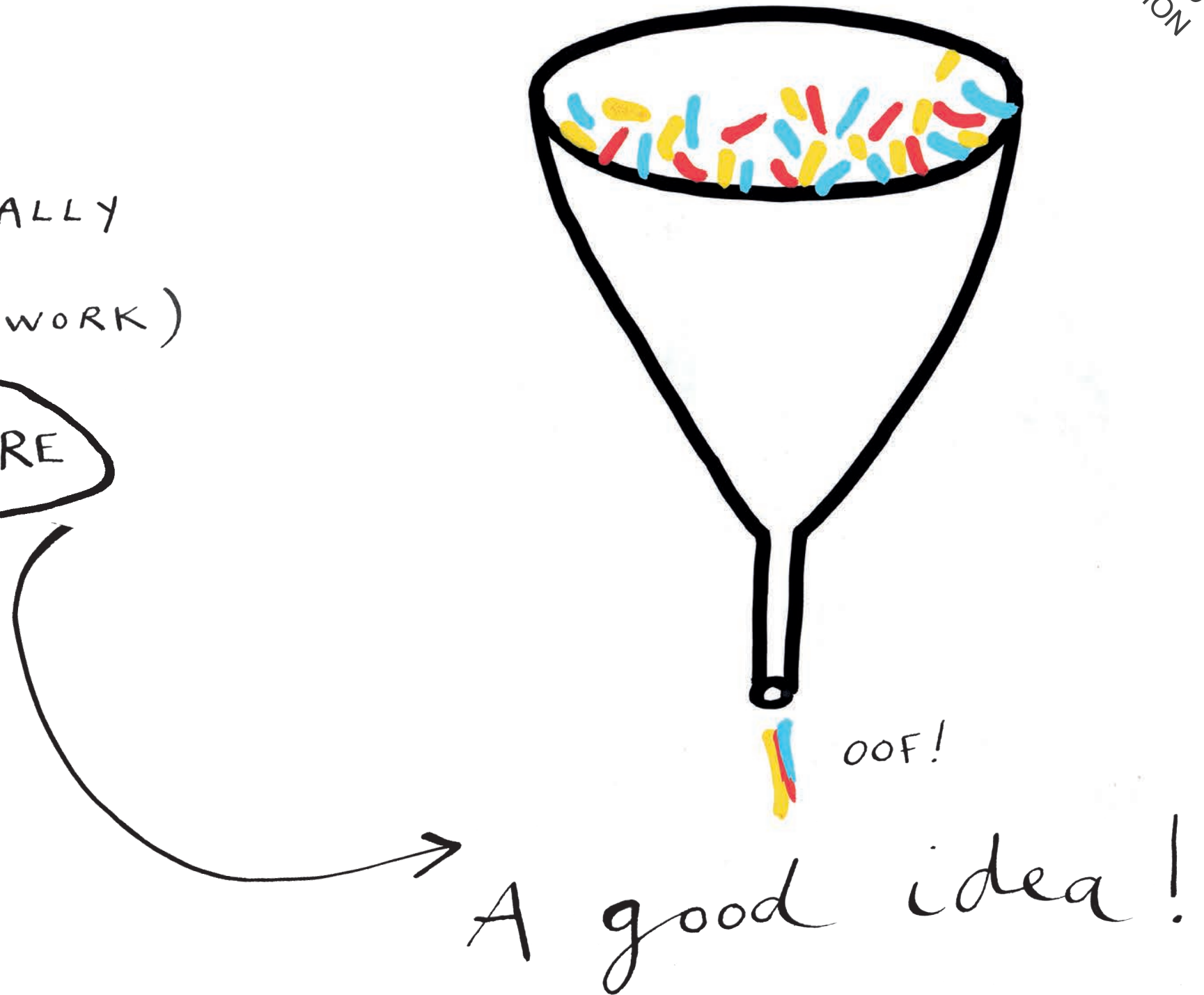


MAKE ~~THEM~~  
START AGAIN,  
EXPLORE.



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AND THEN, FINALLY  
(AFTER ALL THAT WORK)  
you'RE **THERE**



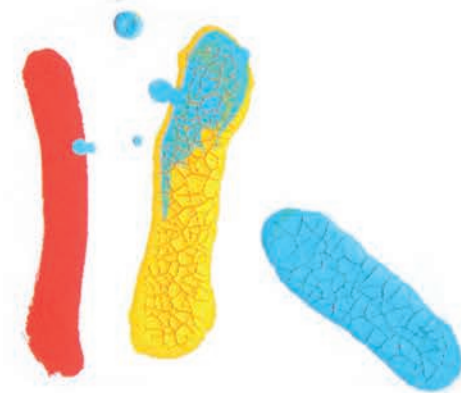
A good idea!

AND  
Right Away  
you know it's good  
BECAUSE IN EVERY  
good idea  
THERE'S ALWAYS  
A SEED OF  
Madness.



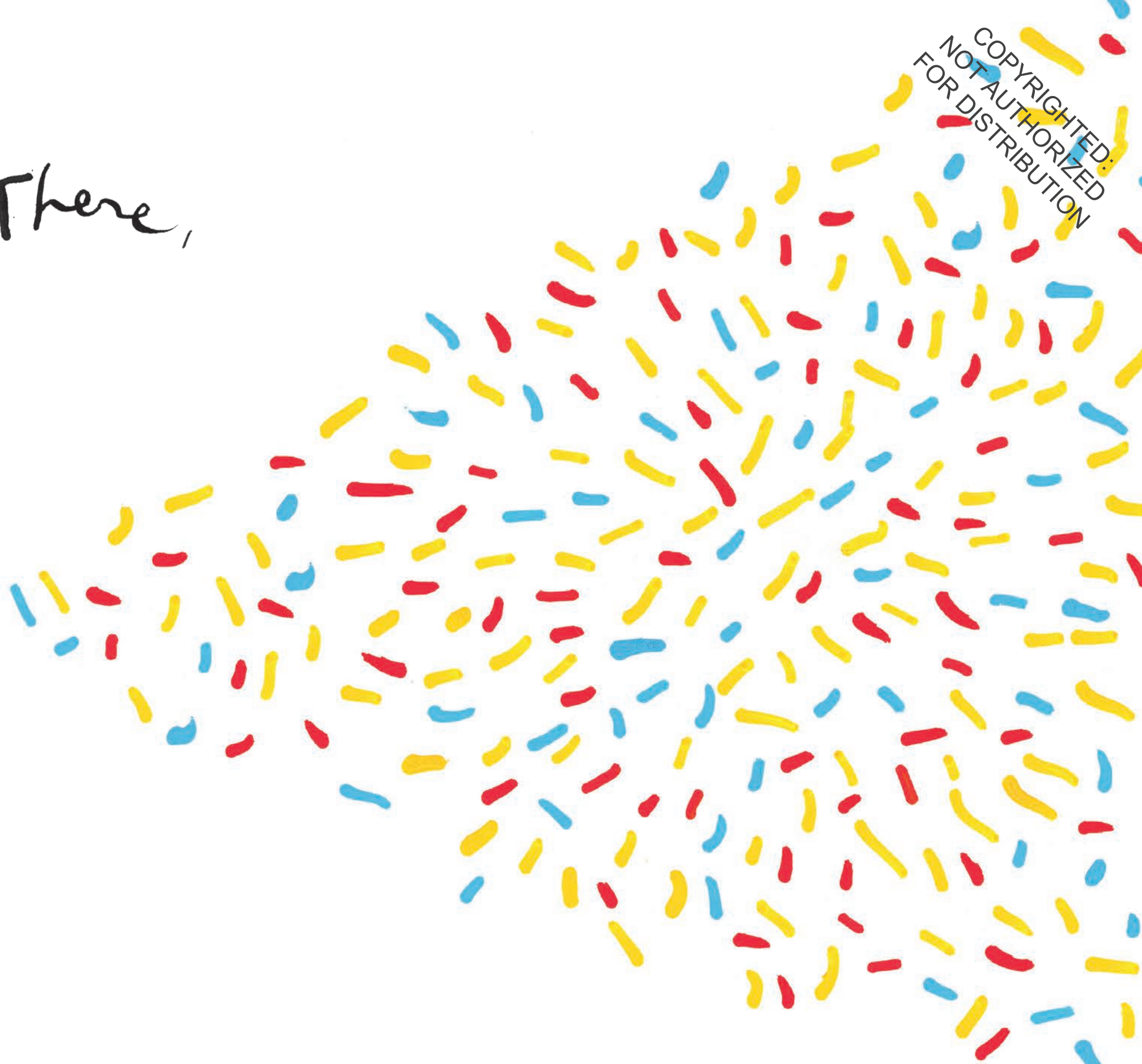
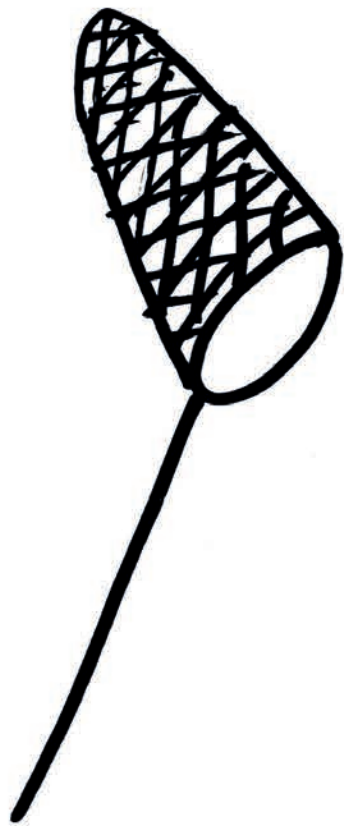
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So  
How Do you  
find  
and  
cultivate  
THOSE  
SEEDS?





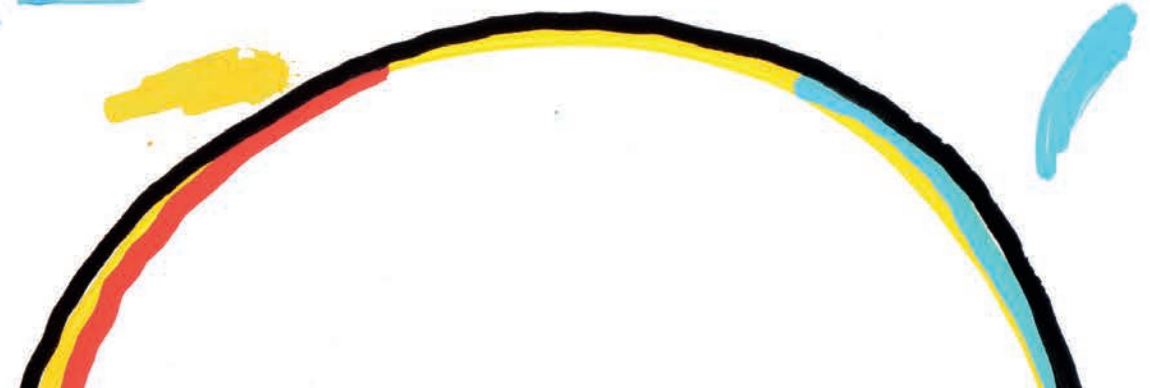
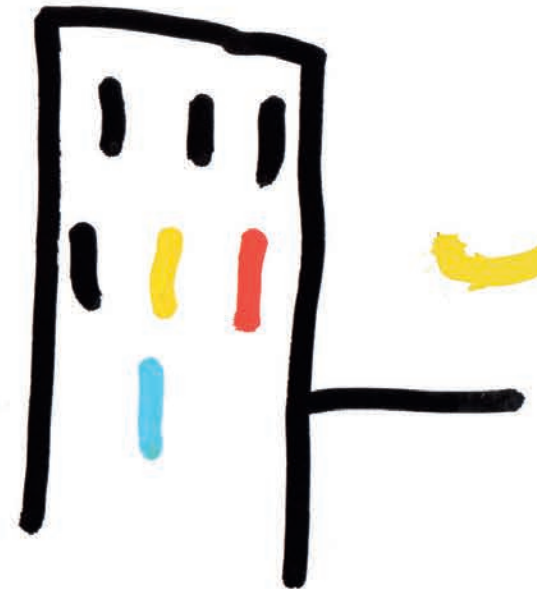
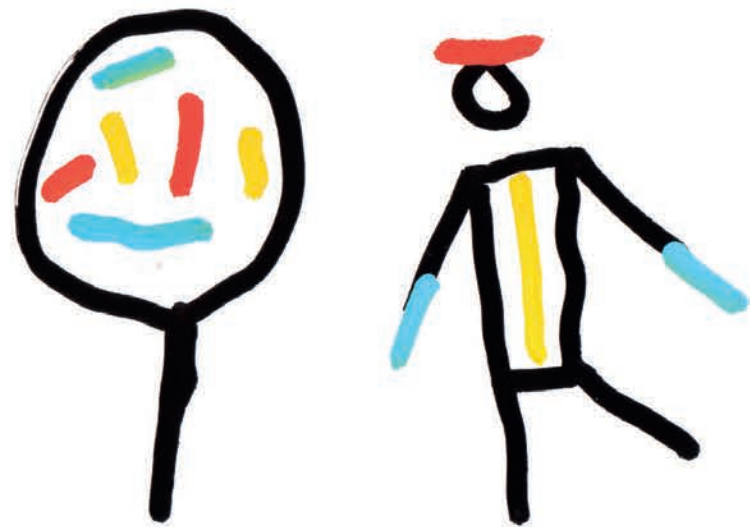
THEY'RE *There*,



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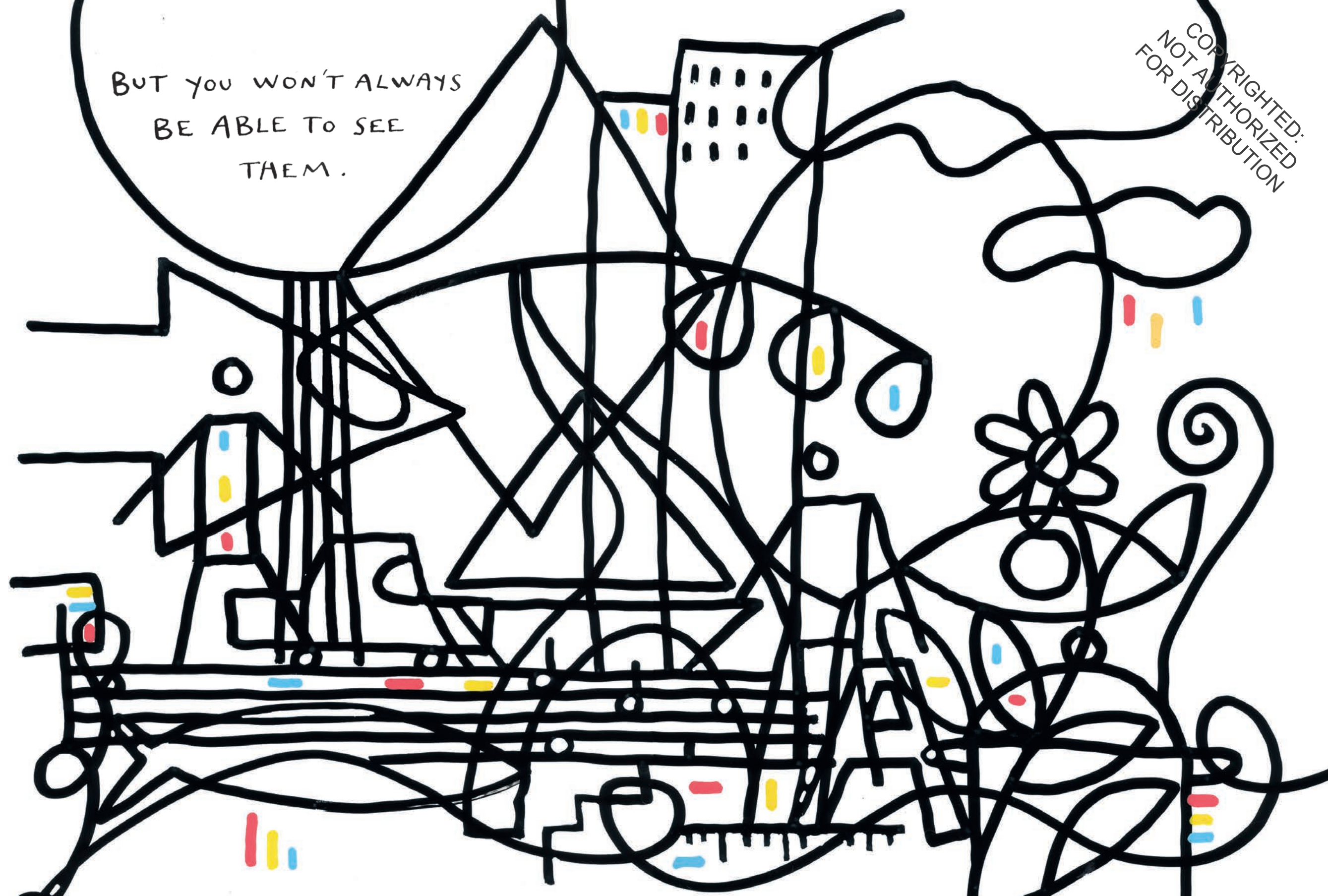
EVERYWHERE  
IN THE WORLD





BUT YOU WON'T ALWAYS  
BE ABLE TO SEE  
THEM.

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YOU'LL HAVE TO  
LOOK CLOSELY,



BE  
CURIOUS,  
LOOK,  
LISTEN,  
TOUCH,  
TASTE,  
SMELL,  
LEARN...



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BECAUSE EVERYTHING  
THAT YOU DISCOVER  
WILL FIND  
ITS WAY  
INTO YOUR BRAIN.



AND THEN  
*one day,*  
WHILE YOU'RE  
STILL LOOKING...



SOME OF THE SEEDS

WILL CLUSTER TOGETHER

And

Then . . .

OH!



I  
Have  
an  
idea!



BUT WHY



LOOK



FOR ALL



THOSE



IDEAS ?


MAYBE  
JUST FOR THE  
FUN OF IT ?



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MAYBE  
TO CHANGE  
THE WORLD?



The page is decorated with several vertical, wavy lines in red, yellow, and blue, scattered across the background.

IN ANY CASE,  
THERE'S ONE  
THING  
I'VE LEARNED:

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WITH Looking.

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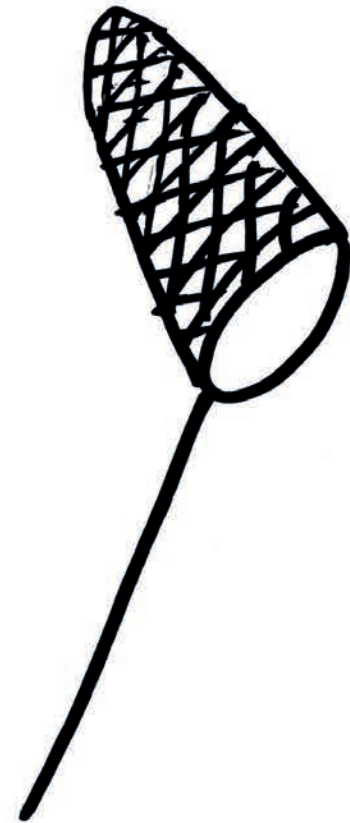


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comes finding!



And  
So  
if you Look,  
you, Too...  
?



OTHER IDEAS BY THE AUTHOR WHICH  
HAVE APPEARED IN BOOK FORM.

PRESS HERE

MIX IT UP!

LET'S PLAY!

PRESIONA AQUÍ

¡MÉZCLALO BIEN!

SAY ZOOP!

... AND A FEW OTHER IDEAS:

PRESS HERE THE GAME

PRESS HERE THE APP

ZAZAZOOM!

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