**CREDITS :**

Brand : McDonald’s®

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Marketing Manager : Laurence Anckaert

Digital Specialist: Anissa Akazzab

Marketing Supervisor: Ornella Cala
Marketing Director : Philipp Wachholz

Agency : TBWA

Client Service Director : Geert Potargent

Account Manager : Elien Onclinx & Thomas Hoogmartens

Digital Planner: Jolien Van Heyste

Creative Director: Jeremie Goldwasser

Creatives: Paul Van Oevelen, Ad Van Ongeval, Greg Van Buggenhout, Olaf Meuleman, Sven Pede & Louise Windels

Copywriters: Manu de Wim
Social creatives: Sofie Gilliams, Anke Verhaegen, Tine Van Daele & Ella Van Capellen

Design : Sebastien Bontemps

Traffic Manager: Laurie Herbots

Agency Producers: Mieke Vandewalle, Audrey Dierckx

Production Company: Wenneker

Producer executive:Christophe Baggerman
Producer: Myriam De Vreese

Director: Rogier Hesp

DOP: Maxime Desmet

Post-producer: MAKE - Greet Van Thillo & Lauranne van der Heyden

Offline: Maarten Janssens

Online Motion Design: Federico Collela

Grading: Xavier Dockx

Sound: Jan Pollet

Music: Gregory Caron

UX Designer: Jeroen Govaert

Designers: Jaimy Vanaken & Beatrice Bouuaert

Webmaster: Benjamin Van Maldergem

Project Managers : Juliette Defoux & Stijn Mertens