



OCEAN PLASTIC INNOVATION CHALLENGE

The Ocean Plastic Innovation Challenge, a key component of National Geographic and Sky Ocean Ventures' partnership to reduce plastic waste, asks problem solvers from around the globe to develop novel solutions to tackle the world's plastic waste crisis.

More than nine million tons of plastic waste end up in our oceans each year and without interventions, this number is expected to almost double to 17 million tons per year by 2025.

The Ocean Plastic Innovation Challenge is a key component of National Geographic's Planet or Plastic? initiative, a global commitment to significantly reduce the amount of single-use plastic that reaches the ocean by raising awareness, elevating science and education, advancing innovation and inspiring action.

Sky Ocean Ventures was launched in March 2018 with a £25 million cornerstone commitment from Sky and the objective of seeking out investment opportunities in start-up innovation businesses that can help solve the ocean plastic waste crisis.

For more information, or to register now
visit oceanplastic-challenge.org

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KEY DATES

February 11, 2019
Registration Opens

June 11, 2019
Initial Submission Deadline

Week of July 8, 2019
Finalists Selected

Week of November 11, 2019
Finalists' Submissions Due

Week of December 9, 2019
Winners announced

THE PRIZES

Teams will compete for as much as \$100,000 each in prize money and up to an aggregate of \$1,000,000 in investment via Sky Ocean Ventures.

TRACKS

The Ocean Plastic Innovation Challenge is a one-year competition consisting of three complementary tracks that will run simultaneously: Design, Circular Economy, and Data Visualization.

The Design Track

challenges teams to identify pragmatic, investable solutions to improve food and beverage packaging and containers.

The Circular Economy Track

challenges teams to develop scalable business models and technology solutions, applicable across industries, to deliver goods without packaging waste and to encourage the reuse and repurposing of packaging instead of discarding after one use.

The Data Visualization Track

challenges teams to represent a relevant, credible data set related to the global challenge of plastic waste as a data visualization, as a tool to effectively communicate the need for action on this important issue.



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