

UP TRAVEL MAX

Lossless Bluetooth DAC & Transceiver
with K2 Technology and Auracast



Summary

"First-Class Sound. Now Lossless."

A pocket-sized Bluetooth companion, designed to level up your listening experience on every journey.

USPs:

- Connects Wireless Headphones to In-Flight Entertainment
- Streams Hi-Res Bluetooth to Vehicle Aux Input
- All-new Auracast Compatibility
- Dual Bluetooth Headphone Pairing
- JVCKENWOOD's K2 Technology

Features and Functionality:

- 24/96kHz Bluetooth
- Hi-Fi Inspired Architecture
- Cirrus Logic MasterHIFI DAC
- Built-In Mic with Noise & Echo Suppression





Travel Smarter.

The UP Travel Max transforms how you connect on the go.

On a plane, it plugs into in-flight entertainment, **unlocking use with your Bluetooth headphones** – transforming sound clarity and depth, as your seat becomes a wireless personal cinema.

In the car, switch modes and connect into the aux input to **upgrade its entire stereo system with lossless Bluetooth** – no installation or fuss.

It replaces a tangle of adapters and accessories, giving you an easier, smarter way to stay connected, **wherever you are.**

Key Features



Sends and Receives
lossless Bluetooth



Hi-Fi Circuitry with a
Cirrus Logic DAC



Up to **10 hours** of total
playtime



Connect to **unlimited
compatible devices**



Supports **Dual
Headphone Pairing**

**Qualcomm® aptX™
Lossless**



CD Quality **aptX
Lossless** Codec



Built-in Mic with **Noise
Suppression Technology**



K2 Technology restores
harmonic content



Unique Selling Points



The Only Lossless In-Flight Adapter with true *Hi-Fi Architecture*.



Welcome to the revolution in on-the-go entertainment.

The first lossless travel adapter with receiver and transmitter modes, all powered by proper **Hi-Fi inspired architecture**.

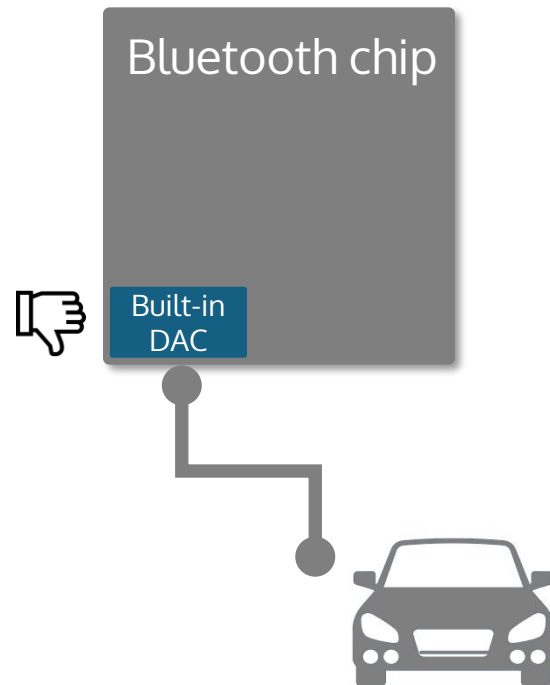
Experience first-class sound. **Anywhere.**



Bluetooth. But Better.

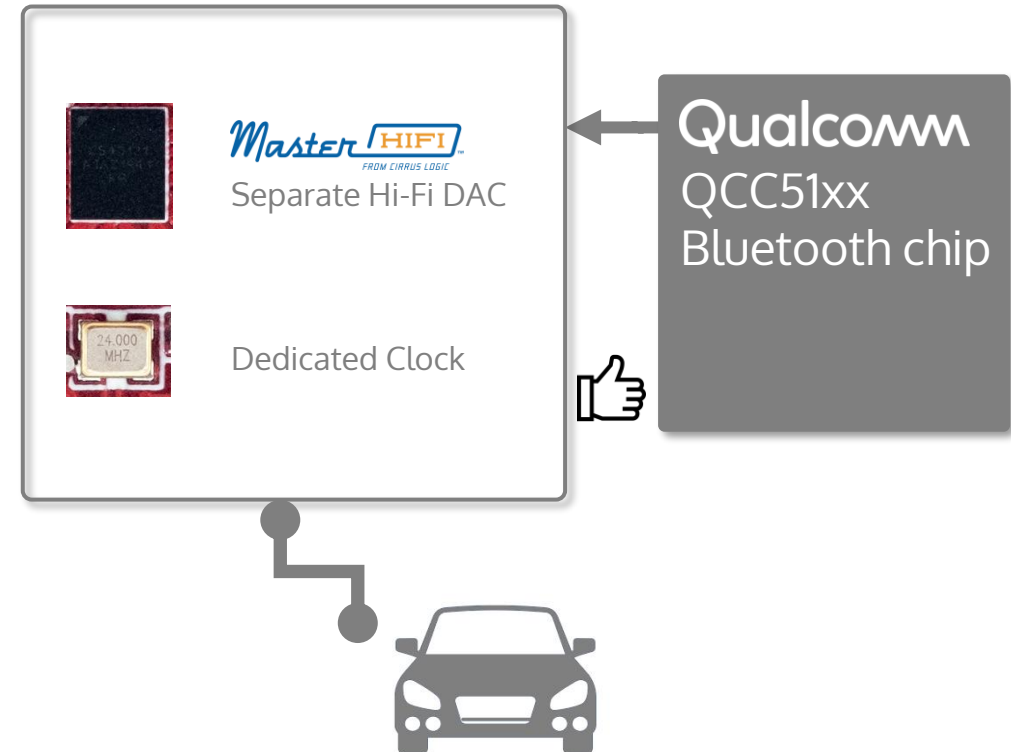
Competitor Products

typically use **one** chip for the critical stages of connection, conversion, and amplification.



UP Travel Max

uses true **Hi-Fi architecture**; each stage is designed independently – allowing us to fully optimise and reap the benefits of each component.





Bask In The Aura.

The UP Travel Max features **all-new Auracast compatibility**, creating a whole new world of shared listening options.

Listening together via Bluetooth used to mean awkwardly sharing half of the experience with an earbud each, but no longer. Auracast offers **Bluetooth broadcasting to an unlimited number of listeners**. Activated in the iFi Nexis app, anyone with compatible headphones can join in, dropping in and dropping out without the need for passwords or pairing.

With a single UP Travel Max, you can **share the experience with as many people as you like**, wherever you are.





Single Device. Double the Enjoyment.

For those who may not have Auracast-compatible headphones, the UP Travel Max still offers ways to share the connection.

Simultaneously connect **two** Bluetooth headphones, so you and a companion can share the experience – each with your own perfect fit.

No more struggling to sync screens or dealing with economy-class sound. It's **twice the experience**, all in one device.



Harmonics, Restored.

Digital masters often lack the warmth and richness of their analogue counterparts, leaving you with sound that's cold and harsh.

K2HD Technology **restores those missing high frequencies**, bringing back natural harmonics and **capturing the essence of the original master**.

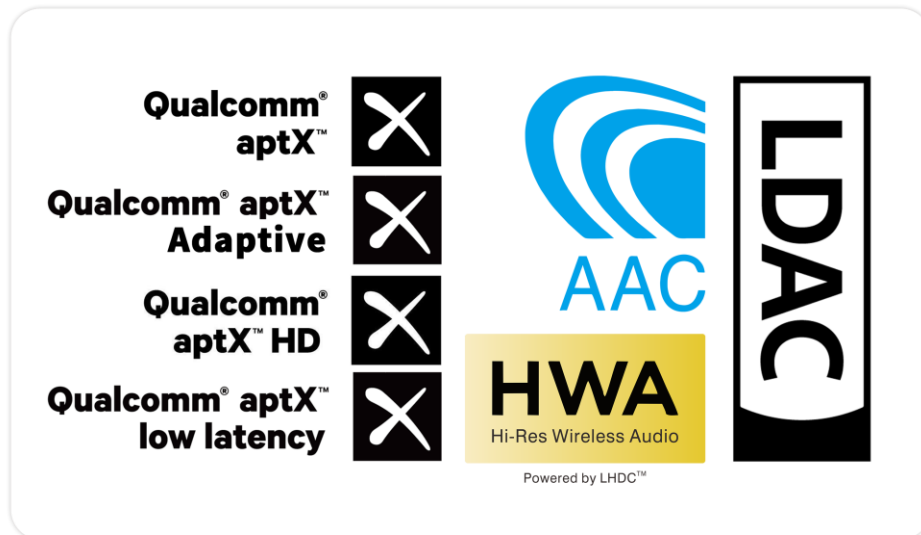
With the UP Travel Max, you can enjoy restored, high-quality sound from your CD quality library – no matter where your journey takes you.

Simply access and activate via the iFi Nexis app, and **get ready to hear what the artist and engineers intended**.

Features and Functionality



Press. Announce. Play.



Codec selection depends on support of connected device

The UP Travel Max allows you to prioritise the best audio mode for what you're doing – high-quality sound for music, or low delay for watching videos.

With its wide selection of codecs, you can switch instantly between **hi-res** choices (like LDAC), and **low-latency** (aptX Adaptive) modes.

Hold the codec button to hear a broadcast that **confirms** your current codec.



Crystal Clear Calls.

Equipped with a microphone at the base, the UP Travel Max facilitates **crystal-clear phone calls**– further enhanced by built-in **noise** and **echo suppression** technology from Qualcomm.

This enables you to speak **hands-free** whilst you head to your next destination.

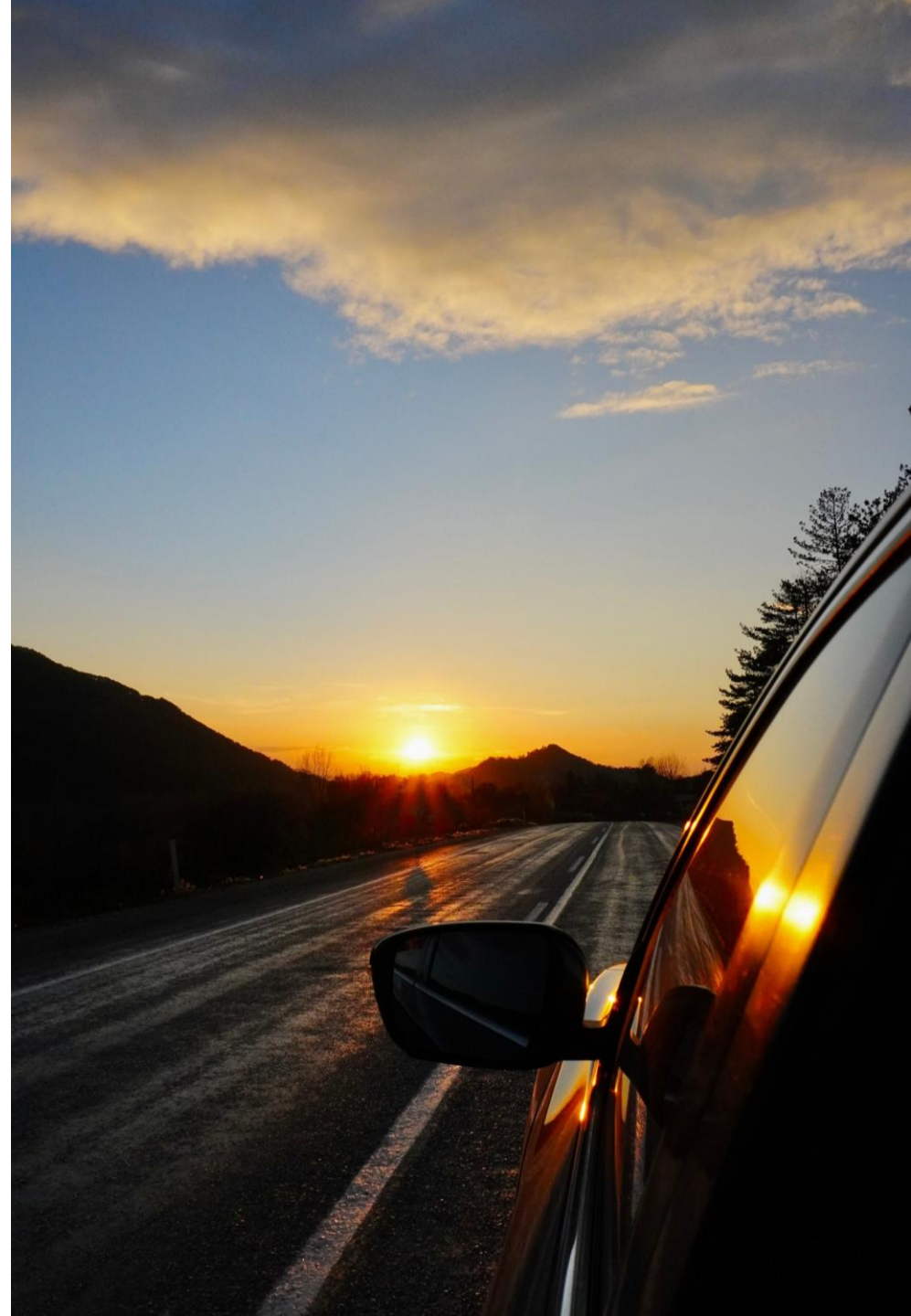




Travel by Name. Travel by Design.

Inspired by the sleek mechanics of a switchblade-style car key, the UP Travel Max reveals its built-in 3.5mm connector with a press of the power button—flipping out from the body in **one swift motion**.

Weighing **less** than an AA battery and **similar in size** to a pen drive, it is infinitely pocketable.



Powered by Nexis.

The UP Travel Max is powered by **iFi Nexis**.

Nexis is our mobile application that unlocks additional features and keeps your device up to date with the latest enhancements.

Available on the App Store and Play Store.



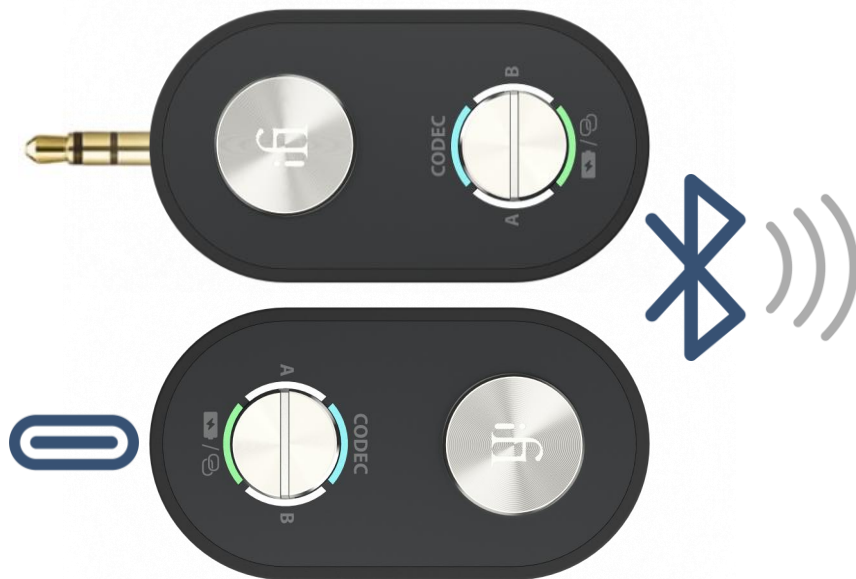
"iFi Nexis"





Appendix

Connection Guide (TX Mode)



Connection Guide (RX Mode)



Codec LED Configuration

RX Mode	
Format	LED Colour
SBC	Off
AAC	Yellow
aptX	Blue
aptX HD	Magenta
aptX Adaptive	Green
aptX Lossless	White
LDAC	Cyan
LHDC(HWA)	Red

TX Mode	
Format	LED Colour
SBC	Off
AAC	Yellow
aptX	Blue
aptX HD	Magenta
aptX Adaptive	Green
aptX Lossless	White
LDAC	Cyan

Specifications

UP Travel

Bluetooth Codecs	aptX Lossless, LDAC, LHDC/HWA, aptX Adaptive, aptX HD, aptX, AAC, SBC
Output Power (RMS)	70mW/1.5V @ 32Ω
THD+N	≤0.004% @ 1kHz, 32Ω
Dynamic Range	≥120dBA @ 32Ω
Signal-to-Noise Ratio	≥120dBA @ 32Ω
Battery	400mAh
Battery Life	≥10 Hours
Power System	5V/≥500mA
Dimensions	55 x 30 x 16.8mm (2.16 x 1.18 x 0.66")
Net Weight	25.7g (0.9oz)

Connectivity

Inputs (TX)	Aux 3.5mm, USB-C
Inputs (RX)	Bluetooth 5.4
Outputs (TX)	Bluetooth 5.4
Outputs (RX)	Aux 3.5mm

UP Travel & UP Travel Max Comparison



	UP Travel Max	UP Travel
Inputs	Aux 3.5mm; USB-C (TX mode) Bluetooth 5.4 ; USB-C (RX mode)	Aux 3.5mm; USB-C (TX mode) Bluetooth 5.2; USB-C (RX mode)
Outputs	Bluetooth 5.4 (TX mode) Aux 3.5mm (RX mode)	Bluetooth 5.2 (TX mode) Aux 3.5mm (RX mode)
Bluetooth Codecs	aptX Lossless , LDAC, LHDC/HWA, aptX Adaptive, aptX HD, aptX, AAC, SBC	LDAC, LHDC/HWA, aptX Adaptive, aptX HD, aptX, AAC, SBC
DAC Chipset	MasterHIFI from Cirrus Logic	MasterHIFI from Cirrus Logic
K2 Technology	Yes	-
Auracast Support	Yes*	-
Dual Headphone Pairing	Yes, up to aptX Adaptive	Yes, up to SBC
Battery Life	~10 hours	~10 hours
Built-in Mic	Yes	Yes

**Auracast is expected to be launched across supported iFi products by the end of October 2026.*

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