

## **PRESS INFORMATION**

### **Don't Upgrade, but Upgrade – with the next generation of the T1 & T5 masterpieces**

beyerdynamic's third generation of the T1 & T5 headphones captivates music enthusiasts with a unique sound and high-quality design.

*Heilbronn, 1 September 2020* – beyerdynamic's new T1 and T5 – the third generation of these Tesla Hi-Fi headphones – combine outstanding design with precisely tuned sound. The two headphones offer audiophiles optimized acoustics and a design that's yet another step closer to perfection. With guaranteed sophisticated music pleasure, the third generation of these master pieces are more than an upgrade, they are a true upgrade.

The outstanding design quality of the T1 and T5 headphones was also recognized by the German Design Award 2021, who honoured them as winners in the category "Excellent Product Design – Entertainment".

#### **Legendary technology for a stunning sound image**

The T1 and T5 headphones have always impressed with their precise but transparent sound that is underpinned by beyerdynamic's legendary Tesla technology. The third generation of these masterpieces is taking the experience to the next level of listening.

The T1 headphones, with their open design, offer a holistic and truly three-dimensional sound experience. Thanks to the Tesla sound transducers, listeners will feel as if they have been taken right into the middle of a live concert. With this generation, the spatial sound gets a gentle bass boost for a warmer sound experience.

The T5 are closed high-end headphones for an impressive sound experience. Listeners can fully enjoy their music, as external noises are reduced. Once again, the transducers are arranged in their classical tilt for a clear and natural sound. This generation improves the sound experience yet again, with a particularly authentic reproduction of sounds, tuned for high-end realism especially in the upper mids. Both voices and instruments are now clearly and distinctly perceptible, it sounds like being at a live performance.

Both headphones are powered by transducers based on beyerdynamic's legendary Tesla technology. Developed and manufactured at the beyerdynamic headquarter in Heilbronn, the Tesla transducers deliver high sound reproduction even if the source is a less than perfect music player. Both models are Hi-Res Audio certified and guarantee a high-resolution sound playback. Every piece of music is reproduced with all its detail – no other headphones get that close to the original recording.

## **German craftsmanship to the last detail**

In both headphones, sound technology meets high-end materials and design. The T1 and T5 both have yokes of anodized, brushed aluminum; their headbands are covered with Alcantara® which gives them a very special elegance.

The T1's housing cover looks stunning with a precise but elegant perforated pattern that was machined in the lacquered stainless steel using a complex production process. The T5 is based on the design of its sister headphone, but as a closed model its housing cover is an elaborate structure with brushed and lacquered aluminum.

Both models have earpads that ensure that the sound is perfectly balanced and make them incredibly comfortable to wear. This is achieved thanks to a memory foam filling of their earpads, which adapt to the head's shape through heat and pressure. Breathable soft velour covers for the T1's earpads, making them fit snugly around the ears. The earpads of the T5 are made from synthetic leather, which helps to shield from external noises.

The T1 and T5 have textile-covered cables that are plugged in at both ends. The cover makes the cables more flexible and a pleasure to handle. Because they are pluggable cables, they can also be easily replaced. The textile sheathing also protects the high-purity OCC7N copper conductors, which ensure the best possible signal transmission. Both headphones can be used with 32 Ohm on both stationary and mobile devices.

## **Availability and prices**

The T1 and T5 are available now at [www.beyerdynamic.de](http://www.beyerdynamic.de) and retail for a recommended retail price of 999.00 EUR (including VAT).

## Technical specifications: T1 high-end Tesla headphones (3<sup>rd</sup> generation) Made in Germany

<b>Transducer</b>	Dynamic, Tesla
<b>Operating principle</b>	Open
<b>Frequency response</b>	5 – 50,000 Hz
<b>Nominal impedance</b>	32 ohms
<b>Nominal SPL</b>	100 dB (1 mW)
<b>Power handling capacity</b>	300 mW
<b>Max. SPL</b>	124 dB (300 mW)
<b>Sound coupling to the ear</b>	Over-Ear
<b>Weight (without cable)</b>	360 g
<b>Connector</b>	Gold-plated 3-pole mini stereo jack 3.5 mm & adapter 6.35 mm (1/4")
<b>Scope of delivery</b>	3.0 m detachable cable, double-sided, textile- braided, OCC 7N copper conductors Hardcase
<b>Recommended retail price</b>	999.00 EUR

## Technical specifications: T5 high-end Tesla headphones (3<sup>rd</sup> generation) Made in Germany

<b>Transducer</b>	Dynamic, Tesla
<b>Operating principle</b>	Closed
<b>Frequency response</b>	5 – 50,000 Hz
<b>Nominal impedance</b>	32 ohms
<b>Nominal SPL</b>	100 dB (1 mW)
<b>Power handling capacity</b>	300 mW
<b>Max. SPL</b>	124 dB (300 mW)
<b>Sound coupling to the ear</b>	Over-Ear
<b>Weight (without cable)</b>	360 g
<b>Connector</b>	Gold-plated 3-pole mini stereo jack 3.5 mm & adapter 6.35 mm (1/4")
<b>Scope of delivery</b>	1.4 m detachable cable, double-sided, textile- braided, OCC 7N copper conductors Hardcase
<b>Recommended retail price</b>	999.00 EUR

Press Text and Pictures for Download:

<https://europe.beyerdynamic.com/company/press/dont-upgrade-but-upgrace-with-the-next-generation-of-the-t1-t5-masterpieces>

# beyerdynamic

Product Pages and Interview about Product and Design:

<http://www.beyerdynamic.com/t1.html>

<http://www.beyerdynamic.com/t5.html>

<https://youtu.be/HSrDpi2LhZg>

## About beyerdynamic

beyerdynamic GmbH & Co. KG, Heilbronn, stands for innovative audio products with the highest sound quality and pioneering technology. Two business divisions – Consumer Audio and Pro Audio & Installed Systems – provide tailored solutions for professional and private users. Most of the products are developed in Germany and primarily manufactured by hand – from hi-fi headphones to stage microphones and conference and interpretation systems.

### Press Contact

beyerdynamic GmbH & Co. KG

Anita Pfahl

Theresienstr. 8, D-74072 Heilbronn

Phone: +49 (0)7131 / 617 - 0

[pr@beyerdynamic.de](mailto:pr@beyerdynamic.de)

[www.beyerdynamic.de](http://www.beyerdynamic.de)