

L'OCCITANE

EN PROVENCE

Holiday 2025
Press Release

be.loccitane.com
nl.loccitane.com

Christmas Calendar now available in
store and on our website.

Novelties available in store
and on our website on 22 October 2025.



@loccitane_nl
@loccitane_befr



#LOccitane

L'OCCITANE PRESS CONTACT

Marlies Neerincx • marlies@parlez.be
Parlez PR Agency
Dendermondsesteenweg 50- 9000 Gent
Belgium
0032 9 234 03 20
0032 474 78 79 95



THE LIGHT CATCHER

A FESTIVE TALE IN HAUTE-PROVENCE

HOLIDAY 2025

A celebration of the shimmering light and vibrant spirit of Provence, this collection of gifts is crafted to surprise and bring a touch of sparkle to the festive season.

This festive season, follow the enchanting journey of The Light Catcher.

A festive tale of Haute-Provence.

Follow the light and discover the magic.
In Haute-Provence, where the air shimmers
with a thousand hues.
Follow the Light Catcher as she strives to capture
the soul of this enchanting land.

Rise, sparkle and shine!
The festive lights of Provence await.
A celebration so bright,
meant to ignite hearts and senses alike.
To unveil a world radiant with beauty.

Sprinkle some mischief.
Dare to go over the top.
Always expect the unexpected.
Don't forget a zest of ingenuity.
Then add a dash of curiosity.
And a generous amount of joy.
Voilà, you're ready to glow!

#CatchTheLights



THE LIMITED EDITION COLLECTIONS

Catch the festive beauty of Provençal light.

From the pale pink morning piercing the frozen mist to the glowing crimson night that warms the hills, the Provence winter is a time of festive joy illuminated by uniquely magical hues.

Our limited edition collections each celebrate one of these distinctive lights.

Unique scents are just the start. The spirit of Provence even shines through our festive packaging.

Light glints in the gold detailing & iridescent lacquer, Mistral windswept lettering dances across the labels, paint-tube hand creams recall our artistic heritage and bottle silhouettes are Haute-Provence arches.

Discover the distinctly magical light that inspires each of our limited editions.





PREMIERS RAYONS

*The light of dawn brings
the floral & musky delicate freshness
of morning dew.*

The first pure ray of pink light pierces the frosty mist.
The peaceful morning air carries a comforting
floral fragrance that gently awakens the senses.

Peony & camellia notes are subtly blended
with just a touch of pear, for a refreshing fruitiness
in this tender floral scent.



Premiers Rayons
Shower Foam 200ML
€20



Premiers Rayons
Perfumed Hand Cream 30ML
€8,50



Premiers Rayons
Perfumed Light Body Cream 125ML
€29

HOLIDAY 2025

The Premiers Rayons
collection
completes the fragrance collection,
bringing exclusive design and
a unique scent for the Holiday season.



This evocative scent comes in a variety
of indulgent formats, including: a light
& airy Shower Foam and a nourishing
Whipped Body Cream.



NUIT FESTIVE

The light of dusk brings the sparkling magic & fruity, gourmand scent of evening celebration.

Fireflies share their glow as the sun fades.
Friends & family share the warmth of the fireplace.
Gentle, joyous sounds of evening
fill the fresh night atmosphere.

All is captured, with a refreshing winter decadence
in this joyful, captivating fragrance.
Blackcurrant & white wine lees combine
to create a sparkling, champagne-like halo,
leading to a sweet & delicious base of vanilla,
cedarwood & hinoki – for a mysterious & exalting
essence of the night.



Nuit Festive
Eau de Toilette 50ML
€60



Nuit Festive
Shower Oil 250ML
€20



Nuit Festive
Milk Concentrate 200ML
€49



Nuit Festive
Perfumed Hand Cream 150ML
€25



Nuit Festive
Perfumed Hand Cream 30ML
€8.50

HOLIDAY 2025

The Nuit Festive collection

is based on our best-selling Amande formulas, such as the Shower Oil and Milk Concentrate, with an exclusive limited edition design and comforting scent.



This joyful scent can be savoured in a range that includes: an enchanting Eau de Toilette, our beloved Almond Shower Oil & Milk Concentrate and a comforting Hand Cream.

LIGHT AND JOY EVERY DAY

*Explore a world of beauty within
our advent calendar, featuring an
even more generous bounty of joyful
surprises to light up hearts.*





THE DELUXE CALENDAR

*You are invited into a cosy,
warmly-lit Provençal home to experience
the festive magic of the region.*

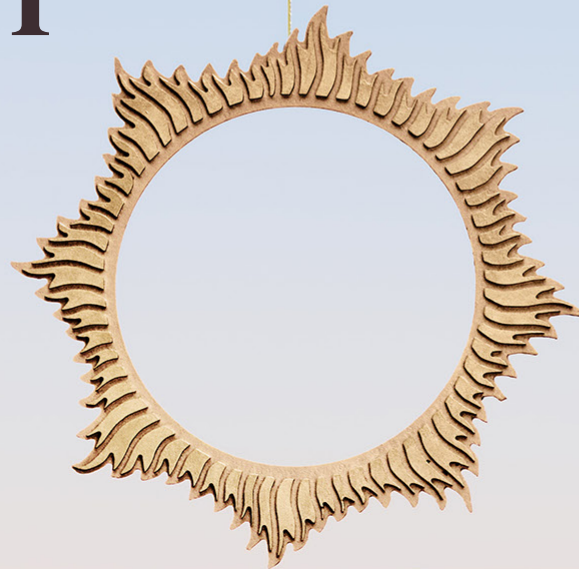
Through 24 days & 24 signature creations of our Maison.
Our limited edition advent calendar is a truly special keepsake.

€169
(Worth €296,50)

HOLIDAY 2025

MAKE EVERY GIFT A RAY OF LIGHT

*Open up the unique warmth & wonder
of Haute-Provence – with our enchanting
limited edition holiday designs.*



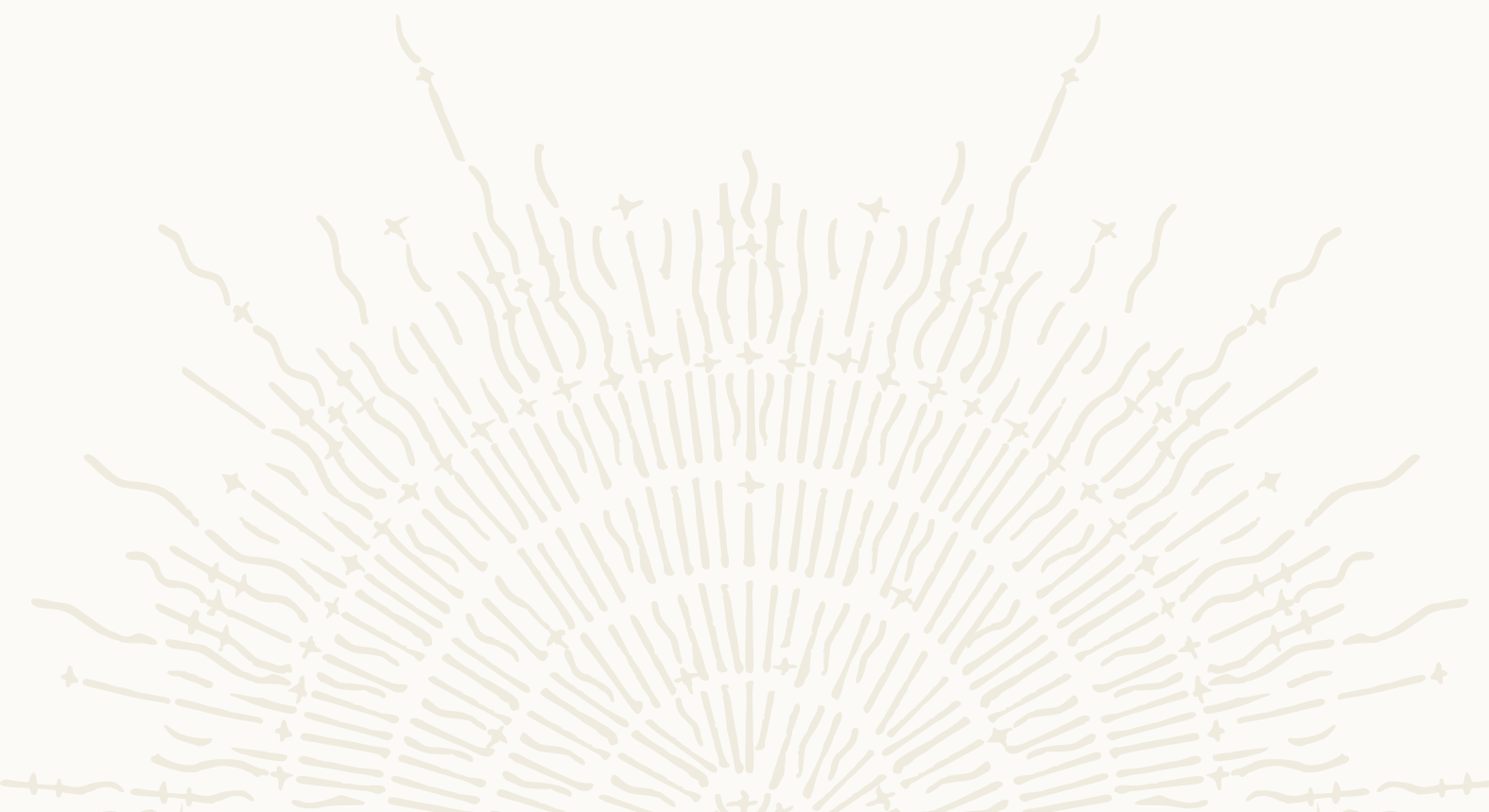
HOLIDAY 2025

OUR ICONIC GIFT BOX

reimagined for the season.

A tribute to the light of Provence, it is adorned
with a radiant Provençal sun & elegant ribbon.

Gifts sparkle all the brighter inside
this limited edition gift box.





HOLIDAY 2025

BRING A SPARK TO EVERY MOMENT.

*Often, the smallest gesture
gives the most unexpected delight.*

ORNAMENTS

*Gifts for on the tree
as well as under it.*

€16

Enchanting ornaments that hold a new, generous assortment of miniature treasures within. The charm of Provence meets seasonal surprise. The perfect blend of beauty and practicality.



CRACKERS

*Gifts to bring neighbours
together at dinner.*

€10

Infused with the magic of Provence & hiding a delightful surprise inside. Add a little unexpected joy to any celebration.

CANDLES

*The art of gifting,
beautifully lit.*

€39

Three candles,
three beloved scents from
our most iconic collections :
Verbena, Almond
& Cocon de Sérénité.



HOLIDAY 2025

THE ICONIC GIFT COLLECTION

*Something special
for someone special.*





SHEA HAND CREAM

Gift comfort.

This best-selling hand cream is lovingly enriched with 20% shea butter to deeply nourish and soften dry hands. It provides lasting suppleness and hydration, for festive comfort on cold winter days and beyond into the new year.

ALMOND TRIO ROUTINE

Gift a sensorial journey.

A new year & the gift of a new routine for beautifully soft and supple skin, with:

Almond Shower Oil:

Transforms into a milky lather, gently cleansing & intensely moisturizing, to leave skin satin-smooth.

Almond Supple Skin Oil:

Delivers intense, indulgent moisture to enhance skin elasticity & target stretch marks – leaving skin feeling supple & toned.

Almond Milk Concentrate:

A velvety formula with smoothing almond proteins & nourishing almond oil. Absorbs effortlessly to leave skin with a soft, delicate finish.



IMMORTELE POWER DUO

Gift the resilience of immortelle.

Immortelle Reset & Immortelle Divine, enriched with precious immortelle essential oil & extracts, work to protect your skin from daily stressors while visibly reducing wrinkles, fine lines & hyperpigmentation. So, gift a radiant, supple & firmer complexion, whatever the year has in store.

HOLIDAY 2025

L'OCCITANE
EN PROVENCE

