

# Bjooks Announces Special Black Friday Week Deals on Popular Music Titles. Up to 50% Off on Bestselling Music Creation Books November 25th - 30th, 2024

Renowned publisher of creative hardcover music titles offers exclusive discounts on select titles to inspire your creativity into the holiday season.

Copenhagen, November 14, 2024 — Bjooks, the acclaimed Danish publisher of highly regarded books on music creation and technology, is offering exclusive Black Friday Week deals on a selection of its most popular titles. From November 25th to November 30th, 2024, music creators, synth enthusiasts, and anyone passionate about the art of sound can get 50% off on select titles.

Black Friday Week Deal: 50% Off

For a limited time, purchase any of the titles below with a 50% discount. This special offer is only available from November 25th through November 30th, 2024, on http://bjooks.com.

The featured titles, all packed with inspiring visuals and in-depth content, include:

# **PUSH TURN MOVE**

Explore the world of hands-on music production with PUSH TURN MOVE, a highly visual and practical guide to the essential tools used by musicians and producers. From synthesizers to sequencers and drum machines, this book covers the core devices that shape music creation, with an emphasis on how to manipulate sound directly through tactile interfaces. Perfect for anyone passionate about electronic music, this book combines theory with hands-on techniques to inspire new workflows and creative approaches.

### **SYNTH GEMS 1**

Dive into the fascinating world of SYNTH GEMS 1, a celebration of rare and collectible synthesizers. This book showcases the hidden treasures of the synthesizer world—beautifully photographed and meticulously described—focusing on vintage synths that have shaped the sound of electronic music. SYNTH GEMS 1 is a must-have for collectors, musicians, and sound designers interested in the legacy of classic synthesizers and their ongoing influence on music creation.

## **PATCH & TWEAK with KORG**

PATCH & TWEAK with KORG is an essential guide for modular synthesis enthusiasts and Korg users. This book dives deep into the world of Korg's

modular systems and synthesizers, offering expert advice on sound design, patching, and creative workflows. It's a detailed exploration of Korg's products, providing readers with the tools to craft complex patches and unique sounds, whether you are a beginner or an advanced user. The book also includes interviews with prominent artists and sound designers who share their insights and creative processes.

# **INSPIRE THE MUSIC: 50 Years of Roland History**

Celebrate Roland's iconic contributions to music creation with INSPIRE THE MUSIC: 50 Years of Roland History. This beautifully designed book tells the story of Roland's innovations over the past five decades, from their groundbreaking drum machines to their revered synthesizers. Featuring stunning visuals and detailed accounts of the company's most influential products, this book is an indispensable resource for Roland enthusiasts, musicians, and anyone fascinated by the intersection of technology and music history.

# **An Inspired Musical Journey Awaits**

Whether you're a producer looking to elevate your music-making process or a synth enthusiast keen to explore the history of sound, these books will fuel your creative passion and inspire your next project. Learn more about the entire Bjooks catalog on <a href="https://bjooks.com/">https://bjooks.com/</a>.

# **About Bjooks**

Bjooks is an independent publishing brand headed by author, designer, and musician Kim Bjørn since 2017. His first book was PUSH TURN MOVE, followed by PATCH & TWEAK - Exploring Modular Synthesis, written with Chris Meyer, then PEDAL CRUSH - Stompbox Effects for Creative Music Making written with Scott Harper, followed by Patch & Tweak with Moog in 2020. The latest four releases include Synth Gems 1 by Mike Metlay, Patch & Tweak with KORG, Inspire The Music: 50 Years of Roland History, and The Minimoog Book by JoE Silva. The mission of Bjooks is to document, inspire, and explore the world of electronic music creation.

### **Press Contact:**

Ashton Touzeau Hummingbird Media ashton@hummingbirdmedia.com www.hummingbirdmedia.com