

TOM FORD BEAUTY

EMBARGO UNTIL FEBRUARY 1ST 2020

TOM FORD ROSE PRICK

“The prick of a rose. The slight pain that yields such sensual pleasure. Inspired by my own rose garden, Rose Prick is a wild bouquet of intoxicating and rare hybrids. A trilogy of Rose de Mai, Turkish and Bulgarian roses. Sharp and pristine. Warm and sensual. A heady bouquet of blooms in pink perfection. The danger of being so close to beauty heightens the seductive power of Rose Prick.” — TOM FORD

A thing of beauty displays its danger right from the start. In the fragrance's opening notes, a blooming bouquet of Bulgarian roses and Rose de Mai is pierced with the sharp fire of Sichuan pepper and the ginger-like spice of turmeric extract.

At the heart of TOM FORD ROSE PRICK lies Bulgarian Rose, one of the rarest varieties of rose in the world, with over a million blossoms required to make one kilogram of rose oil. As its mesmerizing scent unfurls, diffusive Indonesian patchouli exhales a woody breath of Chypre, and the warmth of roasted Tonka smolders with addictive notes of caramel and vanilla.

A dry down of Tolu balsam and notes of skin-gripping musk capture the blushing beauty of fleshy petals blossoming atop a barbed branch. The finish is so lovely it hurts, long after you pull out the thorn.

A pink rose is a symbol of joy, and ROSE PRICK EDP is contained in a matte opaque rose pink TOM FORD PRIVATE BLEND bottle. Capped with a matte black metal inset, the 50mL flacon has the sleek, architectural look of a dress piece. The 250mL decanter is the consummate monument to any vanity.

ROSE PRICK.

A rose by any other name wouldn't be Tom Ford.

Embargo until February 2020

Suggested Retail Price: 277€ for a 50ML and 758€ for a 250ML format

At Parfuma, Senteurs d'ailleurs, Paris 8 and ICI PARIS XL

For more information please contact:

Press Contact: Louise Maselis +3225852817/ lmaselis@be.esteeauder.com