**EMBARGOED UNTIL 2/26/19 AT 7 AM PT / 10 AM ET**

**Sony Contacts:**

Cheryl Goodman, Corporate Communications

selpr@sony.com

858.942.4079

Matt Parnell, Digital Imaging

matthew.parnell@sony.com

858.942.7975

**Sony Electronics Inc. Introduces New**

**Remote Commander with Bluetooth Wireless Technology**

— *New RMT-P1BT Provides Reliable and Precise Wireless Shooting* —

**SAN DIEGO — February 26, 2019 —** Sony Electronics Inc. has today introduced a new Wireless Remote Commander (model RMT-P1BT) via Bluetooth® wireless technology that provides a reliable, responsive solution for imaging enthusiasts that want to precisely control their camera[[1]](#endnote-2) during landscape shooting, architectural photography, astrophotography, still motion photography, group portraits and more.

The new RMT-P1BT wireless remote commander operates via Bluetooth connectivity, eliminating the need for wires, cables or receivers to connect the remote directly to the camera. The remote features an extremely fast response, within approximately 0.05 seconds[[2]](#endnote-3) release time-lag, that ensures the shutter can be released with precise accuracy. There is also an LED light that indicates operating status to camera by flashing or lighting continuously. Additionally, the remote is designed to resist dust and moisture[[3]](#endnote-4) plus hot and cold[[4]](#endnote-5) temperatures, offering reliable operation in a wide variety of environments and weather conditions.

To maximize control over camera functionality, the new RMT-P1BT wireless remote commander features focus buttons for manual control over subtle focus changes, a remote C1 custom button that can be adjusted[[5]](#endnote-6) based on users preferences. It also includes Start/Stop movie recording and control over power-zoom or digital-zoom functionality, making it the ideal accessory for remote movie shooting. For photographers that prefer to shoot on ‘Bulb’ exposure mode, the remote commander can be set to open and close the shutter with respective clicks of the main button, eliminating the need to press and hold the button throughout exposure time.

**Pricing and Availability**

The RMT-P1BT Wireless Remote Commander will ship this April for approximately $80 US and $110 CA. The remote commander will be sold at a variety of Sony’s authorized dealers throughout North America.

A variety of exclusive stories and exciting new content shot with the new remote commander in combination with other Sony’s Alpha™ products can be found [at](http://at) [www.alphauniverse.com](http://www.alphauniverse.com), a site built to educate and inspire all fans and customers of the Sony’s Alpha brand.

Detailed information on these new products can be found at:

* RMT-P1BT (US)
* [RMT-P1BT (CA)](https://www.sony.ca/en/electronics/interchangeable-lens-cameras-tripods-remotes/rmt-p1bt)

**About Sony Electronics Inc.**

Sony Electronics is a subsidiary of Sony Corporation of America and an affiliate of Sony Corporation (Japan), one of the most comprehensive entertainment companies in the world, with a portfolio that encompasses electronics, music, motion pictures, mobile, gaming and financial services. Headquartered in San Diego, California, Sony Electronics is a leader in electronics for the consumer and professional markets. Operations include research and development, engineering, sales, marketing, distribution and customer service. Sony Electronics creates products that innovate and inspire generations, such as the award-winning Alpha Interchangeable Lens Cameras and revolutionary high-resolution audio products. Sony is also a leading manufacturer of end-to-end solutions from 4K professional broadcast and A/V equipment to industry leading 4K Ultra HD TVs. Visit [www.sony.com/news](http://www.sony.com/news) for more information.

**# # #**

1. System software (firmware) update is required. Refer to the Sony support page for details and camera compatibility information https://www.sony.net/dics/p1bt/ [↑](#endnote-ref-2)
2. Based on internal test. Time-lag varies depending on the situation [↑](#endnote-ref-3)
3. Not guaranteed to be 100% dust and moisture proof [↑](#endnote-ref-4)
4. Operating temperature is 14 ℉ to 122 ℉. Also refer to the operating temperature of camera [↑](#endnote-ref-5)
5. Function must be set via the camera menu beforehand [↑](#endnote-ref-6)