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FOR IMMEDIATE RELEASE

### **Fall brings new, renovated and relocated stores to Town Center at Cobb**

*Popular Kennesaw shopping center welcomes Sunglass Hut, Top Line Shoes, Look @ Me and Amazing Toys, along with several other additions and updates*

**Kennesaw, Ga. (September 30, 2016)** — With autumn's arrival comes news of several new, updated and relocated stores at Kennesaw's premier shopping destination, **Town Center at Cobb**. Simon, a global leader in retail real estate, today announces the upcoming additions of **Sunglass Hut**, **Hot Dog on a Stick**, **Look @ Me**, **Amazing Toys** and **Forever Flawless**. These brands join a number of new, renovated and relocated shopper favorite eateries and stores like **Kay Jewelers**, **Charley's Philly Steaks**, **Dream Home Interiors**, **College Station** and **Top Line Shoes**.

#### **COMING SOON**

Opening later this year, **Sunglass Hut** is the inspiration destination for the top brands like Ray Ban, Oakley, Prada, Tom Ford and more. The sunglasses retailer specializes in the latest trends and exclusive styles of high-quality fashion and performance sunglasses. The 1,097 square foot store will be located on the Lower Level next to Starbucks.

Specializing in men's casual wear dress styles, **Prestige Menswear** is opening in October on the Upper Level of the Belk Wing next to Vans in a 4,000 square foot space. Junior's and women's boutique **Look @ Me** will be located in a 4,200 square foot storefront on the Lower Level of the Belk Wing next to Fiore Boutique. Set to open this fall, the 1,000 square foot **Amazing Toys** will be on the Upper Level of the JCPenney Wing next to Red Boutique. **Forever Flawless** will also open this fall in an 800 square foot space on the Upper Level of the Sears Wing and offer skincare solutions.

**Asian Chao** is currently undergoing renovations to better serve shoppers and will reopen in the Food court in October.

#### **NOW OPEN**

**Hot Dog on a Stick** is known for its fresh, made-to-order hot dog on a stick and cheese on a stick products, hand-stomped natural lemonade, smiling customer service and its iconic bright striped uniforms. Located in the Food Court, Hot Dog on a Stick provides customers with a fun all-American quick-service restaurant experience, catering services for events, party packs and fundraisers.

Serving classic grilled-to-order Philly Cheese Steaks, **Charley's Philly Steaks** is now open in the Food Court. The eatery also specializes in gourmet fries smothered in a choice of toppings and refreshing natural lemonades.

Just in time for football season, **College Station** has relocated to a new 10,000 square foot space on the Lower Level of the Sears Wing. The store offers an array of branded apparel and collectibles for fans of a wide variety of colleges and universities.

**Kay Jewelers** is now open in a 1,500 square foot expanded and remodeled storefront on the Upper Level of Center Court. Located in a 2,300 square foot space on the Lower Level of the Belk Wing next to Bachrach, **Top Line Shoes** offers fashion-forward footwear in the most coveted styles of the season. **Dream Home Interiors** recently moved into a 12,600 store on the Upper Level of the Macy's Wing.

Ladies and juniors store **edge** has relocated to the Upper Level of the Macy's Wing next to Pearle Vision in a 2,000 square foot storefront, and **Austin 5** is now open in a new location on the Upper Level of the JCPenney Wing next to Great Expressions. The 2,000 square foot store features a selection of fashionable clothing and accessories for ladies and juniors.

#### **About Town Center at Cobb**

Town Center at Cobb features over 175 stores including anchors Macy's, Macy's Men's & Furniture Gallery, Belk, Sears and JCPenney. The mall is also home to a variety of specialty stores ranging from fashion-forward shops such as Francesca's Collections, H&M, Sephora and Swarovski to celebrated favorites like Build-A-Bear Workshop, Victoria's Secret and Pandora. Town Center at Cobb regularly hosts community events including Simon Kidgits Club. For a map and store listings, as well as directions, events and job listings, visit [simon.com/towncenteratcobb](http://simon.com/towncenteratcobb) or call 770-424-9486. Connect with Town Center at Cobb on Facebook ([facebook.com/TownCenterAtCobb](https://facebook.com/TownCenterAtCobb)), Twitter ([twitter.com/TownCtratCobb](https://twitter.com/TownCtratCobb)) and Instagram ([instagram.com/townctratcobb](https://instagram.com/townctratcobb)).

#### **About Simon**

Simon is a global leader in retail real estate ownership, management and development and an S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual sales. For more information, visit [simon.com](http://simon.com).

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