LONGINES SPIRIT ZULU TIME ENHANCING A MODERN LEGEND

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LONGINES SPIRIT ZULU TIME

With the launch in 2022 of the Longines Spirit Zulu Time, the winged hourglass brand added a new chapter to its already rich history. Featuring multiple time zones, it marked a continuation of Longines' precision instruments worn by the world's greatest pioneers on their legendary exploits.

Much loved by watch aficionados around the world, it celebrated the mindset of those adventurers and recalled Longines' pioneering role in the development of watches with multiple time zones. This year, that modern legend will be complemented with the addition of the Longines Spirit Zulu Time in an ergonomically-pleasing and stylish 39 mm case.

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The winged hourglass brand has announced a new interpretation of the Longines Spirit Zulu Time, introduced in its Longines Spirit collection in 2022.

With its stainless steel 39mm case, the new watch is a perfect complement to its larger sibling. Wearer comfort is further enhanced by its discreet dimensions: from lug to lug, it measures 21mm and the case is 13.50mm thick. The new Longines Spirit Zulu Time models are available with a matt black, sandblasted anthracite, or sunray blue dial with a date window centred at the 6 o'clock position and feature a bezel with a coloured ceramic insert.

The highlight of the collection has an eye-catching 18K yellow gold bi-directional rotating bezel and crown. And with a chocolate brown ceramic insert with a gilt GMT track, its aesthetic appeal is as impressive as its performance. Other thoughtful design details add to the warmth of the presentation of this impressive watch. Presented on an anthracite sandblasted dial, its date aperture has pleasing beige numerals, while the hands and arabic numerals are coated with Super-LumiNova® old radium, which enhances its vintage feel.

It is presented on an interchangeable stainless steel bracelet, an interchangeable NATO strap in a brown colour unique to this watch, or on an interchangeable brown leather strap with contrasting cream stitching, whose fine adjustment system further enhances wearability.

Like the 2022 model, the new Longines Spirit Zulu Time reflects the brand's century-old expertise in timepieces of its kind. Its origins and its name come from the first Longines dual-time zone wristwatch manufactured in 1925, which featured the Zulu flag on its dial – Zulu referring to the letter "Z" which designates universal time for aviators and members of the armed forces. The development of other GMT models, aimed mainly at the aeronautics sector, continued to bolster the pioneering role that Longines plays in this field.

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The Longines Spirit Zulu Time in 39mm is perfectly positioned at the crossroads of traditional watchmaking and innovation. An exclusive Longines calibre with a silicon balance-spring drives the time zone display.

The brand has also updated two components which, like the silicon balance-spring, are made of antimagnetic material. This means that the watch is certified as resistant to magnetism according to the ISO 764 standard. With resistance to fields of 600 to 800 gauss ensured, its performance will be unaffected by the many magnetic fields that are an increasing part of our daily lives.

Longines' state-of-the-art technology allows the hour hand to be adjusted independently of the GMT indicator. Additional time zones are read using a 24-hour hand and the bidirectional rotating bezel, also graduated over 24 hours. Extremely accurate with a power reserve of 72 hours, the movement is chronometer-certified by COSC (the Swiss Official Chronometer Testing Institute), in a nod to the five stars stamped on the dial which, in the history of Longines, has always been a guarantee of a movement of the highest quality.

For nearly a century, Longines has accompanied some of the world's greatest explorers in their conquest of the air, sea and land. Are you ready to follow in their footsteps? The new Longines Spirit Zulu Time 39 mm will be your perfect travel companion.



LONGINES SPIRIT ZULU TIME



L3.802.5.53.6

REFERENCE NUMBERS

- ·L3.802.5.53.2
- · L3.802.5.53.6
- · L3.802.5.53.9

CALIBRE

- Longines exclusive self-winding movement, L844.4, COSC certified
- With silicon balance-spring and magnetic resistant
- 11½ lines, 21 jewels, 25'200 vibrations per hour
- Power reserve of approximately 72 hours

FUNCTIONS

- Hours, minutes, seconds and date aperture at 6 o'clock
- · 24 hours hand with time zone mechanism

CASE

- Ø 39 mm, 13,50 mm thickness
- Lug-to-lug: 21 mm
- \cdot Round, stainless steel
- Sapphire domed glass with multi-layered anti-reflective coating on both sides
- \cdot Screw in crown in yellow gold
- \cdot Case back with 6 screws
- Bidirectional rotating bezel in yellow gold with chocolate brown ceramic insert
- Engraved 24-hour scale with lacquered numbers and Super-LumiNova® old radium triangle

DIAL

 Anthracite sandblasted, applied Arabic numerals, Super-LumiNova® old radium

HANDS

- Gilt polished, Super-LumiNova® old radium
- \cdot GMT hand: black and gilt polished

WATER-RESISTANCE

To 10 bar (100 meters)

BRACELET/STRAP

- Brown leather strap with folding buckle and micro adjustment system, with interchangeable system
- Stainless steel bracelet with double safety folding clasp and push-piece opening mechanism, with interchangeable system
- Brown NATO strap

LONGINES SPIRIT ZULU TIME



L3.802.4.93.6

REFERENCE NUMBERS

- ·L3.802.4.53.2/6
- L3.802.4.<u>63.2/6</u>
- •L3.80<u>2.4.93.2/6</u>

CALIBRE

- Longines exclusive self-winding
 movement, L844.4, COSC certified
- With silicon balance-spring and magnetic resistant
- 11½ lines, 21 jewels, 25'200 vibrations per hour
- Power reserve of approximately 72 hours

FUNCTIONS

- Hours, minutes, seconds and date aperture at 6 o'clock
- · 24 hours hand with time zone mechanism

CASE

- Ø 39 mm, 13,50 mm thickness
- Lug-to-lug: 21 mm
- Round, stainless steel
- Sapphire domed glass with multi-layered anti-reflective coating on both sides
- $\cdot \operatorname{Screw} \operatorname{in} \operatorname{crown}$
- Case back with 6 screws
- Bidirectional rotating bezel with black, green or blue ceramic insert
- Engraved 24-hour scale with lacquered numbers and Super-LumiNova® triangle

DIALS

- Black matt, applied Arabic numerals, Super-LumiNova®
- Anthracite sandblasted, applied Arabic numerals, Super-LumiNova®
- Sunray blue, applied Arabic numerals, Super-LumiNova®

HANDS

- Silvered polished, Super-LumiNova®
- Gilt polished, Super-LumiNova®
- GMT hand: black and blue, black and gilt polished or black and orange

WATER-RESISTANCE

To 10 bar (100 meters)

BRACELET/STRAP

- Brown or blue leather strap with folding buckle and micro adjustment system, with interchangeable system
- Stainless steel bracelet with double safety folding clasp and push-piece opening mechanism, with interchangeable system



ABOUT OUR MOVEMENTS

With centuries of watchmaking expertise, Longines has played a pioneering role in a number of technological advances and continues to display an unwavering commitment to innovation. Its constant pursuit of excellence has, in turn, led it to equip all of its automatic timepieces with state-of-the-art movements which, notably, include a silicon balance-spring. This material is not only light and corrosion-resistant but also remains unaffected by normal temperature variations and magnetic fields. Its unique properties improve the precision and longevity of the watch and allow Longines to provide these models with a 5-year warranty.

ABOUT LONGINES

Based in Saint-Imier in Switzerland since 1832, the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watch manufacturer. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.



Longines International Public Relations | publicrelations@longines.com | www.longines.com All press material is available on mediacenter.longines.com