**CREDITS**

**AGENCY**: TBWA\Belgium

**CLIENT**: Delhaize

Aude Mayence, Jo Boone, Lauren Van Bylen, Ellen Van Praet

**CAMPAIGN TITLE**:

KIES LOKAAL, KIES BELHAIZE

JE CHOISIS LOCAL, JE CHOISIS BELHAIZE

**CREATIVE DIRECTOR:** Frank Marinus, Stijn Klaver, Chiara De Decker

**BRAND CREATIVE TEAM:** Stijn Klaver, Chiara De Decker, Stefan Dias, Yannick Pringels, Alex Ameye, Ymke Smets, Sandrine Rozenberg, Inge Bracke

**DIGITAL CREATIVE TEAM:** Inge Bracke, Geert Feytons

**COPYWRITING:** Chiara De Decker, Stefan Dias, Yannick Pringels

**ACCOUNT TEAM:** Marieke Michils, Philippe Van Eygen, Carole Hayard

**STRATEGY**: Bert Denis, Kristof Janssens, Dorien Mathijssen

**INTEGRATED BRAND STRATEGIST:** Dorien Mathijssen

**DIRECTOR STUDIO**: Danny Jacquemin

**DTP:** Marianne Gualtieri

**PRINT PRODUCTION:** Michel Prairial

**DIGITAL PRODUCTION: MAKE**

Projectmanagement Team: Stijn Punie, Laura Paulus, Ken Kools

Online production: Annelies Eskens

**HEAD OF AV PRODUCTION MAKE:** Mieke Vandewalle

**PRODUCTION COMPANY:  MAKE**Post-producer: Leslie Verbist

Sound: Gwenn Nicolay & Jan Pollet

**RADIO PRODUCTION: MAKE**

Producer: Raf Cyran, Pia Decabooter

Sound: Gwenn Nicolay & Jan Pollet

 **PHOTO PRODUCTION: MAKE**

Food photography: Studio Wauters

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS**: Claudia Pacitti, Laura Monteleone, Stéphanie Van Geit, Macha Derine