

Mastercard Top Hidden Treasures

#Tophiddentreasures

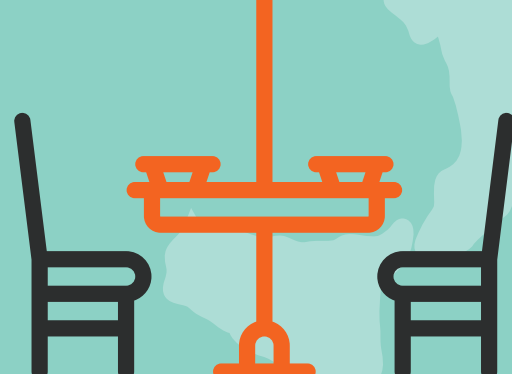
Where should I go
on holiday?

Europeans travel
abroad for leisure
1.5 TIMES
a year on average



European cardholders spent
12% more
abroad
in 2016 than in 2015

Europeans spend
46€
on average in restaurants
when on holiday



To have a great holiday
Costs are not everything



Beauty
Connectivity
Not overcrowded
Payment acceptance
Restaurants & accommodation

Discover Mastercard
TOP 15 amazing & affordable
hidden **treasures in Europe**



How do **travelers** use their
card before & during their holiday?

Europeans spend
48%
of their holiday **budget**
before they travel



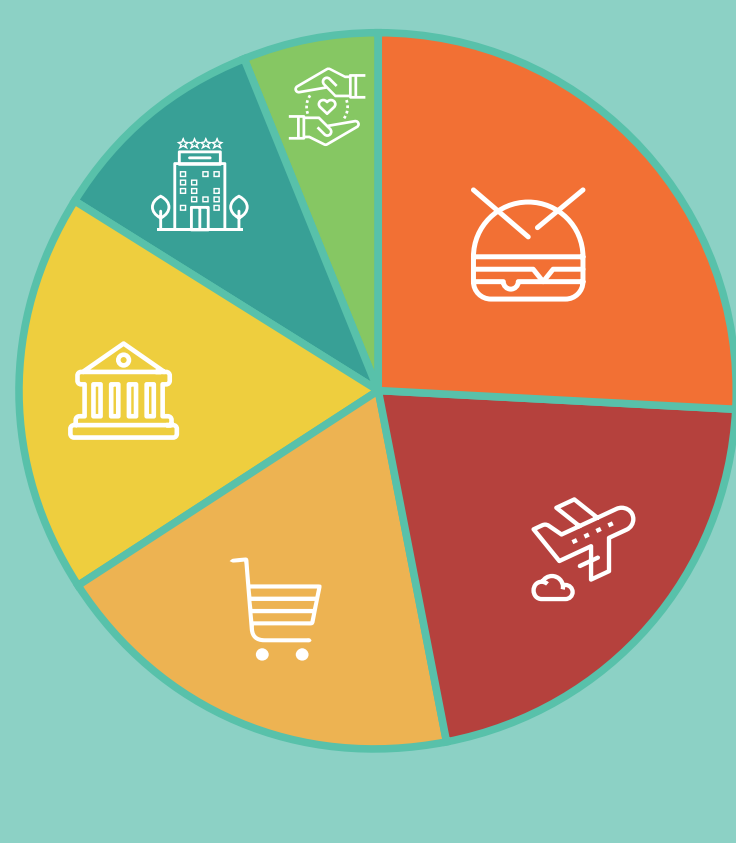
55%
is spent **by card** on
flights, accommodation
and other expenses

52%
of **travel budget**
is spent during
the holiday



45%
of payments are
done **by cards**

Spending categories
during holiday :



- 26%** Eating out
- 21%** Transport
- 19%** Shopping
- 18%** Culture & Entertainment
- 10%** Accommodation
- 6%** Others

5 TOP TIPS To Keep
Peace of Mind while traveling

- 1** Know the **services linked** to your card (security, travel and leisure services)
- 2** Save the '**Lost & Stolen Card**' number to your phone if you need to block it.
- 3** Know your **PIN number** and never write it down
- 4** Keep **receipts** so you can check the amounts charged
- 5** Mastercard **zero liability** protects you from unauthorized transactions