








Maître Horloger - Les Genevez
depuis 1884

PRESSE RELEASE BASELWORD 2017

-  **EDOX CHRONORALLY SAUBER F1® TEAM LIMITED EDITION**
-  **EDOX DELFIN FLEET 1650 LIMITED EDITION BRONZE**
-  **EDOX DELFIN FLEET 1650 LIMITED EDITION STEEL**
-  **LES BÉMONTS CHRONOGRAPH MOON PHASE**
-  **GRAND OCEAN PHANTOM OF TIME**



**EDOX CHRONORALLY
SAUBER F1® TEAM
LIMITED EDITION**

EDOX
Swiss Watches



Sauber F1 Team

PREMIUM PARTNER

EDOX CHRONORALLY SAUBER F1® TEAM LIMITED EDITION



THE BIG BLUE – A BOLD BLUE BEAUTY.

At 48mm, the new Edox Chronorally Sauber F1® Team Limited Edition from boutique Swiss watchmaker Edox is a dazzling timepiece born from the cauldron of elite motor racing.

Sporting the official Sauber F1® Team colour, the Chronorally Limited Edition also shares the hi-tech DNA of a Sauber Formula One racing car including a light, ultra-tough black titanium case and spectacular carbon fibre dial.

The “pit lane” feel is enhanced with a numbered case back with special

“tyre imprint”, oversized chronograph start and stop pushers, multiple chronograph functions, tachymeter scale for measuring speed and a cool racing blue rubber strap.

The Chronorally Limited Edition, which is also water-resistant to 100m, is presented in a special watch box

with a cap and limited to 555 pieces worldwide.

Edox has been creating exceptional timepieces since 1884 and is the Premium Partner of the Sauber F1® Team and its drivers Marcus Ericsson and Pascal Wehrlein.

EDOX CHRONORALLY SAUBER F1® TEAM LIMITED EDITION REF. 38001 TINN1 NIBU1

Calibre	EDOX 38
Diameter	48 mm
Case	Titanium
Finishes	Blue oversized pushers with “Sauber F1® Team” logo and special side plate, limited numbering on the caseback.
Dial	Black carbon fibre, blue details, tachymeter scale
Water resistance	100 meters / 10 ATM
Glass	Scratch-resistant and anti-reflective sapphire crystal
Strap	Genuine black rubber strap with tyre imprint and Edox buckle.
Limited Edition of 555 pieces worldwide	

www.edox.ch/baselworld2017

EDOX

Maitre Horloger - Les Genevez
depuis 1884

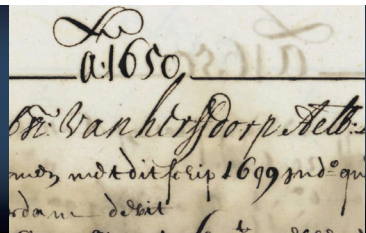
CH - 2714 Les Genevez
Tel +41 (0) 32 484 70 21
www.edox.ch

Media contacts: info@edox.ch

EDOX DELFIN FLEET 1650 LIMITED EDITION



EDOX DELFIN FLEET 1650 LIMITED EDITION



SAVING WORLD MARITIME HERITAGE

Time is running out for many of the world's historical shipwrecks.

Hundreds of wrecks around the busy sea-lanes of Indonesia's vast archipelago, relics of the age when men risked life and limb to bring the exotic riches of the Spice Islands back to Europe, are particularly vulnerable.

Every wreck has its own story, a unique link to man's seafaring passion – yet due to looting, destructive fishing practices, the ravages of time and the high cost of survey and reconnaissance operations to proactively protect these heritage sites, most shipwrecks are in danger of being lost forever.

Now Switzerland's family-owned and Jura-based boutique watchmaker

Edox has announced it will underwrite a fascinating project to research, record and protect one such site for future generations.

Edox and the Arqueonautas Fashion Brand are supporting a joint project by Indonesia's Bureau for the Protection of Cultural Heritage, the German-based Association for Saving of Underwater Cultural Heritage (ASUCH) and the archaeological company PT Maresearch Indonesia for a survey of what is considered to be the final resting place of five ships of the Vereenigde Oost-Indische Compagnie, the famed Dutch East India Company.

In the last week of February 1650 the ships, led by the flagship Tijger, left Batavia, the company's headquarters on the island of Java, for Ternate, one

of the legendary Spice Islands of the Moluccas.

The fleet never reached its destination. Just before daybreak on March 4 1650, the five ships were driven by a squall onto a reef off the island of Kabaena in Southeast Sulawesi (Indonesia), stranding nearly 600 crew and passengers on the tiny sandbank of Sagori. Against all odds, the shipwrecked yet showed the tenacity and persistence to recover most of the fleet's cargo and armament – and, faced with being marooned, in the next weeks even constructed a new vessel, christened "The Yacht of Five", out of the wreckage. When in May a small Dutch squadron arrived to the rescue, they not only found more salvaged goods and guns than they could load into their vessels, but the new ship launched and nearly ready to set sail ...

The astonishing tale of Tijger and her sister ships might have been lost had it not been for the re-discovery of a diary of the ship's council in the National Archives of the Netherlands.

Guided by the diary, a team of researchers led by Maresearch and Indonesia's regional Bureau for the Protection of Cultural Heritage in April last year re-discovered what appears to be the remains of Tijger and another, as yet unidentified, vessel.

Edox is proud to support a detailed reconnaissance and survey of the site in April/May this year – exactly 367 years after Tijger and her sister ships were lost.


EDOX

Maitre Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

www.edox.ch

Media contacts: info@edox.ch

EDOX DELFIN FLEET 1650 LIMITED EDITION



Says Arqueonautas spokesman Nikolaus Graf Sandizell of the search for the lost fleet: "There is no certainty, there is only adventure. We want this important UCH (underwater cultural heritage site) to be protected and the amazing tale of the events in 1650 to be preserved for future generations, and especially so for those who have a bearing in the events; ASUCH and Maresearch work closely together with the archaeologists of Indonesia's Makassar Bureau for the Protection

of Cultural Heritage, supplying research expertise, logistics, documentation and publications."

Edox, too, is celebrating this great adventure with the release of a new timepiece, the Edox Delfin Fleet 1650 Limited Edition (200 pieces worldwide).

The 43mm watch, which is water-resistant to 200m, features a stunning bronze case, the same material used on the fittings of 17th Century Dutch

ships. The watch, a true revival of the vintage Delfin timepiece collection, will of course get its own patina as bronze interacts when in contact with water or moisture.

Powered by an ultra-reliable mechanical Swiss-made movement, the watch has a steel case-back decorated with an historic wind rose that featured in drawings in the documents that led to the last resting place of the ships. Each watch is also individually numbered and carries

an engraved inscription "There is no certainty, there is only adventure."

Presented in a hand-made leather travel pouch, the Edox Delfin Fleet 1650 Limited Edition also comes with a vintage heritage leather strap and a bi-colour NATO strap.

Edox has been making exceptional watches since 1884 and is the Premium Partner of the Sauber F1® Team for 2017.

EDOX DELFIN FLEET 1650 LIMITED EDITION REF. 88004 BRZBU BUI

Calibre	Edox mechanical calibre 88
Functions	Display of hours, minutes, seconds, day-date
Diameter	43 mm
Case	Bronze with rotating aluminium navy bezel
Finishes	Steel caseback, with windrose engraving and limited numbering. Special engraving "There is no certainty, there is only adventure".
Dial	Deep-blue
Water resistance	200 meters / 20 ATM
Glass	Scratch-resistant and anti-reflective doomed sapphire crystal
Strap	Genuine leather strap or NATO strap with Delfin collection buckle

Limited Edition of 200 pieces worldwide. Presented in its special hand-made leather travel pouch.

www.edox.ch/baselworld2017

EDOX

Maitre Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

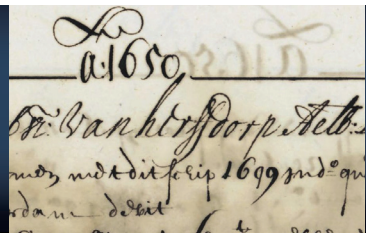
www.edox.ch

Media contacts: info@edox.ch

EDOX DELFIN FLEET 1650 LIMITED EDITION



EDOX DELFIN FLEET 1650 LIMITED EDITION



SAVING WORLD MARITIME HERITAGE

Time is running out for many of the world's historical shipwrecks.

Hundreds of wrecks around the busy sea-lanes of Indonesia's vast archipelago, relics of the age when men risked life and limb to bring the exotic riches of the Spice Islands back to Europe, are particularly vulnerable.

Every wreck has its own story, a unique link to man's seafaring passion – yet due to looting, destructive fishing practices, the ravages of time and the high cost of survey and reconnaissance operations to proactively protect these heritage sites, most shipwrecks are in danger of being lost forever.

Now Switzerland's family-owned and Jura-based boutique watchmaker

Edox has announced it will underwrite a fascinating project to research, record and protect one such site for future generations.

Edox and the Arqueonautas Fashion Brand are supporting a joint project by Indonesia's Bureau for the Protection of Cultural Heritage, the German-based Association for Saving of Underwater Cultural Heritage (ASUCH) and the archaeological company PT Maresearch Indonesia for a survey of what is considered to be the final resting place of five ships of the Vereenigde Oost-Indische Compagnie, the famed Dutch East India Company.

In the last week of February 1650 the ships, led by the flagship Tijger, left Batavia, the company's headquarters on the island of Java, for Ternate, one

of the legendary Spice Islands of the Moluccas.

The fleet never reached its destination. Just before daybreak on March 4 1650, the five ships were driven by a squall onto a reef off the island of Kabaena in Southeast Sulawesi (Indonesia), stranding nearly 600 crew and passengers on the tiny sandbank of Sagori. Against all odds, the shipwrecked yet showed the tenacity and persistence to recover most of the fleet's cargo and armament – and, faced with being marooned, in the next weeks even constructed a new vessel, christened "The Yacht of Five", out of the wreckage. When in May a small Dutch squadron arrived to the rescue, they not only found more salvaged goods and guns than they could load into their vessels, but the new ship launched and nearly ready to set sail ...

The astonishing tale of Tijger and her sister ships might have been lost had it not been for the re-discovery of a diary of the ship's council in the National Archives of the Netherlands.

Guided by the diary, a team of researchers led by Maresearch and Indonesia's regional Bureau for the Protection of Cultural Heritage in April last year re-discovered what appears to be the remains of Tijger and another, as yet unidentified, vessel.

Edox is proud to support a detailed reconnaissance and survey of the site in April/May this year – exactly 367 years after Tijger and her sister ships were lost.

EDOX

Maitre Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

www.edox.ch

Media contacts: info@edox.ch

EDOX DELFIN FLEET 1650 LIMITED EDITION



Says Arqueonautas spokesman Nikolaus Graf Sandizell of the search for the lost fleet: "There is no certainty, there is only adventure. We want this important UCH (underwater cultural heritage site) to be protected and the amazing tale of the events in 1650 to be preserved for future generations, and especially so for those who have a bearing in the events; ASUCH and Maresearch work closely together with the archaeologists of Indonesia's Makassar Bureau for the Protection of Cultural Heritage, supplying research

expertise, logistics, documentation and publications."

Edox, too, is celebrating this great adventure with the release of a new timepiece, the Edox Delfin Fleet 1650 Limited Edition (300 pieces worldwide).

The 43mm watch, which is water-resistant to 200 meters, features a stunning steel case and is a true revival of the vintage Delfin timepiece collection born in 1961.

Powered by an ultra-reliable mechanical Swiss-made movement, the watch has a steel case-back decorated with an historic wind rose that featured in drawings in the documents that led to the last resting place of the ships. Each watch is also individually numbered and carries an engraved inscription "There is no certainty, there is only adventure."

Presented in a hand-made leather travel pouch, the Edox Delfin Fleet 1650 Limited Edition also comes with

a vintage heritage leather strap and a bi-colour NATO strap.

Edox has been making exceptional watches since 1884 and is the Premium Partner of the Sauber F1® Team for 2017.

EDOX DELFIN FLEET 1650 LIMITED EDITION REF. 88004 3 NIN

Calibre	Edox mechanical calibre 88
Functions	Display of hours, minutes, seconds, day-date
Diameter	43mm
Case	Steel with rotating aluminium black bezel
Finishes	Steel caseback, with windrose engraving and limited numbering.
Dial	Deep-black
Water resistance	200 meters / 20 ATM
Glass	Scratch-resistant and anti-reflective domed sapphire crystal
Strap	Genuine leather strap or NATO strap with Delfin collection buckle

Limited Edition of 300 pieces worldwide. Presented in its special hand-made leather travel pouch.

www.edox.ch/baselworld2017

EDOX

Maitre Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

www.edox.ch

Media contacts: info@edox.ch

EDOX LES BÉMONTS CHRONOGRAPH MOON PHASE



EDOX LES BÉMONTS CHRONOGRAPH MOON PHASE



MOONSTRUCK WITH LES BÉMONTS

Edox releases a quartz chronograph for 2017 which is out of this world.

With a brand new quartz movement from Swiss experts ETA at its heart, the Edox Les Bémonts Chronograph Moon Phase seamlessly blends hi-tech smarts with elegant design.

At a bold 42 mm, and available in 316L stainless steel with or without PVD coating, the Les Bémonts Chronograph Moon Phase is a classic, stylish timepiece packed with functionality - including chronograph sub-dials at six and ten o'clock, a date window - and a gorgeous moon phase display.

Water-resistant to 30m, the Les Bémonts Chronograph Moon Phase comes in eight variants (some with Roman numeral hour markers), all paired with genuine leather structured straps.

The Les Bémonts collection pays tribute to farmers who, 350 years ago, turned to watchmaking during the

harsh winter months, the pioneers of a proud Swiss watchmaking legacy that family owned Edox continues to this day.

Edox has been making exceptional watches since 1884 and is the Premium Partner of the Sauber F1® Team for 2017.

EDOX LES BÉMONTS CHRONOGRAPH MOON PHASE REF. 01651 3 AIN

Calibre	Edox caliber 0165
Diameter	42 mm
Case	Stainless steel 316 L
Functions	Display of hours, minutes, seconds, date, chronograph, moon phase
Dial	Generous aperture with Moon Phase indicator at 2 o'clock
Water resistance	30 meters / 3 ATM
Glass	Scratch-resistant anti-reflective sapphire crystal
Strap	Genuine structure leather strap with Edox buckle

EDOX

Maître Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

www.edox.ch

Media contacts: info@edox.ch

www.edox.ch/baselworld2017



EDOX GRAND OCEAN PHANTOM OF TIME

EDOX GRAND OCEAN PHANTOM OF TIME



EDOX PHANTOM SPIRIT OF SWISS WATCHMAKING

Edox takes a walk on the wild side of watchmaking with a stunning new addition to its Grand Ocean collection, the Phantom of Time.

The 41 mm Phantom of Time, with its distinguished triple horn case

construction that is a signature of Grand Ocean timepieces, strips bare the fascinating beat of time with a 'skeletonised' top quality automatic Swiss movement.

The wearer can see, through the dial and transparent case back, the intricate work of Swiss craftsmanship at its finest.

Edox has opened the drum and barrel cover to reveal the mainspring while the bridges and plating are thin-cut. The mechanical movement is lighter, aesthetically stunning, yet without compromising accuracy or strength.

Water-resistant to 100 m, the Phantom of Time comes in four colour variants (gold case/black dial,

all silver, silver case/grey dial and gold case/silver dial), all matched with a genuine calf leather structured strap with Grand Ocean folding clasp.

Edox has been making exceptional watches since 1884 and is the Premium Partner of the Sauber F1® Team for 2017.

EDOX GRAND OCEAN PHANTOM OF TIME REF. 85301 3 AIN

Calibre	EDOX new calibre 853 (semi-skeletonised mechanical)
Diameter	41 mm
Case	Stainless steel 316 L
Functions	Display of hours, minutes, seconds
Finishes	Transparent caseback, triple horn design
Dial	Open, full view on the skeleton movement
Water resistance	100 meters / 10 ATM
Glass	Scratch-resistant and anti-reflective sapphire crystal
Strap	Genuine structured leather strap, Grand Ocean folding clasp

EDOX

Maître Horloger - Les Genevez
depuis 1884

CH - 2714 Les Genevez

Tel +41 (0) 32 484 70 21

www.edox.ch

Media contacts: info@edox.ch

www.edox.ch/baselworld2017