**Client:** Volkswagen

**Marketing Manager:** Nicolas Deturck

**Advertising Manager**: Tony Peetermans

**Agency:** DDB

**Creative Director:** Peter Ampe

**Creative Team:** Tim Arts & Stefan Van Den Boogaard

**Strategy:** Dominique Poncin & Maarten Van Daele

**Account team:** Sylvie De Couvreur, Silvie Erzeel, Florence Vercammen, Karen Van Dyck & Michelle Bogaerts

**Graphic designer:** Christophe Liekens

**TV-Producer:** Brigitte Verduyckt

**DTP**: Benjamin Hiffe

**PR:**Michael D'hooge

**Production company TV:**Lovo

**Director:** Manu Coeman

**Production company Radio:** Raygun

**Media:** Mediacom