

I FEEL
SLOVENIA

SLOVENIA
GREEN

Green. Active. Healthy.



THE GREEN STORY OF SLOVENIA

SLOVENIA IS A COUNTRY WITH GREEN STORIES. IT IS SURROUNDED BY GREENERY WHEREVER YOU LOOK – TOWARDS THE ALPINE PEAKS, THE GREEN FORESTS, THE ADRIATIC SEA, THE MYSTERIOUS KARST, THE VINEYARDS, OR PANNONIAN PLAIN. ALL OF THESE DIFFERENT LANDSCAPES ARE CONNECTED THROUGH THE BOND OF GREEN LOVE.

We have green hearts. The natural environment in which we live often means the most to us. We are particularly happy to share green corners of our country with travellers, because we are proud of our sustainable tourism.

We are guided by a green mentality. We must do everything to conserve our unspoiled nature and the wealth of our cultural heritage. Will you help us?

www.slovenia.info
[#ifeelsLOVEnia](https://www.instagram.com/ifeelsLOVEnia)



LJUBLJANA

EUROPEAN GREEN
CAPITAL 2016

It is no secret that Ljubljana is green at heart. As the European Green Capital 2016, it serves as an example to all who wish to organise life in a city that is friendly to nature, its residents and visitors. Ljubljana's green spots invite you to enjoy romantic views, and the city centre is like a green outdoor living room.

THE MOST BEAUTIFUL GREEN ADVENTURES

- A cycling tour of Ljubljana
- The Taste Ljubljana Food Tour and the Ljubljana Beer Tour
- Stand-up paddling (sup) on the River Ljubljanica



www.visitljubljana.com



CERKNO

GREEN STORIES

Special stories are written in the embrace of mighty forests. One of them tells of hope and courage. Another chases away winter in the form of a traditional "laufar," a traditional Shrovetide character from the town of Cerkno. Discover your own story as you receive the healing energy of forest selfness; while enjoying at Cerkno Ski Resort, which has received many awards, or at the Bike & Fun Park in the Cerkljansko Hills.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Forest selfness and relaxation in nature's embrace
- Experience Pasica Gorge and Franja Partisan Hospital
- An active getaway at Cerkno Ski Resort



www.turizem-cerkno.si



RADLJE OB DRAVI

A GREEN WORLD

Lovers of green tourism created the first biological pool in Slovenia in the green town of Radlje ob Dravi, far from the city hustle. The water circulates with the help of a small pump, as the pool is cleaned completely naturally using sand filters and plants. This natural swimming area is surrounded by the meadows, fields, and forests of the Koroška Region.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Refreshment in the first biological pool in Slovenia
- A recreational path around Radlje, including a trim trail
- A cycling trip and a visit to a bee-keeping workshop



www.sktmradije.si



ROGLA – ZREČE

MOUNTAIN WELLNESS

The reason Rogla Plateau is famous for being a natural climatic health resort is that the air in low mountain ranges provides more oxygen during the day and makes for a more restful sleep at night. The bog pools or Lovrenc Lakes glisten between the Zreče and Ribnica ranges of the Pohorje Hills, where medicinal Pohorje peat has been accumulating in the wetlands in the middle of the forest for over 8,000 years.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Mountain wellness and body treatment with Pohorje peat
- A walk to the Lovrenc Lakes in the middle of a peat bog
- A picnic in nature with the Tastes of Rogla



www.destinacija-roglja.si



IDRIJA

UNESCO SITE

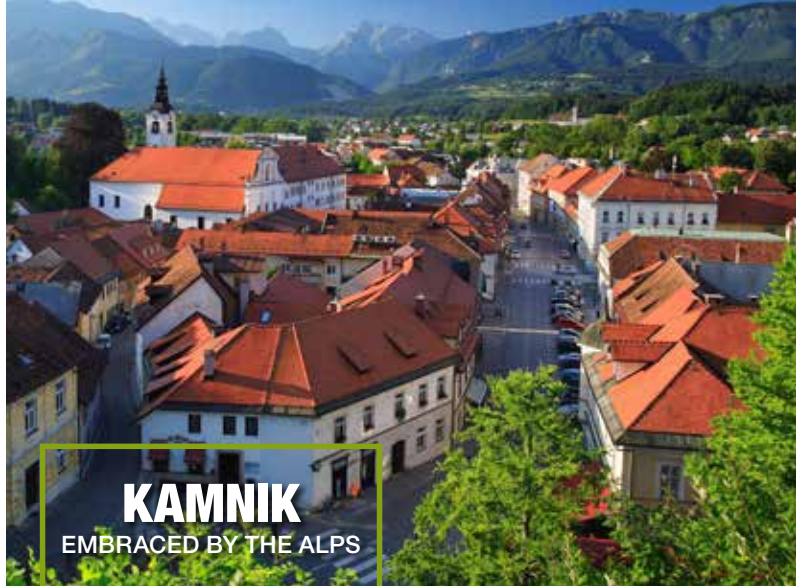
The Alpine and the Karst worlds meet in western Slovenia to create the magnificent natural wonders that rise above the oldest mining town in Slovenia. Idrija is the land of UNESCO heritage. The town centre, the mercury mine, and the natural attractions of the Idrija Geopark are on the World Heritage List.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Fishing in the crystal-clear River Idrija with the Idrija Fishing Association
- Cycling from Idrija to the Lajšt natural swimming pool
- A stroll down the Rake walking path to Wild Lake



www.visit-idrija.si



KAMNIK

EMBRACED BY THE ALPS

The medieval town of Kamnik and the surrounding green landscape lie in a valley embraced by the Kamnik-Savinja Alps. Although they are very close to the capital city of Ljubljana, it is a completely different world. With its wooden huts, the Velika Planina high plateau is like something from a fairytale. Every summer, the shepherds move their herds here, in one of the few remaining shepherds' settlements in Europe.

THE MOST BEAUTIFUL GREEN ADVENTURES

- A getaway spent with shepherds at the Velika Planina Mountain Pasture
- Taste Kamnik and the production of Trnič (*sir trnič*), the cheese of love
- The living water in Tunjce and the eco-world of thermal pleasures in Tuhinj Valley



www.kamnik-tourism.si



CELJE

A JEWEL BY THE RIVER SAVINJA

The famous Counts of Celje would be proud of their town, still surrounded by green plains and hills. The Roman and medieval architecture is in harmony with today's urban environment. There are winding forest trails full of surprises not too far from the romantic old town centre.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Exploring the City Forest and a visit to the Tree House
- Supping on Lake Šmartinsko
- Adrenaline-fuelled adventures at the Celjska Koča Adrenaline Park



www.celje.si



LAŠKO

THE CONFLUENCE OF GOOD

There is an abundance of green surprises at the Confluence of Good. As early as in Ancient Roman times, Laško and Rimske Toplice were known for their healing thermal springs in the middle of unspoiled nature along the River Savinja in eastern Slovenia. Today, the local people are known for their beer, flowers, and honey, as they have been proudly preserving the traditions of brewing and beekeeping alive for hundreds of years.

THE MOST BEAUTIFUL GREEN ADVENTURES

- A visit to a local beekeeper and tasting delicious bee products
- Honey or beer-based wellness experience
- Apitherapy in a beehive



www.lasko.info



ŽALEC

GREEN GOLD

The Lower Savinja Valley is rich in the green gold, as no less than three quarters of Slovenia's hop gardens are in this valley. Picturesque hiking and cycling trails run through the hop gardens. The beginning of the harvest season is celebrated in Žalec every year, and old hop farming traditions are revived in a traditional manner.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Cycling or hiking through hop fields
- Eco-Museum of Hop Growing and the Brewing Industry in Slovenia
- Green Gold culinary delights and products



www.turizem-zalec.si



VELENJE

CITY IN A PARK

The interplay of subalpine world and isolated karst create a natural foundation for the city of Velenje. Built on the thickest layer of coal with the help and solidarity of volunteers, the youngest green city in Slovenia is surrounded by bountiful woodland. Beautiful lakes are only a stone's throw from the modern city centre, and provide numerous options for an active pastime for inhabitants and tourists alike.

THE MOST BEAUTIFUL GREEN ADVENTURES

- Underground adventure
- SUP'er exploring submerged villages
- Geocachers paradise



www.velenje-tourism.si



NOVA GORICA

NEW GREEN ADVENTURES

Nova Gorica is young and green. It has so many trees and roses that the whole town is like one big park. A strong Slovenian cultural identity is mixed with an Italian fragrance brought from neighbouring Gorizia. The hinterland of the town is no less green and invigorating: the mysterious worlds of the Banjšice and Trnovo Plateau smell of the woods and grass, and the Vipava hills are pervaded by the energy of flavours and fine wines.

THE MOST BEAUTIFUL GREEN ADVENTURES

- A visit to Kostanjevica Monastery with its famous garden of Bourbon Roses
- Green wellness in the middle of the forests and meadows of the Banjšice and Trnovo Plateau
- Experience the hospitality and culinary delights of the Vipava valley



www.novagorica-turizem.com

WELCOME TO GREEN, ACTIVE AND HEALTHY SLOVENIA.

TOURISM PROVIDERS WITH SLOVENIA GREEN ACCOMMODATION LABEL

Ortenia, Apartments in nature (Green Globe), Urška Tourist Farm (EU Ecolabel), Trnulja Estate (Bio Hotels), Terme Snovik (EU Ecolabel), Thermiana Park Laško (EU Ecolabel), Koren Camp, Kobarid (EU Ecolabel), Hotel Park Ljubljana (Travelife), Celica Hostel (Travelife), Pr' Gavedarjo – rooms with a story (Travelife), Hotel Jožef Idrija (EU Ecolabel).

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