



ORGANISATION OF EASTERN CARIBBEAN STATES

PREPARES TO PARTICIPATE
IN THE HAVANA INTERNATIONAL
TRADE FAIR 2016 (FIHAV 2016)



HAVANA INTERNATIONAL FAIR (FIHAV) 2016



Date and Location of Events

FIHAV - October 31st – November 4th 2016.
Expo Cuba Fairground, Havana, CUBA
<http://www.feriahavana.com/>

OPPORTUNITY

FIHAV will enable Businesses from the Manufacturing, Agribusiness, Tourism and Service sectors from OECS Member Territories to:

- Establish commercial contacts, explore business deals, exchange experiences and learn about new technological developments.
- Utilize six (6) days to promote their products through personal contacts with over 150,000 visitors.
- Interact with important foreign official and business delegations
- Network with Trade Buyers, conduct business, learn new approaches and find tools to expand your business.
- Showcase their products, sell products and evaluate consumer interests.
- Explore opportunities for trade in areas where the OECS has a comparative advantage.
- Gain exposure to the regulatory framework governing the conduct of business in Cuba.
- Enhance economic co-operation and business exchange involving OECS and Cuba.

Who will attend?

Manufacturers and service providers in the above mentioned sectors, able to supply goods and services covered under the CARICOM-Cuba Trade agreement and with the ability to satisfy; the market demand, entry requirements and criteria for assistance.

Need more information, please join our 'Doing Business in Cuba

Webinar': OECS Webinar: Doing Business in Cuba

Webinar: October 05, 2016 Time: 9:00 Am via (GMT-4:00) Puerto Rico

Kindly join via Facebook: <http://www.facebook.com/OECSCommission>

The Organisation of Eastern Caribbean States through its Competitive Business Unit (CBU) is collaborating with national Ministries of Trade and Trade Promotion Agencies to organise joint representation of OECS Private Sector Firms at the 2016 Havana International Trade Fair.

What is FIHAV ?

• FIHAV is a well-established Trade Fair that has taken place annually since 1983. It is the one of the most prestigious trade fairs hosted by Cuba which seeks to establish international commercial networking, facilitate exchange of experiences and provides opportunities for firms to gain insights into new technological developments.

• The FIHAV succeeds in putting together the most comprehensive national trade exhibition with all sectors of the Cuban economy being represented and includes Consumer Goods, Machinery, Equipment, Technology, Raw materials and Services.

• The 34th Edition of the FIHAV is expected to have more than 4,500 national and foreign exhibitors from over 60 countries, and expects to receive 150,000 visitors.

For more information please contact the OECS Competitive Business Unit on 17674482240 or email kr Roberts@oeCS.org or cstrose@oeCS.org