**Campaign:** Don’t google it.

**Client:**Gezondheid en Wetenschap

**Contacts clients:** Marleen Finoulst, Elizabeth Bosselaers & Patrick Vankrunkelsven

**Agency:** DDB Brussels

**Creative Director:** Peter Ampe

**Creative Team:** Tim Arts & Stefan Van Den Boogaard

**Head of Digital:** Geert Desager

**Strategic planner:** Maarten Van Daele

**Senior Account Manager:**  Silvie Erzeel

**TV-Producer:** Brigitte Verduyckt

**Digital producers:** Stefanie Warreyn & Maarten Breda

**Webdeveloper**: Christophe Gesquière

**Webdesigner:**Andreea Buescu

**Content planner:**Michael D'hooge

**Production company:**Lovo

**Director:** Norman Bates

**Producer:** Bert Brulez & François Chandelle

**Start campaign:** 16/10/2014