



# ACCORHOTELS

Feel Welcome

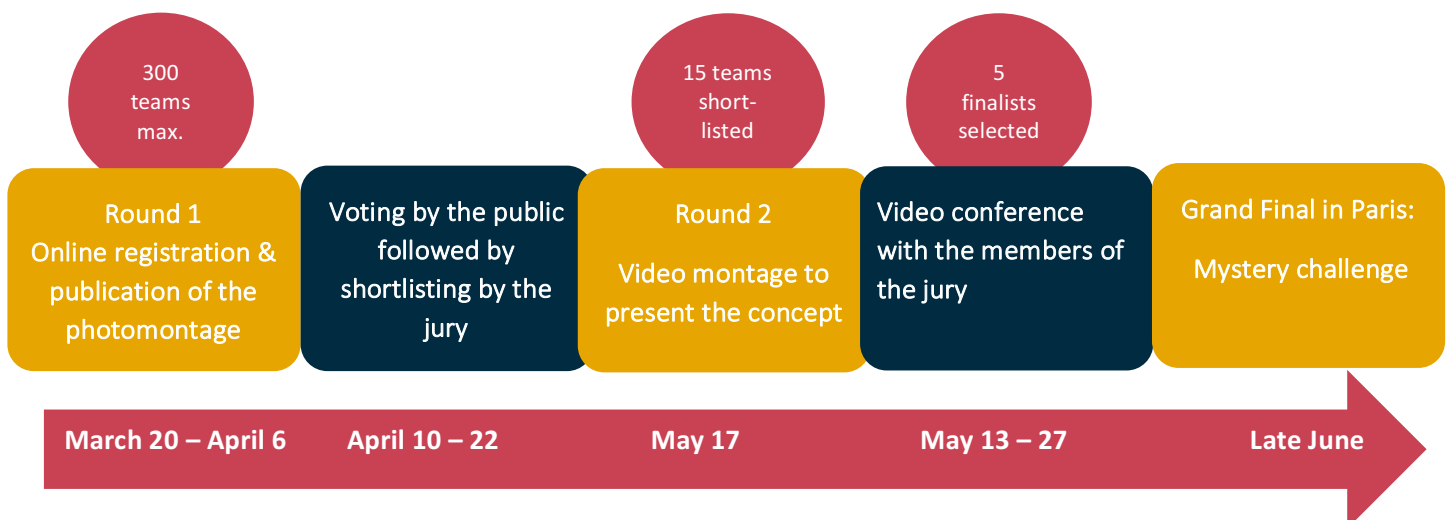
Newsflash - March 20, 2018



## Launch of the student competition *Take Off!* 2018: mobile hospitality for global nomads

True to its ambition to drive innovation and attract the best talents to create the hospitality of tomorrow, AccorHotels is today launching its 8<sup>th</sup> *Take off!* - the competition that pits hundreds of students from universities and business & hotel management schools from all over the world against each other. In teams of up to three people, participants have until **April 6** to present their vision of nomadic hospitality by proposing an **innovative mobile hotel concept** with a photomontage. The final of the competition will take place in Paris at the end of June and will be attended by Sébastien Bazin, Chairman and CEO of AccorHotels Group.

### The different stages of the competition



## What are the benefits for students?

- Meeting and networking with AccorHotels executives in Paris and students from around the world
- Gaining recognition on strategic issues within AccorHotels teams
- Personalized support in seeking an internship or a first job
- **A trip to one of AccorHotels' most beautiful destinations in Europe and the Mediterranean awaits the winners of the Grand Final.**

With 250,000 employees in its hotels around the world and more than 3,000 job and internship offers available each day at [accorhotels.jobs](http://accorhotels.jobs), the Group is now an employer of choice in its industry. Through *Take Off!*, AccorHotels wishes to involve future leaders in a comprehensive review of its business, that of enhanced hospitality. Since the first competition was held in 2012, almost 2,500 students from 30 countries have participated in the challenge. Many of them have since joined AccorHotels teams both in its hotels and at the Group's headquarters.

## Innovating to meet new needs and expectations

Always keen to offer its guests unique experiences and special moments, AccorHotels has already tested a new pop-up mobile concept during several cultural and sporting events last summer. By bringing accommodation to the guest, AccorHotels is exploring innovative hospitality models in line with new expectations and needs.

For further information about the terms and conditions of the competition and to enter, please visit [www.accorhotelstakeoff.com](http://www.accorhotelstakeoff.com)

### ABOUT ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,300 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 100 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, Fairmont, SO Sofitel, Sofitel, onefinestay, MGallery by Sofitel, Pullman, Swissôtel and 25hours Hotels; as well as the popular midscale brands Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit [accorhotels.group](http://accorhotels.group) or [accorhotels.com](http://accorhotels.com).

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