#### CONFIDENTIAL UNTIL THURSDAY, AUGUST 10TH, AT 11:59AM EDT

# Moog Music Releases Eight New Pro Audio Effects for iPad & iPhone

Moog Music, a pioneer in the world of electronic musical instruments, is making the Moog sound even more accessible by bringing its collection of Moogerfooger plug-ins to iOS. All eight dynamic effects are now available in the App Store—explore them all here.



Moogerfooger Effects Plug-ins bring the unmistakable warmth and character of Moog's analog signal processing to your favorite DAW. These sound design tools faithfully replicate the unique qualities of the coveted original Moogerfooger hardware effects, offering a wide range of new and flexible creative possibilities.

<u>Released as desktop plug-ins by Moog last fall</u>, all seven reimaginations of the original hardware pedals plus the novel MF-109S Saturator have been used by artists to transform the sounds of their productions across genres and styles. Now, in response to requests from Moog plug-in users and the greater creative community, musicians and producers can enjoy the iconic sound and versatility of these legendary effects processors on their iPhones and iPads.

#### Explore the effects here!

### Mobile-Ready Sound Design

Over the years, music production technology has advanced to redefine the way musicians create, record, and produce music. With today's powerful smartphones and tablets, artists now have on-the-go access to instruments and technologies once limited to professional recording studios—all from a single mobile device. As a result, mobile music production has sparked a new wave of creative artists who are realizing their musical visions outside of traditional studio settings.



## Key Features of Moogerfooger Effects for iOS

- Classic Moog Sound: These effects capture the essence of the original Moogerfooger hardware units, delivering the same rich and organic sound with greater convenience.

**Commented** [LK1]: We can ask Geert/Stephen for input here to potentially add a line like: Fully optimized UI to work across devices (or whatever).

We could potentially list the DAWs that these work with as well?

- Wide Range of Effects: Users can explore a comprehensive collection of effects, including classic analog delay, modulation, filtering, distortion, and more.
- Intuitive Interface: The iOS versions of these tools feature a user-friendly interface, designed for effortless control and manipulation of parameters, enabling users to sculpt their sound with precision. Each effect is fully optimized to work across any iPhone or iPad using the latest operating software.
- Preset Library: A vast library of presets covering a wide range of musical styles and genres provides a starting point for users to dive right into musical creation—or transform stock presets into something completely unique.
- CV Interconnectivity: Moogerfooger Effects for iOS recreate the deep CV interconnectivity capabilities of the original hardware pedals, so that each instance of a Moogerfooger can modulate the parameters of any other across a user's project.
- Integrations & Compatibility: These effects seamlessly integrate with other iOS music apps in AUv3 format, allowing users to incorporate any iOS Moogerfooger into their existing workflow.

Whether you are a seasoned professional or new to the world of sound design, <u>Moogerfooger</u> <u>Effects for iOS</u> offer an immersive and intuitive sonic experience. From enhancing individual tracks to transforming entire mixes, these plug-ins empower artists to unlock new musical experiences.

Moogerfooger Effects Plug-ins for iOS are available now to purchase and download in the App Store. For a limited time, each app is just \$9.99 USD—or get the full collection of all eight effects for \$39.99 USD. Visit <u>software.moogmusic.com</u> for more.