

**Vintage King Installs Harrison Audio 32Classic
at its Los Angeles-based Showroom**

*Harrison 32Classic features founder Dave Harrison's revolutionary design,*
 *and is the world's first console to incorporate an onboard Dante AD/DA interface.*

**Burbank, California, September 4, 2024 — Vintage King has installed a Harrison Audio 32Classic analog mixing console in its Los Angeles area showroom, where it is available for private demos. The new 32Classic reimagines Harrison Audio’s 32C recording console, from the late 70’s and early 80’s. The new 32Classic is a console for the modern DAW era, and the first analog console to incorporate an onboard Dante AD/DA interface.**

Vintage King welcomed the new 32Classic to its Burbank showroom with an open event at which Gary Thielman, president of Harrison Audio, shared the company’s 50-year history with attendees. Vintage King’s brick-and-mortar L.A. and Nashville based showrooms provide customers with a unique opportunity to test-drive consoles and other equipment before making a purchase.

According to Don Spacht, Sales Manager, Vintage King Los Angeles, “Our team here has been falling in love with the console since we received it in the first week of June. Physically, it's a lot larger than the other consoles that we have here in the showroom. It brings that large-format console ‘wow factor’ when people walk in the door. When Gary Thielman visited, he highlighted the exceptional quality of the faders; it's something our customers notice immediately when they sit at the desk. They're silky smooth!”

Vintage King Technician Frank Verschuuren adds, “I am impressed with the console and love the large bolster/armrest area. This console is a great fit for most larger studio facilities, but it will really shine in post-production environments. I love all the Dante features, which also make it very post-production friendly.”

The new 32Classic supports traditional or modern hybrid workflows, combining the brand’s classic 32C four-band parametric EQ with variable high-pass and low-pass filters and 32 transformer-balanced Harrison mic preamps with 64 channels of built-in, high-end AD/DA conversion, 7.1.4 immersive monitoring and a Dante AoIP interface. While optimized for DAW production workflows, the console may also be interfaced to external analog recorders and other equipment.

Harrison 32C mixing consoles have played a role in some of the most celebrated and best-selling albums in history, including ABBA’s Voulez-Vous, AC/DC’s Highway to Hell, Steely Dan’s Gaucho, Supertramp’s Breakfast in America and Donald Fagen’s Nightfly. Recipients of the GRAMMY Award for Best Engineered Album, Non Classical used Harrison consoles on their award-winning projects, including Bruce Swedien and Humberto Gatica (Michael Jackson’s Bad, 1988); Bruce Swedien (Michael Jackson’s Thriller, 1984); and Roger Nichols, Elliot Scheiner, Al Schmitt and Bill Schnee (Steely Dan’s Aja, 1978). A Harrison 32C console was also used during the production of Fleetwood Mac’s iconic 1978 album Rumours, which won nominations for engineers Ken Caillat and Richard Dashut in the category.

**About Harrison**

​Harrison has been designing, manufacturing, and marketing audio mixing consoles in Nashville, Tennessee (Music City, USA) since 1975. Our products serve the markets of music recording/mixing, international film and television sound production, audio post production, broadcast sound, and live sound reinforcement. Over 1,500 Harrison consoles have been installed worldwide, constituting a significant share of the overall world market for high-end audio consoles. Harrison's dominance of the high-end market demonstrates that customers who require solutions to complex problems invariably turn to Harrison to provide the answer.

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