Delivering innovation that matters to you

Press event – Belgium press CVC Eindhoven September 20, 2017





Philips, a born innovator



For over 125 years, we have been improving people's lives with a steady flow of groundbreaking innovations

The founding fathers of Philips



Frederik

Gerard

Anton

We strive to make the world healthier and more sustainable through innovation

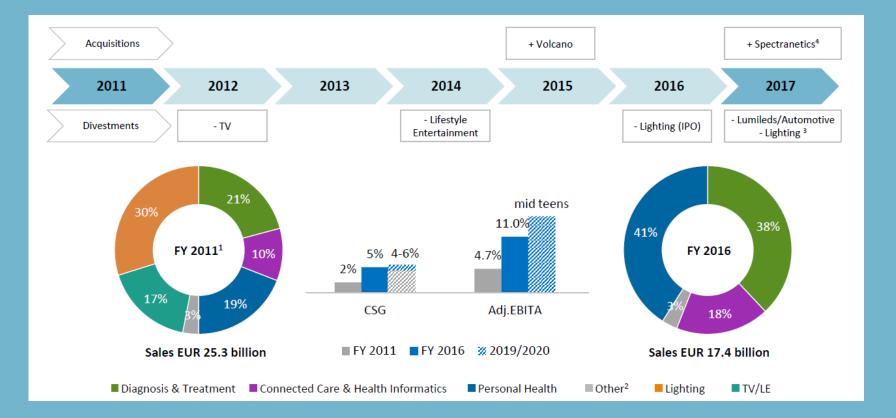
We're aiming to improve the lives of

3 billion people a year



Grown into focused HealthTech leader





Royal Philips in 2016



EUR 17.4 billion sales

50/0 comparable sales growth More than 1/4 of sales from solutions

~71,000 employees in over 100 countries

Our businesses





41% of Group sales

38% of Group sales

18% of Group sales

Sales of EUR 17.4 billion



Trends in health technology





Healthcare landscape transformation

Accellerating migration to affordable-healthcare structure



From 100 Belgian hospitals to max. 25 hospital networks - 12 in Flanders Structure by end 2017

400.000+ citizens per hospital network

8



Networks of regional care integrated care landscape **Defined mid 2017 – implemented by 2020**

covering 100.000 citizens per integrated care organisation



Pact between government and health(care) stakeholders Added services that add supplemental value do customer

"Care to change, change to care"

DHIIDS

Healthcare information revolution

Towards integrated information landscape plan 2020

🙆 gezondheid Plan 🌀 santé



Integrated patient-centric information by connected medical information structure and infrastructure (epr – ehr – care-collaboration)



Interoperability platforms for the integrated care landscape Electronic prescription, hubs, datalinking (Vitalink, Intermed, Brusafe),



Mobile health facilitating new collaboration and new care-models Integrated care networks Pilots with security – privacy

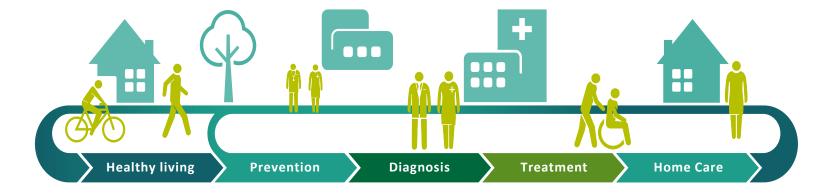
We are on a journey to transform Philips into a health technology leader

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We innovate across the Health Continuum



Improving peoples live through meaningful innovation





Philips unique approach to the health continuum

We target healthcare consumer and patient needs along the health continuum









Providing propositions for healthy living

Enable more effective therapies, faster recovery and better outcomes

Connecting care in the home to improve quality of life

PHILIPS

Main drivers for transformation within Philips





Digital technologies enable Precision Medicine

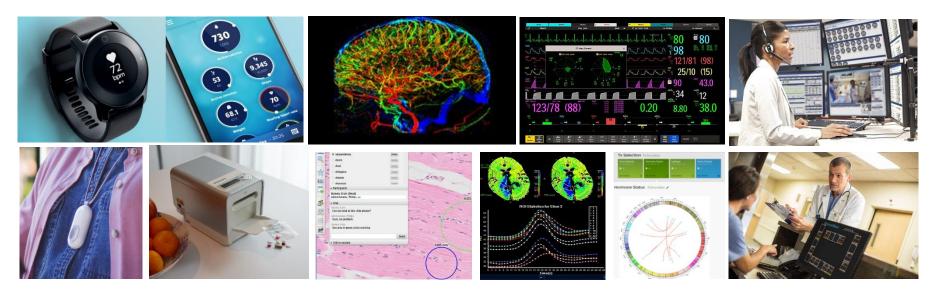
Wide (longitudinal) data

Continuous monitoring over time

Deep data

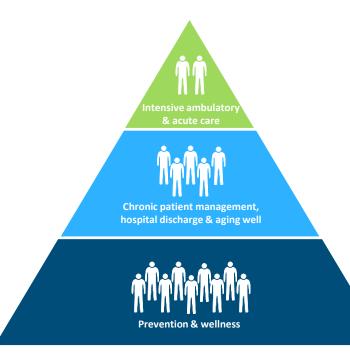
More detailed information than ever before

Dense data Big data pattern recognition



Value-based care requires **Population Health Management**

Impactful health programs tailored to groups within a population



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Fueled by data aggregation and analytics turned into clinical and behavioral actions

Virtual Care: Empowering patients with chronic conditions to self-manage at home PHILIPS

Care costs

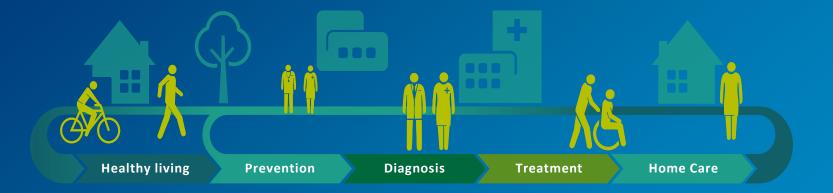
Re-admissions

-75%

Length of Stay

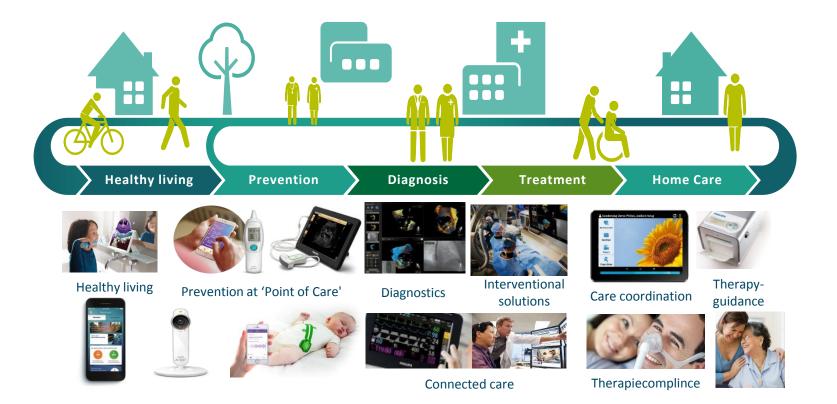
Hospitalizations

-49%



Meet the Philips solutions for Health and healthcare

A walk throught Philips solutions



PHILIPS

