



Press Release
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Orange LOVE, a smart and flexible way to combine mobile, internet and TV services at the best price

Love









Today Orange reveals its LOVE concept to support its convergent positioning. LOVE allows Orange customers to access what is essential to them by offering them flexible combinations of mobile, internet and TV; at the best price.

This convergent umbrella with the message “all you need is LOVE” offers customers the flexibility and freedom to choose the number of SIM cards and the associated voice & data allowances they need, combined with the Orange high quality Internet + TV.

Examples of Love combinations with 1 mobile subscription

	Love 64 € Dolphin + Internet + TV	Love 78 € Eagle + Internet + TV
	 1,5 GB 150 min. unlimited SMS	 10 GB unlimited calls unlimited SMS
	unlimited internet 100 Mbps	unlimited internet 100 Mbps
	up to 70 digital TV channels	up to 70 digital TV channels
included benefits	Orange Cloud 32 GB	Orange Cloud 500 GB

Examples of Love Combination with 2 mobile subscriptions

	Love 79 € 2 Dolphin + Internet + TV	Love 93 € Dolphin + Eagle + Internet + TV
	1,5 GB 150 min. unlimited SMS	1,5 GB 150 min. unlimited SMS
	unlimited internet 100 Mbps	unlimited internet 100 Mbps
	up to 70 digital TV channels	up to 70 digital TV channels
included benefits	unlimited calls between your mobile subscriptions  Orange Cloud	unlimited calls between your mobile subscriptions  Orange Cloud  with Eagle

Example of Love Combination with 3 mobile subscriptions

	<div>Love</div> <div>119 €</div> <div>Hummingbird + Panther + Eagle + Internet + TV</div>				
<div><div></div><div></div><div></div></div>	<div><div></div><div>1,5 GB</div><div>150 min.</div><div>unlimited SMS</div></div>	+	<div><div></div><div>5 GB</div><div>unlimited calls</div><div>unlimited SMS</div></div>	+	<div><div></div><div>10 GB</div><div>unlimited calls</div><div>unlimited SMS</div></div>
<div><div></div></div>	<div>unlimited internet</div> <div>100 Mbps</div>				
<div><div></div></div>	<div>up to 70 digital TV channels</div>				
included benefits	<div>unlimited calls between your mobile subscriptions</div> <div><div></div>Orange Cloud</div> <div><div><div></div><div>ICOVOTE</div></div>with Panther and Eagle</div>				

All you need is LOVE

Michaël Trabbia, CEO of Orange Belgium, explains: “We are thrilled to bring LOVE to our customers. Orange LOVE marks a new and very emotional step in our development on the market as a nationwide convergent operator. LOVE is a mobile, Internet & TV tailor made bundle that answers all the connectivity needs of our customers on the go and at home with an abundance of data at the best price. LOVE helps the customer save money twice. First because he only pays for the number of SIM cards and the associated data allowance that he needs for himself and his family, second because LOVE comes at the best price in the market.”

The Orange postpaid plans allow customers to make a smart combination in function of their mobile needs and usage, together with Orange Internet + TV. It allows them to be always connected on the go thanks to Orange’s highly-efficient 4G-network and at home, with unlimited and ultra-fast internet (100MB/sec with an option to 200MB/sec) with the

best of TV: up to 70 channels including thematic channels such as Eleven Sports and the usage of a mobile app.

As from today Orange starts its media campaign with the song 'All you need is LOVE'.

LOVE combinations start as from 57€/month (Hummingbird subscription of 8€ combined with Orange Internet + TV at 49€). The LOVE combination of Eagle + Internet + TV of 78€/month is currently the best offer on the market for customers who like to be connected anytime they want and everywhere as it contains 10GB of mobile data.

More info on www.orange.be/fr/love and www.orange.be/nl/love

About Orange Belgium

Orange Belgium is one of the leading telecommunication operators on the Belgian market, with over 3 million customers, and in Luxembourg through its subsidiary Orange Communications Luxembourg.

As a convergent actor, we provide mobile telecommunication services, internet and TV to private clients, as well as innovative mobile and fixed line services to businesses. Our high-performance mobile network supports 2G, 3G, 4G and 4G+ technology and is the subject of ongoing investments.

Orange Belgium is a subsidiary of the Orange Group, one of the leading European and African operators for mobile telephony and internet access, as well as one of the world leaders for telecommunication services to enterprises.

Orange Belgium is listed on the Brussels Stock Exchange (OBEL).

More information on: corporate.orange.be, www.orange.be or follow us on Twitter : [@pressOrangeBe](https://twitter.com/pressOrangeBe).

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