

Fiche technique De Morgen “meer zalm”

Client: De Morgen

Marketing Communications Director De Persgroep: Pascale Coppens

Marketing Manager: Katrijn Vrints

MarCom Managers: Inge Debremaeker & Ward Cannaerts

Chief Commercial Officer De Persgroep Publishing: Koen Verwee

Agency: Boondoggle

Creative directors: Odin Saillé & Niels Schreyers

Creative team: Hans Kerkhoff, Raoul Maris, Stef Selfslagh, Sam De Vriendt, Merel Van den Broeck, Hans Verhaegen

Campaign manager: Marieken Maes

Productie opvolging: Brigitte Baudine & Doris De Smet

Strategisch planners: Sander Janssen, Maarten Cox, Tim Borguet

Strategic director: Peter Verbiest

Managing Director: Inge Vander Velpen

Design: Sven Verfaille, Eline Rodiers, Nathalie Vanheers, Lode Bellens, Stijn Pauwels

Video production: Creative Conspiracy

Direction & illustrations: Kim Claeys & Wannes Aelvoet

Animator: Wannes Aelvoet

Producer: Emily Rammant

Radio production: Cobra Radio Brewery

Director: Raf Debraekeleer

Sound engineer: David Goubau

Producer: Saartje Goris