FACTSHEET

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| Media: | Outdoor, Print, Radio & Digital |
| Client: | Volvo Cars Belgium |
| Contact:  | Ward Van Rijckeghem |
| Agency: | BBDO Belgium |
| Account team: | Tom Verdeyen & Wouter Van den Herrewegen |
| Creative directors: | Sebastien De Valck & Arnaud Pitz & Jan Algoed |
| Creative team | Cristina Gesulfo, Vincent De Roose & Michiel Baeten |
| Radio Producer: | Nicolas Van Poeck |
| Radio Studio: | Raygun |
| DTP & Retouche: | Marina Jannes & Karine Uytterhoeven |
| Print production: | Maarten Noël & Clear Channel Belgium |
| Media planning: | Chenling Zhang & Cleo Cauwenbergh - Mindshare |
| Social Media: | Julien Brassine - Webveille |
| Online Production: | Ine Peers & AdSomeNoise |
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