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***Superwog* set to shake up YouTube and ABC COMEDY this October**

The full series of **Superwog**, ABC COMEDY's first original scripted series and ABC's first YouTube series collaboration, makes its highly anticipated debut on the [Superwog YouTube channel](#) on **Sunday October 7 at 6pm**, followed by its TV debut on **Tuesday October 9 at 9.30pm on ABC COMEDY and iview**.

ABC COMEDY's partnership with YouTube highlights both the channel's and ABC's commitment to strategic partnerships that bring digital content to wider audiences. The dual broadcast plan will give **Superwog's** huge loyal fanbase more of the show they love both online and on TV, while also exposing a true Aussie comedy success story to a whole new ABC audience.

Created, written by and starring brothers Theodore and Nathan Saidden, the six-part series continues on from the hugely successful [The Superwog pilot](#), which was the highest trending YouTube video in Australia last year, with in excess of 3.7 million views (90% Australian based).

Produced by **Superwog** and Princess Pictures, the **Superwog** series follows the highly dysfunctional Superwog family as they struggle to navigate life in Australian suburbia. Superwog (Theodore Saidden) is a girls and fast food-obsessed teen, enrolled in a prestigious private school. His misadventures with best friend Johnny (Nathan Saidden) often cause Superwog's emotionally primitive, highly-strung father (again Nathan Saidden) extreme stress as he battles to keep his delusional, but fiercely loyal wife (again Theodore Saidden) happy.

Edgy, irreverent and hilarious, **Superwog** promises its millions of online fans more of what they love... and TV audiences an experience they've never had before on ABC.

For a first look at this cracking addition to ABC COMEDY's unrivalled offerings, click [here](#)

Superwog is a Princess Pictures and Superwog production for YouTube and the ABC with principal production investment from Screen Australia in association with the ABC, and financed with support from Film Victoria and YouTube Series. Producer Amanda Reedy. Executive Producers Emma Fitzsimons and Elia Eliades. Created, written, co-produced by and starring Theodore Saidden and Nathan Saidden. Produced by Paul Walton. Directed by Theodore Saidden. ABC Executive Producers Rick Kalowski and Lauren Merolli.

Superwog screens Sundays at 6pm on the [Superwog YouTube channel](#) from Sunday October 7, then Tuesdays at 9.30pm on ABC COMEDY and iview from Tuesday October 9.

For further information contact:

Amy Reiha, Marketing Communications Specialist, ABC Audiences
02 8333 3852 | 0404 026 039 | Reiha.amy@abc.net.au