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FOR IMMEDIATE RELEASE

Two-story H&M and American Eagle/Aerie expansions complete at Town Center at Cobb

*Finish Line, El Bohio and Heaven in a Bag also open at Kennesaw shopping destination,
additional brands coming soon*

Kennesaw, Ga. (August 28, 2018) – The Cobb County community can now get a start on shopping an extended selection of upcoming fall fashions at **Town Center at Cobb**. Simon announced the completion of the expanded two-story **H&M**, which is three times the size of the brand’s former space. In addition, shoppers can now visit **American Eagle/Aerie** and **Finish Line** for an extended selection of offerings at the stores’ new expanded storefronts. Hungry guests can take a break at **El Bohio** for a Cuban sandwich, or snack on gourmet popcorn from **Heaven in a Bag**, after shopping at the recently opened **Hermetise, Lavish Heels & Accessories, Me & I Shoes** and **Arbuda Makeover Studio**. Additionally, Kennesaw shoppers can also look forward to the upcoming openings of **Men’s Corner** and **Legz for Dayz**.

“With fall right around the corner, the openings of H&M, American Eagle/Aerie and Finish Line come at a perfect time for shoppers to check out the new seasonal selections,” said Shelly Weidner, director of marketing and business development for the Town Center at Cobb. “We always look forward to offering our guests an unmatched shopping experience in Cobb County, and our new expansions and openings further our foothold as the ultimate shopping destination in the area.”

NOW OPEN

Just in time for the season’s hottest fashions, **H&M** is now open in its new and expanded two-story location. The 26,000 square foot store, which tripled its original size, offers an extended selection of clothing, shoes, accessories and more for women, men and now, children. The global fashion brand’s fresh, updated storefront is now located in the Macy’s Wing.

Mall guests can now shop at **American Eagle Outfitters/Aerie’s** newly renovated and expanded store! Located on the Upper Level Sears Wing in a 9,100 square foot store, shoppers can find an assortment of men’s and women’s modern basics and cool accessories, outerwear, footwear and swimwear, as well as wide selection of undergarments.

Finish Line’s new, expanded 6,000 square foot store offers a variety of premium athletic brands. Athletes and fitness enthusiasts can find brand name everyday sport footwear, as well as the best performance and athletic casual footwear. Apparel and accessories are also offered at the store, now located in the Lower Level Sears Wing.

Located in the Food Court next to Charley's Philly Steaks, **El Bohio** is now open for lunch and dinner. Hungry shoppers can stop by the Cuban deli for empanadas, tostones, Cuban sandwiches and more.

Now open on the Lower Level across from GameStop, **Heaven in a Bag** is the perfect option for a quick snack. The 1,400 square foot gourmet popcorn shop offers a wide selection of flavors for a variety of taste buds.

Hermetise now offers shoppers a variety of Dead Sea skincare products. The 800 square foot store is located in the Lower Level Sears Wing next to College Station.

Shoppers can find fashionable women's heels, accessories and more at **Lavish Heels & Accessories**. The store is located on the Lower Level next to Build-A-Bear in a 1,000 square foot space.

Me & I Shoes is now open in a 1,100 square foot location. Offering a selection of shoes and accessories for men, women and children, the new store is located in the Upper Level Belk Wing next to Lids.

Guests can enjoy a variety of services at **Arbuda Makeover Studio** in Upper Level Center Court next to Francesca's. The 1,000 square foot studio offers makeovers, eyebrow tinting, eyelash extensions, hair styling, henna tattoos and more.

COMING SOON

Men's Corner will offer a variety of attire, including custom made suits, Italian suits, linen suits and shoes. Located in the Lower Level Belk Wing across from Express in a 3,000 square foot space, men looking to up their style can do so this fall.

This September, **Legz for Dayz** will open in a 2,700 square foot location. Delivering a stylish collection of leggings, pants, shorts, socks and accessories for men, women and children, the store will be located in the Lower Level Belk Wing next to Aveda.

About Town Center at Cobb

Town Center at Cobb features over 175 stores including anchors Macy's, Macy's Men's & Furniture Gallery, Belk, Sears and JCPenney. The mall is also home to a variety of specialty stores ranging from fashion-forward shops such as Francesca's Collections, H&M, Forever 21 and Sephora to celebrated favorites like Build-A-Bear Workshop, Victoria's Secret and Pandora. Town Center at Cobb regularly hosts community events. For a map and store listings, as well as directions, events and job listings, visit simon.com/towncenteratcobb or call 770-424-9486. Connect with Town Center at Cobb on [Facebook](#), [Twitter](#) and [Instagram](#).

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