

# : HONEST, PURE, ICONIC GLASS

**For more information, contact:**

Michael Praeger  
Director Communications Europe, O-I  
+41 78 784 38 08  
[Michael.praeger@eu.o-i.com](mailto:Michael.praeger@eu.o-i.com)

## **O-I showcases the benefits of glass at Expo 2015 in Milan**

Mex, Switzerland (June 17, 2015) - Owens-Illinois (NYSE: OI) is celebrating glass at the internationally acclaimed Expo 2015 in Milan, Italy. O-I has delivered more than 10,000 glass bottles that have been arranged into larger-than-life sculptures at the Swiss Pavilion for the City of Zürich.

“The Expo theme: Feeding the planet – energy for life, provides a unique opportunity for O-I to showcase that glass is the most suitable and sustainable packaging for preserving foods and drinks,” said Vitaliano Torno, managing director of O-I Europe. “We are proud to have the opportunity to support the city of Zürich in this global event.”

As part of the partnership with Zürich, O-I will also be present at the “Delicacies & Sustainability” market taking place on July 2 and 3 in the Swiss pavilion highlighting sustainable use of foodstuffs. Throughout the Expo, O-I is supporting the Italian glass trade association, Assovetro, exposition in the Federalimentare pavilion.

Glass packaging is a highly sustainable contributor to the ‘circular economy.’ At Expo, Zürich and O-I demonstrate this in action, as the bottles used on the Zürich exhibition will be recycled locally by the Milan municipality, Azienda Milanese Servizi Ambientali (AMSA), and reused as recycled glass to produce new containers at O-I’s plant in Asti, Italy, following the Expo.

###

### **About O-I**

Owens-Illinois, Inc. (NYSE: OI) is the world's leading manufacturer of glass containers and the preferred partner of major international brands of food products. With a turnover of 6.8 billion dollars in 2014, the company employs around 21,100 people and has 75 plants in 21 countries. From its global headquarters Perrysburg (Ohio, USA), OI offers safe glass packaging, durable, pure and iconic brands to develop a global market experiencing strong growth.

For more information: [www.o-i.com](http://www.o-i.com)

The Glass Is Life™ campaign OI promotes the benefits of glass packaging in key markets around the world. To learn more about the reasons for choosing glass, join us on [glassislife.com](http://glassislife.com)