

Surfside Beach company DeFalco's Automotive & Towing using tow trucks to raise awareness and funds for lung cancer research

Trucks with Lung Cancer Foundation of America signage honor owner and founder who died of the disease in November

Friday, February 24, 2017 — You have probably seen DeFalco's Automotive & Towing trucks helping stranded motorists for years. The family of DeFalco's owner, Bill Rempfer, a local businessman and active community member who passed away at the age of 66 in November, thought this would be the perfect vehicle for honoring their dad. The specially-wrapped trucks will display Lung Cancer Foundation of America imagery for drivers on South Carolina highways to see, day and night.

The trucks will be unveiled in a short ceremony on Saturday, March 4, at 2pm. DeFalco's Automotive & Towing is a family business Bill Rempfer and his wife Cheryl started in New Jersey in 1994, before they moved to South Carolina to start a second location. Before that, Bill served as a special police officer in the Florham Park, NJ Police Department. His family decided to make lung cancer research part of Bill's legacy by using the flatbed tow trucks to raise awareness and funds. Any family who has been touched by lung cancer is invited to attend.

WHAT: Unveiling of DeFalco's Automotive & Towing trucks with LCFA signage to raise awareness about the need for lung cancer research funding

WHEN: Saturday, March 4th, 2pm

WHERE: DeFalco's Automotive & Towing 635 Business Hwy 17 South Surfside Beach, SC 29575



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“Bill Rempfer, my daddy, was a selfless man who helped many in need and gave back to the community through his support of local churches, youth sports teams and local and state police and fire departments,” said his daughter April, one of six Rempfer children. “We’re honoring his hard work, dedication to his family and his businesses with this project.”

Lung cancer is the #1 cause of cancer death in the United States, killing more than breast, prostate, and colon cancer, *combined*. Research has led to promising new treatments for lung cancer in the past several years. But more funding is critical for developing new treatments and a cure.

“We are so grateful to the Rempfer family for this loving tribute to Bill Rempfer’s memory,” said LCFA Executive Director, Jim Baranski. “With new treatments developed all the time, we know that increased funding is the path to a cure for this terrible disease. Life should take your breath away, not lung cancer.”

ABOUT LUNG CANCER FOUNDATION OF AMERICA

LCFA's mission is the dramatic improvement in survivorship of lung cancer patients through the funding of transformative science, with the ultimate goal of curing the disease. To accomplish this, LCFA will work to raise *both the funds and the national profile of lung cancer* in order to substantially increase support of innovative and groundbreaking research efforts.

The Lung Cancer Foundation of America's Speakers Bureau is a group of survivors and those whose lives have been affected by lung cancer. Their mission is to spread awareness, information and hope in the fight against the leading cause of cancer death. Bureau speakers are available for interviews with the media.

lcfamerica.org

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