



Sennheiser, Pioneer DJ, and CHAUVET DJ, Unite for the Glimmer & Groove Entertainment Roadshow
The tour will be making stops in major cities across the country

Old Lyme, CT, August 13– Sennheiser is proud to be bringing the electrifying entertainment roadshow Glimmer & Groove to a city near you, in collaboration with Pioneer DJ by AlphaTheta and CHAUVET DJ. This partnership of industry heavyweights promises a unique experience at the DJ event, where attendees can engage in product demos, enjoy refreshments, and partake in insightful presentations. The roadshow will be making stops in the following cities: Los Angeles, Las Vegas, Chicago, New York, Houston, and Ft. Lauderdale.

Glimmer & Groove aims to showcase the latest innovations and cutting-edge technologies from Sennheiser, Pioneer DJ, and CHAUVET DJ. With a strong focus on expertise, creativity, and performance, the event will offer attendees a closer look at the renowned products and solutions these leading brands offer.

Join music enthusiasts, professionals, and industry insiders with an exclusive opportunity to explore a dynamic range of products and services. The event promises to be a hub of innovation and inspiration, showcasing top-of-the-line audio equipment from Sennheiser such as the iconic HD 25 headphone family, headphones for producing and mixing as well as digital wireless microphones and in-ear monitors for MCs.

Attendees can look forward to engaging directly with representatives from Sennheiser, gaining valuable insights into the future of entertainment technology. With hands-on product demonstrations, interactive sessions, and informative presentations, the Entertainment Roadshow is set to empower attendees with knowledge and inspiration to elevate their craft.

Don't miss out on this extraordinary collaboration of industry experts. See details on dates and locations below as Glimmer & Groove prepares to ignite creativity and passion in the world of music and entertainment.

- Los Angeles, CA - August 20th at Grand Master Recorders
- Las Vegas, NV - August 22nd at We All Scream
- Chicago, IL - September 17th at Smash Studios Chicago
- New York, NY - September 19th at Smash Studios NYC
- Houston, TX - October 22nd at House of Blues Bronze Room
- Ft. Lauderdale, FL - October 24th at Chauvet Corp Florida

RSVP and learn more about *Glimmer & Groove* here: [eventbrite](#)

About the Sennheiser Group

Building the future of audio and creating unique sound experiences for our customers - this is the aspiration that unites the employees of the Sennheiser Group worldwide. The independent family-



owned company Sennheiser was founded in 1945. Today, it is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser and is one of the leading manufacturers in the field of professional audio technology.

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